

**New England Dressage Association
Board of Directors
Summary of Meeting
August 17, 2011**

Participating in person: KMcHugh, KO'Connor, ADane, DCameron, PCormier, KHickerson, Bjenkins, LJohnson, TRichardson, JSheehan, AYama.

Participating via conference call: DCarr-Kirk.

Secretary's Report

No Secretary's Report was submitted for this meeting.

Financial Report and Treasurer's Report

Carol Gordon circulated the August financials prior to the meeting.

Sue McKeown circulated the August investment performance report prior to the meeting.

Sue reported that the new NEDA credit card, which is also a debit card, is in her possession, and will be distributed as appropriate. Carol Gordon will oversee verification of the balance on the card.

After discussion, it was **VOTED** to accept the financial report and the treasurer's report.

Carole MacDonald

There was a discussion about an enquiry from Carole MacDonald as to the possibility that NEDA would purchase a lens for a new camera she wishes to upgrade to. The board wanted to see if the education committee's budget would allow this purchase, as the upgrade is to compensate for the dim lighting at the symposia. The discussion was tabled until the September meeting.

Breed Specific Dressage Shows

There was a discussion of breed specific dressage shows (Arabian, Morgan, etc.) the participants at which should be encouraged to join NEDA. Perhaps they would consider sponsoring a class at the Fall Festival? We could place brochures for them in competitor packets. We should also point out that they would be eligible for Year End Awards. Karin has a flyer she has made for the breed organizations to familiarize them with NEDA. Kate agreed to work on this.

President's Report

Kathy hosted a celebration of the following. Phyllis LeBlanc got her bronze medal, Lainey Johnson got her silver medal, Donna Cameron got her bronze medal, and Kathy McHugh got her silver medal. Congratulations, all!

Convention Delegates

Kathy set the September board meeting as the last chance for board members to indicate their interest in attending the USDF convention.

Nominations

The nominations report began with a discussion of the work of Outreach in bringing people on to committees. This helps with the process of finding new people who are capable and knowledgeable about the position and bringing them onto the Board. The nominations committee encouraged the board to consider the idea of retaining capable people who find it difficult to come to the board meetings in off-board positions. Finally, the nominations committee suggested that the Coordinators' job descriptions should include what is already part of their practice, the outreach for new people to enter the system and possibly work up to a board position.

The nominations committee proposed the following slate for 2012:

Officers

President	E	Kathy McHugh	11/2013
Vice President For Activities	E	Kate O'Connor	11/2013
Vice President for Services	E	Alexandra Dane	11/2013
Treasurer	E	Sue McKeown	11/2012
Secretary	E	Heather Stone	11/2012
Member-at-Large		Shawn Walker	11/2012

Coordinating and Functional Managers

<i>Competition Coordinator</i>	E	Beth Jenkins	11/2012
Fall Show		Jane Sheehan	11/2012
Spring Show		Paul Cormier	11/2012
Sport Horse/Breed Shows		Kathy Hickerson	11/2012
<i>Membership Services Coordinator</i>	E	Deb Carr-Kirk	11/2013
Membership Recruitment		Karin Swanfeldt	11/2012
Nominations		Elaine Johnson	11/2012
Volunteer		Diane Holston	11/2012
<i>Education Coordinator</i>	E	Angela Prenosil	11/2013
Continuing Ed.		Sally Davenport	11/2012
Fall Symposium		Jennifer Dillon	11/2012
Spring Symposium		Linda Mendenhall	11/2012
Scholarships		Sue Edelen	11/2012
<i>Public Relations Coordinator</i>	E	Tracie Richardson	11/2013
Advertising		Kat Wojtylak	11/2012
Technology		Alison Yama	11/2012
<i>Sponsorship Coordinator</i>	E	Phyllis LeBlanc	11/2012
Sponsorship Facilitator / Events		Christine Shea	11/2012
Sponsorship / Major Donors		Sue Storbeck	11/2012

The current Member at Large, Donna Cameron, will continue on the Finance and Audit Committees as the non-board member, also continue as a Premier Sponsor, and sponsor Board meetings at Cutler Farm.

The Nominations Committee proposes that the editor of the Salute be Ginette Brockway, and that her position be an off-Board position going forward, at her request.

The nominations committee proposes that the head of the finance committee be the treasurer rather than the vice president of services. The historical reasons for not having the treasurer head the finance committee no longer exists.

After discussion, the board **VOTED** to accept the nominations committee report as submitted, and submit the slate to the membership as specified in the bylaws and the standing rules.

Coordinator Reports

Technology –

Alison Yama reported the following. Current Project: The AVECtra implementation is taking longer than I budgeted, unfortunately. The complexity of our current system is taking a bit to "simplify" in order to prepare to transfer to the new system. I am currently projecting transfer over to the new system at the end of October, beginning of Nov. Early bird memberships will continue as planned. New Projects: We will look for a new host for our website and bulletin board. Our current host is no longer meeting our security or technological needs. Expect the move will be either cost neutral or negative.

Fall Show –

Beth reported on the status of the Fall Festival. There will be Back on Track red bag specials for second place winners (Open division) in all the classes of the open show. There are fewer horses entered this year, but each entry is riding more classes, and buying more tack stalls. The para equestrian entry was 34 and counting. The para equestrians will be stabled in the FEI barn.

Membership –

Deb Carr-Kirk reported the following. The 2012 Renewal mailing will be going out at the end of the month to about 3,200 people. We cut the mailing list down from 6,500 pieces last year. Tammy was cleaning out the db in preparation for the change over to AVECtra so that made it easy and timely to cut the mailing list. We saved about \$1,000 on printing and \$400 on mailing. The 2012 membership process will proceed as usual...2012 EB goes live on the NEDA web site as of Sept 1. First 200 to join on-line will receive the 2012 calendar. The 2012 NEDA Calendar is at the printers and should be done by the end of this month to have on hand as the volunteer gift for the FF and other events. Speaking of volunteer gifts, we will be using last year's volunteer t-shirts as volunteer gifts for anyone who would like another. If any board member has not received a t-shirt, please let me know. I'd like to move the merchandise. Putting on my other hat, the volunteer situation for the FF is shaping up but we need stewards on Thurs, Fri and Sun. I have 18 lined up for Sat. YAHOO! I need approximately 6 more stewards on Thurs, 5 more for Fri and need 4 more for Sun. Other than that, we could use more help in Awards on Thur, Fri and Sat. For the Award ceremonies, we'll be looking for lots of bodies to help pin the classes and get them ready to go into ring 1. I need 3 more runners all four days of the dressage show. The Breed Show staffing is in pretty good shape. Scribes are all in place. Any board member, who has not been in touch with me, and who is able to volunteer, please let me know ASAP when you'll be coming and for how long. My first choice will be to schedule you to steward, if you are willing.

Education –

Angela Prenosil reported the following. Not a lot happening here, just starting to gear up for Kyra at UMass in November. Karin Swanfeldt reports that awards and banquet are well on their way and ahead of schedule, and Equine Affaire is done and paid for! I did contact Dr Purdy and he assured me we are all set for our weekend there and will send me the new contact person within the next week, so I can sign and negotiate the contract. Haven't spoken with Mia (Kyra's assistant in quite a while), she hasn't answered emails...so I may need to call to make sure

everything is good. I know they purchased the airfare for her, but am waiting for the actual bill for confirmation. Quiet on the Outreach program for now, but we really need to finalize details for other tiers....on my to do list!

Continuing Education –

Sally Davenport reported the following. The 2011 "L" Evaluation/Testing session will conclude at the NEDA Fall Festival. Two strong candidates have had to drop out due to unforeseen issues. I've already filled one spot with a re-test. A second person (from CA) is considering filling the last spot as a re-test. Both are going for a higher score to go on to the USEF "r" program. I'm already in communication with the 2012 testing group. As 2011 was a learning experience for me as an "L" organizer, I'm now able to pass on info to help this group prepare better for their evaluation and testing. All in all, though, the 2011 program has been quite successful and I've had many compliments from "L" faculty on the quality of our testing group as well as the quality of the clinic organization and communication. I would like to have the NEDA BOD approve another full "L" program for 2013-2014. Due to bitter winter weather this year, I've been able to successfully convince the "L" faculty to allow a Part A in October 2013, a Part B in November 2013 and Part C in early April 2014 (a schedule which is outside of the recommended parameters, but one that will avoid the bitter January and February practical sessions at the barns). I would again want to use NEDA Spring, NEDA Fall and either NEDA Summer (if we have one at the appropriate summer interval) or King Oak for the 3 evaluation/testing sites. The cost per session can be adjusted after we see what the Part II is costing us this year. I have not yet set a price for the 2012 Part II until that evaluation has been made. On another topic, I've continued with work on the High School Dressage Program. So far have not received any feedback from the announcements I put on the NEDA facebook page or the NEDA Bulletin. Heritage Dressage is considering hosting another South Shore team. More to report at our next meeting.

Public Relations –

Tracie will get the Tip out by October 15 with information about the Symposium. There was a discussion about publisher, bids on printers, which would include delivering it to the post office for mailing.