

Artwork Specs

Submit all artwork to: advertising@needlepoint.org

Ad Due Dates

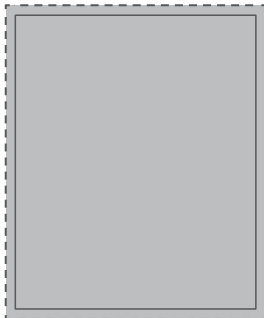
JAN/FEB** 2020	MAR/APR 2020	MAY/JUN 2020	JUL/AUG 2020	SEP/OCT 2020	NOV/DEC** 2020
10/20/19	12/20/19	2/20/20	4/20/20	6/19/20	8/20/2020

Ad Size	Price per Insertion	20% with full year(six issues) commitment and AutoBill
Full page	\$ 875.00	\$ 700.00/issue = \$4200/year
1/2 page	\$ 500.00	\$ 400.00/issue = \$2400/year
1/4 page	\$ 375.00	\$ 300.00/issue = \$1800/year
Source 2.375"x2"	Only available with Autobilling	\$ 100.00/issue = \$600/year

Print Submission Guidelines

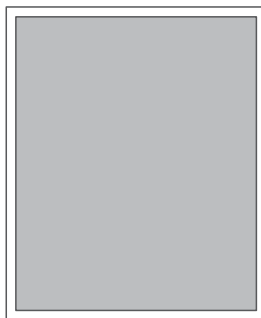
- A high-resolution PDF file is required for all ads
 - Colors must be CMYK. No ICC profiles, RGB or Pantone colors
 - Resolution of all images should be at least 300 dpi
 - Visual copy and images must be at least 1/8" away from trim
 - Materials should be submitted without crop marks, but full-page ads should include the required 1/8" bleed
 - All fonts used must be embedded in the PDF file
 - Flatten all layers and set transparency to highest setting
 - Ads must be suitable to print as-is.
- Needle Pointers* is not responsible for any errors in content

ANG Needle Pointers Ad Sizes:



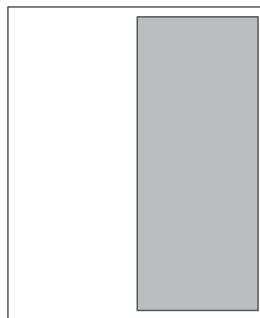
Full Page
(With Bleed)

8.75" x 11.25"



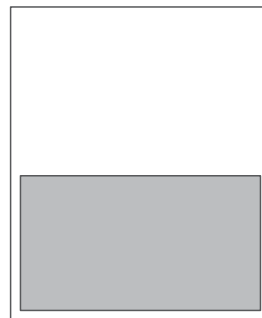
Full Page
(No Bleed)

7.5" x 10"



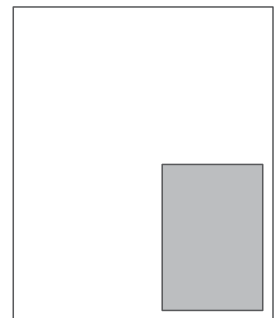
1/2 Page
(Vertical)

3.625" x 10"



1/2 Page
(Horizontal)

7.5" x 4.875"



1/4

3.625" x
4.875"



Needle Pointers is the official publication of the American Needlepoint Guild. The magazine is a benefit of membership, and available to members only. In addition to a printed and mailed copy, digital issues are available to members via the members only section of the website – www.needlepoint.org.

Circulation: Approximately 5500 (ANG membership, including international members)

Editor: Maureen Giuffre **Managing Editor:** Kim Howard

Publication: 6x/year:

Jan 15

March 15

May 15

July 15

Sept 15

Nov 15

The magazine is the number one source of information for ANG members, as it features not only information about stitching projects and resources, but also news from the ANG organization and the chapters.

Regular Features:

President's Column

Calendar of Important Dates

Report from the Board of Directors

Report from the Development Committee

Directory of ANG Education programs

Directory of ANG Certification Programs

News from ANG Chapters

Stitching Solutions

Book Reviews

Product News

Technological Dilemma

In Stitches

Thread Up

Product Advice

Trade Secrets - Legends of the Past

Needlepoint News

Special Issues:

Jan/Feb:

- **ANG Seminar Brochure insert.** Readers will use this issue to make their plans for the August Seminar, and refer to it throughout the year.
- **ANG Ballot announcement** – with complete details on members running for Board positions.

Nov/Dec –2020 Seminar, recap, including photos and descriptions of ribbon winners and other Exhibit/Seminar highlights. This will be a keepsake issue for many.