



nebraska hospice &
palliative care association

advocate. educate. support.

2014 NHPCA ANNUAL REPORT

MAKING A DIFFERENCE THANKS TO YOU

Heath G. Boddy, President and CEO

Today, Nebraska hospice providers care for twice as many people than in 2002 and nearly half of all deaths in Nebraska. As hospice providers' needs changed over this time, the Nebraska Hospice and Palliative Care Association adapted to meet those needs. We've sharpened our focus on *why* we're here – to **advocate** for, **educate**, and **support** members – while, at the same time, widened our lens in *how much* we're able to keep an eye on for members.

Members are seeing positive results from NHPCA's efforts to cultivate relationships with decision-makers at the state and national level. NHPCA is *known* at legislative, reimbursement and regulatory tables.

Efforts to increase the public's awareness of the benefits of hospice through NHPCA's one-of-a-kind "Hospice Lets Me Be..." Campaign are being felt by providers. In fact, other state hospice associations are now seeking to utilize the campaign's tools to impact hospice use in their states. We are delighted by this ripple effect of the campaign, because we know it means more people will die well.

It is without a doubt that this work, and this impact, would not be happening without the collective effort of a strong membership. Thank you for being a part of this movement!



*Heath G. Boddy
President and CEO*

A Proud Member of



COMMUNITY
HEALTH CHARITIES™
NEBRASKA

ADVOCATE.

In partnership with the Nebraska Medical Association, Nebraska Hospital Association, and Nebraska Pharmacist Association, NHPCA participated in a state legislative candidate forum.

In 2014, NHPCA monitored and acted on the following on behalf of Nebraska's hospice providers: Health Care Freedom of Conscience Act, Medicaid managed care, Physicians Orders for Life-Sustaining Treatment (POLST) and out-of-hospital do-not-resuscitate protocols, and the State's Aging Nebraskans Task Force.

On June 17, 2014, NHPCA met with members of U.S. Congress to ask for assistance in temporarily suspending policies that were preventing hospice patients from getting access to necessary medications at the end of life. As a result of the hospice community's advocacy efforts, the Centers for Medicare and Medicaid Services revised their guidance on July 18 to lessen the burden on hospice patients and families. NHPCA also monitored legislation related to the end of life, pain and chronic illness, and provided member organizations with details on how to act on issues.

In partnership with the Department of Veteran Affairs, NHPCA led the Nebraska Hospice-Veteran Partnership to ensure Nebraska's veterans near the end of life receive the best care possible. NHPCA held four Nebraska Hospice-Veteran Partnership meetings in 2014.

Nearly 80 percent of Nebraska hospices also participated in the We Honor Veterans national campaign, which is designed to empower hospice professionals to meet the unique needs of dying veterans.



WE HONOR VETERANS



In Washington, D.C., U.S. Sen. Deb Fischer (far right) meets with NHPCA Chair Gary George, member Suzy Solano of Prairie Haven Hospice Scottsbluff, and Vice President of Hospice and Palliative Care Jennifer Eurek.

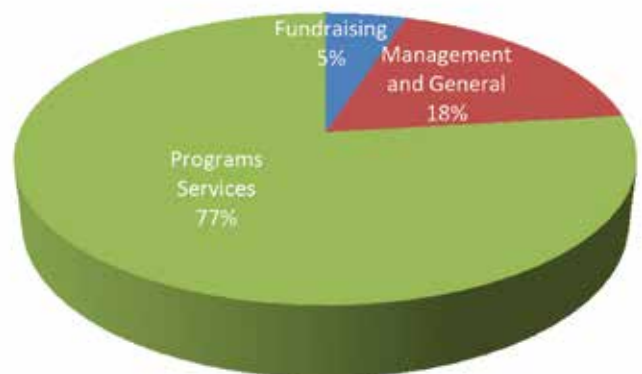


In Washington, D.C., U.S. Sen. Mike Johanns speaks with NHPCA Vice President of Hospice and Palliative Care Jennifer Eurek about issues impacting the hospice community.

Revenue \$231,452



Expenses \$207,278



EDUCATE.

NHPCA conducted five workshops at nine locations throughout Nebraska with 114 participants. The programs provided education and training to hospice, nursing facility, hospital, and other health care professionals on issues such as pain management, regulations, reimbursement, and quality improvement. On April 15-16, 2014, NHPCA held a two-day conference for nearly 300 professionals who care for patients and families with chronic or terminal illnesses.

In 2014, NHPCA awarded two scholarships for the Hospice and Palliative Nurse Certification Exam preparatory class. The class is designed to help participants prepare for the National Board for Certification of Hospice and Palliative Care Nurses certification exam. NHPCA also established a scholarship fund in memory of Galen Miller, late Executive Vice President of the National Hospice and Palliative Care Organization and Nebraska native. The fund will provide six scholarships annually for NHPCA's "Living a Good Life...at the End of Life" Conference.



Bob Ward accepts the Nebraska Hospice and Palliative Care Association's State Impact Award on behalf of Dr. Galen Miller, late Executive Vice President of the National Hospice and Palliative Care Organization. Presenting the award are Heath Boddy, NHPCA President and CEO; Jennifer Eurek, NHPCA Vice President of Hospice and Palliative Care; Linda Rock, NHPCO Vice Chair; Sandy Kuhlman, NHPCO Board of Directors; Linda Todd, Hospice of Siouland Director and NHPCO Board of Directors - Central Plains Geographic Representative; Marcia Cederdahl, Clinical Services Regional Manager for AseraCare Hospice and NHPCA Board of Directors; and hospice educator and consultant Marcia Lattanzi Licht.

SUPPORT.

The Nebraska Hospice and Palliative Care Association recognized end-of-life professionals at the awards banquet of the 2014 "Living a Good Life...at the End of Life" Conference in Lincoln. In addition to the awards below, more than 30 Outstanding Hospice Volunteer Awards were presented.



The 2014 Spirit of Hospice Award was presented to Kathy Jisa, with Hospice of Tabitha, for her commitment and outstanding dedication to the hospice philosophy of care.



Duane Bair, a volunteer with Hospice of Siouland, was awarded the 2014 Shining Star Award for his dedication to veterans and the Vet to Vet project.



The Association's highest honor, the 2014 State Impact Award, was presented posthumously to Galen W. Miller, Ph.D. Galen was the Executive Vice President of the National Hospice and Palliative Care Organization and a native Nebraskan. Galen embodied the hospice community's vision of a world where individuals and families facing serious illness, death and grief experience the best that humankind can offer and made it his life's work. The award was accepted by Galen's partner, Bob Ward.

NHPCA provided educational hospice resources for patients and families through the "Hospice lets me be..." outreach campaign. The campaign focuses on real-life stories to promote hospice benefits, awareness and connect people with resources. NHPCA distributed educational worksheets, videos, stories, and other outreach materials to member hospices across the state.



Hospice patient Whitey in his home with wife Cy. Whitey's story is the newest addition to the outreach toolkit.



Gov. Dave Heineman proclaimed November 2014 as Hospice Month in Nebraska. Pictured are (from left to right) Jennifer Eurek, NHPCA Vice President of Hospice and Palliative Care; Nick Faustman, Nebraska Health Care Association Vice President of Government of Affairs; Gov. Heineman; Diane Randolph, Director of Methodist Home Health and Hospice in Omaha and member of NHPCA's Board of Directors; and Denise Schroeder of CHI Health in Lincoln.



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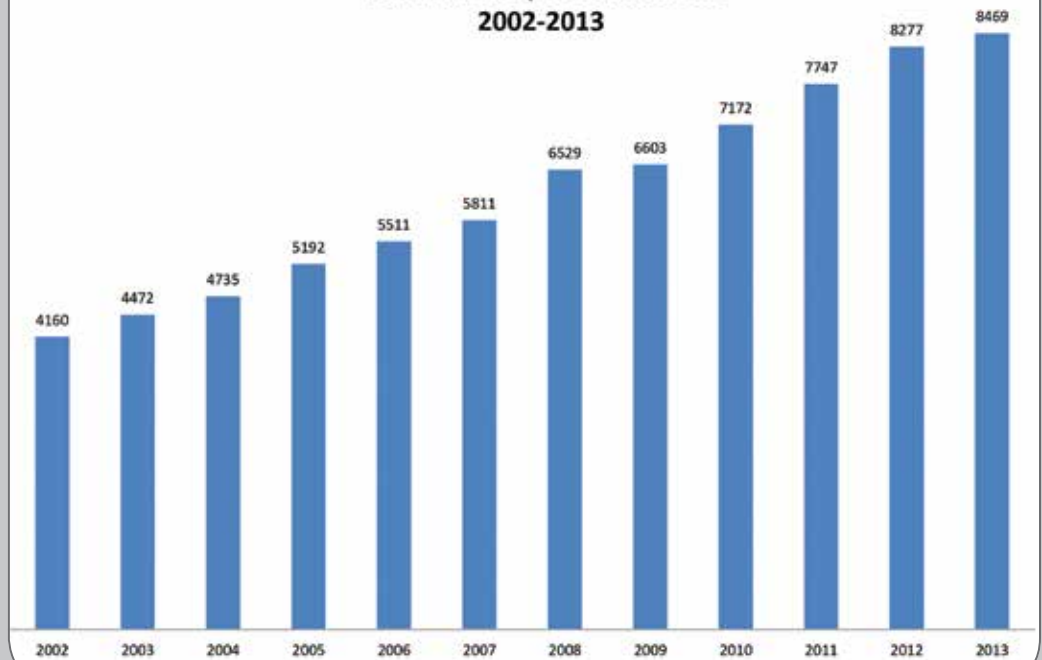
“Living a Good Life...
at the End of Life”

Nebraska Hospice and
Palliative Care Association

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Fax 402-475-6289
nehospice.org

Nebraska Hospice Admissions
2002-2013





Thank You

The Nebraska Hospice and Palliative Care Association thanks the following individuals and organizations for their generous support in 2014.

GIFTS

\$50-\$99

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 In memory of Don White
Valerie and Edward R. Wittstruck Jr.
Warren and Ann Wortman

\$250-\$499

Heath G. Boddy
Marcia Cederdahl
 Donation to Galen Miller
 Memorial Education Fund
William Clausen
Becky Reisdorff
 In memory of Rod Kanter
Bob Ward
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 Memorial Education Fund

\$500-\$999

Eldon Canfield
 In memory of Phyllis Canfield
Mark Kats
 In memory of Harold Kats and
 Marge Daly

\$1,000-\$2,500

Kreifels Family Fund

2014 "LIVING A GOOD LIFE... AT THE END OF LIFE" CONFERENCE SPONSORS AND GRANTORS

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HoriSun Hospice
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Methodist Home Health & Hospice
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"HOSPICE LETS ME BE..." OUTREACH SPONSOR

AseraCare Foundation

MEMBERS

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Alegent Creighton Health Hospice,
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AseraCare Hospice – Beatrice
AseraCare Hospice – Grand Island
AseraCare Hospice – Kearney
AseraCare Hospice – Lincoln
AseraCare Hospice – Norfolk
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Beatrice Community Hospital
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Central Plains Home Health and
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 McCook
Compassionate Care Hospice,
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Faith Regional Health Services
 Hospice, Norfolk
Gentiva Hospice, Omaha
Gentiva Hospice of Fremont
HealthConnect at Home –
 Good Samaritan, Kearney
HealthConnect at Home –
 Saint Elizabeth, Lincoln
HealthConnect at Home –
 Saint Francis, Grand Island
Hillcrest Hospice Care, Bellevue
HoriSun Hospice, Lincoln
Hospice Community Care of
 Nebraska, Lincoln
Hospice Community Care of
 Nebraska – Aurora
Hospice of Columbus Community
 Hospital
Hospice of Siouxland,
 Sioux City, Iowa
Hospice of Tabitha – Lincoln
Hospice of Tabitha – Nebraska City
Hospice of Tabitha – York
In Home Health Care Hospice,
 Falls City
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 Hospice
Mary Lanning Hospice, Hastings
MCH & HS Hospice – Blair
MCH & HS Hospice – Oakland
MCH & HS Hospice – Tekamah
Methodist Home Health & Hospice,
 Omaha
Pathways to Compassion Hospice,
 Omaha

(member list continued on back)



Thank You

The Nebraska Hospice and Palliative Care Association thanks the following individuals and organizations for their generous support in 2014.

Hospice Members, continued:

Pathways to Compassion Hospice – Lincoln
Prairie Haven Hospice – Alliance
Prairie Haven Hospice – Scottsbluff
Providence Medical Center Hospice, Wayne
Sidney Regional Medical Center Hospice
Sidney Regional Medical Center Hospice – Ogallala
St. Francis Hospice, West Point
St. Joseph Villa Homecare & Hospice, Omaha
Valley County Health System Hospice, Ord
VNA Hospice, Omaha

Hospice Facility Members

Hospice House – The Josie Harper Residence, Omaha
The Monarch End of Life Care Facility, Lincoln

Business Partner/Allied Health Partner Members

CIMRO of Nebraska
Children's Hospital & Medical Center Hand in Hand/Palliative Care
Family Heritage
Hospice Analytics, Inc.
Hospice Rx/Medtrak Services

Coalition Members

Greater Omaha End of Life Coalition
Seward County Bridges End of Life Coalition
York County Health Coalition – End of Life Partnership

Individual Members

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Marcia Cederdahl
Sharon Colling
Tamara Clouse
Howard Edwards
Connie Engelbart
Laura Fick
Gayle Gengenbach
Molly Hannasch
Janet Kuhl
Marilee Malcom
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Thank you also goes to the many Nebraskans who donated to NHPCA through a Community Health Charities workplace giving campaign or the Combined Federal Campaign.

Every effort has been made to correctly identify supporters. We apologize for omissions or errors. If your name is not listed in the manner you wish, please call 402-477-0204 or email info@nehospice.org.