



Artwork Specs

Submit all artwork to: advertising@needlepoint.org

Ad Due Dates

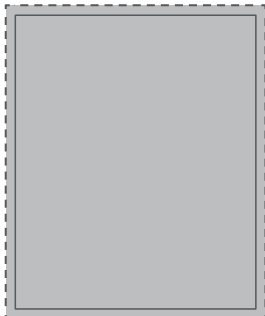
JULY/AUG/SEPT	OCT/NOV/DEC
7/8/19	9/10/19

Ad Size	Price per Insertion	10% discount for 2 issues
Full page	\$ 875.00	\$ 787.50
1/2 page	\$ 500.00	\$ 900.00
1/4 page	\$ 375.00	\$ 675.00
Source 2.375"x2"	Only available with Autobilling	\$ 150.00

Print Submission Guidelines

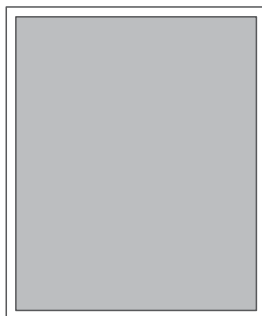
- A high-resolution PDF file is required for all ads
- Colors must be CMYK. No ICC profiles, RGB or Pantone colors
- Resolution of all images should be at least 300 dpi
- Visual copy and images must be at least 1/8" away from trim
- Materials should be submitted without crop marks, but full-page ads should include the required 1/8" bleed
- All fonts used must be embedded in the PDF file
- Flatten all layers and set transparency to highest setting
- Ads must be suitable to print as-is. *Needle Pointers* is not responsible for any errors in content

ANG Needle Pointers Ad Sizes:



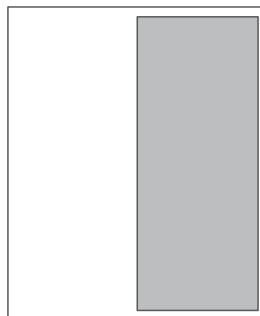
Full Page
(With Bleed)

8.75" x 11.25"



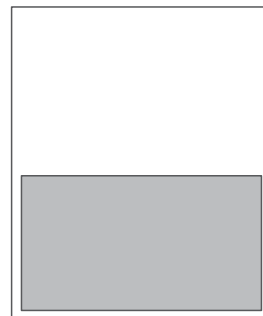
Full Page
(No Bleed)

7.5" x 10"



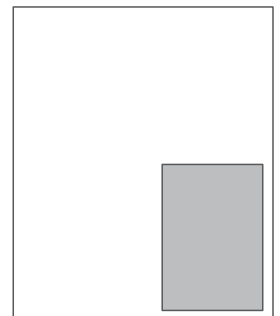
1/2 Page
(Vertical)

3.625" x 10"



1/2 Page
(Horizontal)

7.5" x 4.875"



1/4

3.625" x

