



# NEDA FALL SYMPOSIUM

# Sponsorship Agreement

Carl Hester, Olympic Gold and Silver Medalist ~ Saturday and Sunday October 17 & 18, 2020  
Mount Holyoke Equestrian Center ~ South Hadley MA

**Deadlines:** Vendor Space August 1 Artwork August 16

**Contact**  
Sue Christensen  
[symsponsor@neda.org](mailto:symsponsor@neda.org)

<b>Office Use Only</b>
Date:
By:
Notes:

**Submission**  
Save form onto your computer, print and fill out. then scan and email to: [symsponsor@neda.org](mailto:symsponsor@neda.org) or contact us and we will fill out form for you

<b>CONTACT INFORMATION</b>
BUSINESS
CONTACT
STREET ADDRESS
CITY STATE ZIP
PHONE(S)
EMAIL
WEBSITE

<b>PROGRAM ADVERTISING</b>
<input type="checkbox"/> Quarter Page 3.5"w x 5"h \$250 <span style="float:right">Amount Paid</span>
<input type="checkbox"/> Half Page 7.5"w x 5"h \$350
<input type="checkbox"/> Full Page 7.5"w x 10"h \$500
<input type="checkbox"/> Cover Inside front / back / outside back \$800
<b>Specs</b> Program book: 8.5"w x 11"h. Covers color 7.5"w x 10"h. Inside B/W. Ads must be 300 dpi .jpg or .pdf. Must be submitted by Program Date (above).
NOTES

<b>PAYMENT</b>
DATE <span style="float:right">FORM TOTAL PAID</span>
AMOUNT PAID <span style="float:right">AMOUNT IN KIND</span>
DETAILS
<input type="checkbox"/> Mastercard or Visa <input type="checkbox"/> Check payable to NEDA

<b>SPONSORSHIP PACKAGES</b>
<input type="checkbox"/> Package Title <span style="float:right">Amount Paid</span>
NOTES

<b>Credit Card Payment Details</b>
If you indicated payment via credit card, you will be emailed a link to an invoice that you can pay securely on-line with your credit card. Do not list credit card number on this form
EMAIL FOR INVOICE:

<b>VENDOR SPACE</b>
<input type="checkbox"/> Size <span style="float:right">Amount Paid</span>
NOTES

<b>BANNERS</b>
<input type="checkbox"/> Banner Display \$300 <span style="float:right">Amount Paid</span>

<b>MARKETING &amp; DONATIONS OPPORTUNITIES</b>
<input type="checkbox"/> Cash Donation <span style="float:right">Amount Paid</span>
<input type="checkbox"/> In Kind
NOTES