



NEDA COMPETITIONS

Sponsorship Opportunities

NEDA offers high visibility opportunities at three dressage competitions: Spring Show in mid May south of Boston; Summer Show mid July north of Boston; Fall Festival mid September upstate NY, the largest American dressage show, also a breed show and championship.

FALL FESTIVAL

VIP Pavilion Seating

Reserved seating in the VIP Pavilion overlooking both the international CDI and the USDF Regional Championships arenas. Includes hot breakfast and lunch, then afternoon wine and cheese. To-Go boxes available.

Table of 8\$800
Individual Seats\$150

Vendor Space

Vendors are located next to the Secretary Office, the posting of scores, and the VIP Pavilion. Vendor space does not include a tent rental.

Each 10' x 10' space\$400

If necessary, NEDA can supply and erect tent and tables for Vendors. Include details on Sponsorship Agreement.

10' x 10' \$200 ~ 10' x 30' \$350 ~ 10' x 20' \$275 ~ 10' x 40' \$400

Program Advertising

Business Card\$50 Half Page.....\$350
One Sixth Page\$150 Full Page\$500
Quarter Page\$250 Covers Negotiated

Class & Championship Sponsorships

Open Class\$50
IBC Class\$200
Championship *\$250
CDI Class (non Grand Prix)\$250
CDI Grand Prix Class\$600

* Dressage Show Sweepstakes (five championships: Training - 4th)

NEDA AA and JrYR Championships (two championships)

Breed Show Sweepstakes (two championships: "Boys" and "Girls") Breed Show Grand Championship

Banners and Flyers

Banner\$200
Flyers in Competitor Packets.....\$200



SPRING AND SUMMER SHOWS

Program Advertising

	Spring Show	Summer Show
Business Card	\$25	\$25
One Sixth Page	\$50	\$50
Quarter Page.....	\$75	\$75
Half Page.....	\$100	\$100
Full Page	\$150	\$150
Covers	Negotiated	Negotiated

Class & Championship Sponsorships

	Spring Show	Summer Show
Open Class.....	\$35	\$25
Championship.....	\$50	\$50

Vendor Space

	Spring Show	Summer Show
10' x 10'	\$250	\$100
10' x 20'	\$450	\$150

Banners, Flyers, 30 Second Announcements

	Spring Show	Summer Show
Banner	\$50	\$50
Flyers.....	\$50	\$50
Announce One Day	\$25	\$25
Announce Two Days.....	\$45	N/A

Sponsorships and Product Donations

Contact Show Management for custom Sponsorships and to provide gift certificates for product donations.

Submission. Fill out the Sponsorship Agreement (posted on NEDA website) specific to the show. Send by Deadline to the appropriate Show Contact. Include full payment. Mastercard & Visa accepted. Make checks out to NEDA.

Spring Show: Deadline: May 1
Contact: Paul Cormier, Show Manager
20 Village Avenue
Acushnet MA 02743
home: 508.995.5988
cell: 508.847.2931
email: springshow@neda.org

Summer Show: Deadline: July 1
Contact: Helen Cast, Show Manager
240 Andover Street
Georgetown MA 01833
cell: 781.588.3943
email: summershow@neda.org

Fall Festival: Deadline August 15
Contact: Beth Jenkins, Show Manager
63 Western Avenue
Sherborn, MA 01770
home: 508.655.6490
cell: 508.733.3672
email: fallshow@neda.org