



nebraska hospice &
palliative care association

advocate. educate. support.

2015 NHPCA ANNUAL REPORT

MISSION-FOCUSED THEN, NOW AND INTO THE FUTURE

Heath G. Boddy, President and CEO

The Nebraska Hospice and Palliative Care Association exists for one reason: to support the needs of Nebraska's hospice and palliative care providers so they can successfully provide care to more Nebraskans. While the health care environment has evolved since NHPCA's incorporation more than 30 years ago, this goal has remained steady.

In order to maintain its ability to support providers, NHPCA has found creative and alternative ways to carry out its work to minimize the impact on members' bottom lines. Special projects, such as the "Hospice lets me be..." outreach campaign or the Nebraska End-of-Life Survey, are done only through non-dues means. NHPCA has also kept a sharp focus on its partnership with Community Health Charities of Nebraska in order to maximize donations and the number of Nebraskans receiving hospice and palliative care education in the workplace.

NHPCA's sustainability was reinforced when it partnered with the Nebraska Health Care Association five years ago. This arrangement has provided NHPCA with more people and capital resources and strengthened NHPCA's brand identity among consumers, policymakers and the media. I am proud of NHPCA's staff, board and committee members for being forward-looking and creating this opportunity for NHPCA's sustainability.

NHPCA's future is bright, and its commitment to Nebraska's providers is stronger than ever. Know that our team sees it as an honor to serve Nebraska's hospice and palliative care providers every day.



*Heath G. Boddy
President and CEO*

advocate.

NHPCA members and staff met with all five of Nebraska's members of Congress: Deb Fischer, Ben Sasse, Jeff Fortenberry, Brad Ashford, and Adrian Smith. Highlighted topics included hospice payment reform testing, program integrity measures, and the Care Planning Act of 2015. During the visit, all NHPCA members were provided talking points and asked to call Congress to emphasize the importance of the issues.



In Washington, D.C., U.S. Senator Deb Fischer (second from right) meets with NHPCA Chair Gary George, member Marilyn Abts of Hospice of Siouxland, and Vice President of Hospice and Palliative Care Jennifer Eurek.



NHPCA members Sara Ruda and Krista Hooker of AseraCare Norfolk visit the Washington, D.C., office of U.S. Senator Ben Sasse with NHPCA President and CEO Heath Boddy.

Nebraska is well-represented at the national level in other ways, too. NHPCA's Jennifer Eurek serves on the National Hospice and Palliative Care Organization's Council of States Steering Committee and recently ended her term on NHPCO's Quality and Standards Committee. In addition, Linda Rock, former Executive Director of Prairie Haven Hospice (now Regional West Medical Center Hospice) in Scottsbluff, was installed as Chair of the National Hospice and Palliative Care Organization in 2015. Linda Todd, former Executive Director of Hospice of Siouxland, serves as the Central Plains Geographic Representative on the NHPCO Board of Directors.



Jennifer Eurek



Linda Rock

At the state level, NHPCA kept members abreast of regulatory and reimbursement issues affecting them, including Medicaid Prior Authorization, Medicaid managed care expansion, and Medicaid provider enrollment. When the Nebraska Department of Health and Human Services began revising the Medicaid hospice regulations, NHPCA communicated with DHHS to ensure there would be an opportunity to review and comment on proposed changes prior to the public hearing.

NHPCA monitored LB490, a bill that would have statutorily created a standardized Provider Orders for Life-Sustaining Treatment (POLST) form, and LR181, an interim study to identify state policies that in effect serve as barriers to full-time employment.



Linda Todd

educate.

NHPCA conducted 11 workshops at seven locations throughout Nebraska for hospice and palliative care professionals. Four of these education opportunities were web-based. Topics included pain management, dementia, veterans, ICD-10, HIPAA, leadership and human resources. In addition, conference calls were held for social workers, chaplains, and volunteer coordinators three times in 2015.

In April, NHPCA held its annual, two-day "Living a Good Life...at the End of Life" Conference for 265 professionals who care for patients and families with chronic or terminal illnesses. Nationally-known speakers included Dr. David Casarett, Deborah Grassman, and Jennifer Kennedy.

Six members received scholarships to attend NHPCA's 2015 "Living a Good Life...at the End of Life" Conference: Jayne Gundrum of the Visiting Nurse Association, Kate Holstein of Methodist Hospice, Georgia Lynn Poitevint of the Visiting Nurse Association, Emily Sample of AseraCare Hospice, Joel Walker of the Visiting Nurse Association, and Angela Wichita of Methodist Hospice. The scholarships are funded by the Galen Miller Memorial Education Fund and proceeds from the conference raffle.



Proceeds from a raffle at NHPCA's 2015 annual conference benefit Nebraska's hospice and palliative care professionals.

As NHPCA works to provide more online learning options, in 2015, members had the opportunity to participate in NHPCA's Hospice and Palliative Care Nurse Exam Prep Class in-person or via live stream. The class is designed to help participants prepare for the National Board for Certification of Hospice and Palliative Care Nurses certification exam. Members Heather Elton of Columbus Community Hospital and Stefanie Leyden of St. Joseph Villa Homecare and Hospice each received a scholarship from NHPCA to attend the class.



The year 2015 marked the 10-year anniversary of the Nebraska Hospice-Veteran Partnership, a collaboration with the Department of Veteran Affairs. The Nebraska Hospice-Veteran Partnership works to ensure Nebraska's veterans near the end of life receive the best care possible. NHPCA held four Nebraska Hospice-Veteran Partnership meetings in 2015. Nearly 80 percent of Nebraska hospices also participated in the We Honor Veterans national campaign, which is designed to empower hospice professionals to meet the unique needs of dying veterans.



WE HONOR VETERANS

support.

The recipients of the Nebraska Hospice and Palliative Care Association annual awards were recognized at the 2015 "Living a Good Life...at the End of Life" Conference in Lincoln. In addition to the awards below, nearly 30 Outstanding Hospice Volunteer Awards were presented to individuals from across the state for their exemplary service.



The 2015 Spirit of Hospice Award was presented to Mandy Miller of HoriSun Hospice for her outstanding commitment and dedication to the hospice philosophy of care.

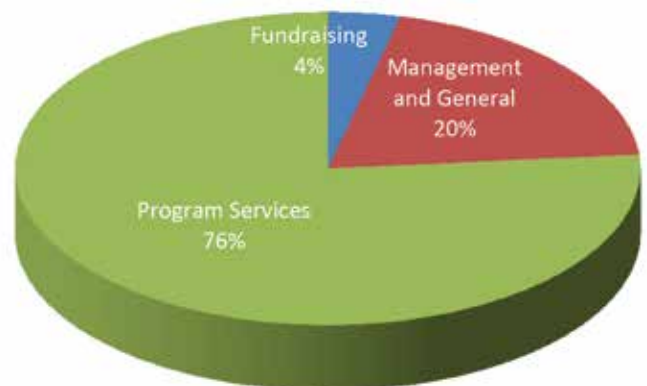


Sheila Mee of Children's Hospital and Medical Center/ Hand in Hand Program was presented the Shining Star Award for her exceptional leadership in the promotion of end-of-life services and work to educate others on the unique end-of-life needs in her community.

Revenue \$222,112



Expenses \$198,769





nebraska hospice &
palliative care association

advocate. educate. support.

“Living a Good Life... at the End of Life”

Phone 402-477-0204 • Fax 402-475-6289 • nehospice.org

1200 Libra Drive, Suite 100
Lincoln, NE 68512-9332

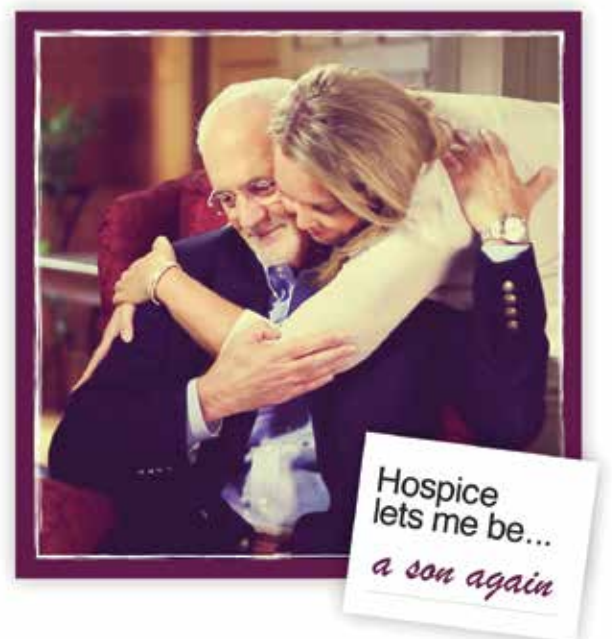
support.



*Governor Pete Ricketts proclaimed November 2015 as
Hospice Month in Nebraska.*

NHPCA provided educational hospice resources for patients and families through the “Hospice lets me be...” outreach campaign. The campaign focuses on real-life stories to promote hospice benefits, awareness, and connect people with resources. NHPCA distributed educational worksheets, videos, stories, and other outreach materials to member hospices across the state.

10/11 News aired a public service announcement that was developed for the campaign. The 30-second video tells the heartwarming story of Fred and how hospice helped him reconnect with his father.





Thank You

The Nebraska Hospice and Palliative Care Association thanks the following individuals and organizations for their generous support in 2015.

GIFTS

\$50-\$99

Shelley Ahler
In memory of Dorothy Prokop
Deborah Berger
Mary Biffar
Lindy Bixler
Mark Cunningham
In memory of Ramona Cunningham
Ginger Daubert
Katrina Eggers
In memory of Tim Shepherd and
in honor of Libby Gehrman
Douglas and Margaret Gibson
Robert Goltl
In memory of Dorothy Prokop
Lynn and Cindy Gray
Bruce Hayden, Jr.,
In memory of Richard Wiedwilt
R. Conrad Heinson
Debby Howard
In memory of Dorothy Prokop
Eldon and Betty Johnson
Janet Kuhl
Patricia Ladenburger
In memory of Ray and Evelyn
Ladenburger
Elbert Loewenstein
C. Joyce Luster
Patricia Martin
In memory of Dorothy Prokop
Pat Meierhenry
William Novak
In memory of Margaret Novak
Ed Nyhof
Dale Olson
Ronald Overby
Dean Papenhagen
Mao Pham
CJ Prokop
In memory of Dorothy Prokop
James Rawlings
Susan Retchless
In memory of Mrs. Robert Jenkins
Dan and Marge Schlitt
R. G. Seiter
Terry Theis
In memory of Scott Johnson
Edward Vogel
Mr. and Mrs. Norm Wallman
Lois Wright
Kate York
In memory and honor of
Wylam "Billie" Enquist

\$100-\$249

Eldon Canfield
In memory of Phyllis J. Canfield
Gary George and Jim Cox
In honor of the NHCA/NHPCA
staff

Hal and Mary Daub
Wanda Dye
Judy Eicher
Lynette Exum
Lawrence Feldhacker
Robert Frank
Gayle Gengenbach
Kevin Graves
John and Janis Haggstrom
Thomas J. Hix
In memory of Gordon L. Harrow,
Thomas J. Hix, and Barbara Hix
Thomas and Mary Holley
Chris Johnson
Trish Johnson
In memory of Michael Cerny
Sandy Kuhlman
Donation for the Galen Miller
Memorial Education Fund
Linda Lievens
Diane Mulcair
In memory of Ann Fisher
Carol Nisley
In memory of Helen V. Barnes
Randal Petersen
In memory of Aggie Petersen
Bud and Sue Polk
Tad and Diane Randolph
Robert Raymond
Lori Riecken
Victoria Riordan
Don Rogert
R. L. Rosberg
In memory of Betty J. Driml
Albert Slottje
Kirk Nolan Teters
Bob Throop
Deaun Trayer
Raymond Trumble
Edward Vandenberg, M.D.
Robert Way
Mr. and Mrs. Edward R. Wittstruck, Jr.
William Workman
David Wysong

\$250-\$499

Lora Arnold
In memory of Keith Arnold
William Clausen
Toby and Aaron Nelson, Nelson
Contracting, LLC
Bob Ward
Donation to the Galen Miller
Memorial Education Fund

\$500-\$999

Mark and Annie Emig
Bob and Becky Reisdorff
Charlotte Schenken

\$1,000-\$2,500

Mark Kats
In memory of Harold Kats and
Marge Daly
Vincent and Marie Kreifels Family
Fund

2015 "LIVING A GOOD LIFE...AT THE END OF LIFE" CONFERENCE SPONSORS AND GRANTORS

AseraCare Beatrice
AseraCare Kearney
AseraCare Lincoln
AseraCare O'Neill
AseraCare Omaha
Hospice Education Institute
Hospice Rx/Medtrack Services
Methodist Hospice
St. Joseph Villa Homecare and
Hospice

2015 MEMBERS

Hospices

Alegent Creighton Health Hospice,
Omaha
AseraCare Hospice – Beatrice
AseraCare Hospice – Grand Island
AseraCare Hospice – Kearney
AseraCare Hospice – Lincoln
AseraCare Hospice – Norfolk
AseraCare Hospice – Omaha
AseraCare Hospice – O'Neill
AseraCare Hospice – York
Beatrice Community Hospital
Hospice, Beatrice
Central Plains Home Health and
Hospice, Cozad
Chadron Community Hospital
Hospice Services
Community Healthcare & Hospice,
McCook
Compassionate Care Hospice,
Omaha
Faith Regional Health Services
Hospice, Norfolk
Fremont Health Hospice
Gentiva Hospice – Omaha
Gentiva Hospice – Fremont
Healthconnect at Home –
Good Samaritan, Kearney
Healthconnect at Home –
Saint Elizabeth, Lincoln
Healthconnect at Home –
Saint Francis, Grand Island
Hillcrest Hospice Care, Bellevue

(member list continued on back)



Thank You

The Nebraska Hospice and Palliative Care Association thanks the following individuals and organizations for their generous support in 2015.

Hospice Members, continued:

HoriSun Hospice, Lincoln
Hospice and Home Healthcare of Saunders County, Wahoo
Hospice Community Care of Nebraska – Lincoln
Hospice Community Care of Nebraska – Aurora
Hospice of Columbus Community Hospital
Hospice of Siouxland, Sioux City, Iowa
Hospice of Tabitha – Lincoln
Hospice of Tabitha – Nebraska City
Hospice of Tabitha – York
In Home Health Care Hospice, Falls City
Lexington Regional Health Center Hospice
Mary Lanning Hospice, Hastings
MCH & HS Hospice – Blair
MCH & HS Hospice – Oakland
MCH & HS Hospice – Tekamah
Methodist Home Health & Hospice, Omaha
Pathways to Compassion Hospice – Omaha
Pathways to Compassion Hospice – Lincoln
Prairie Haven Hospice – Alliance
Prairie Haven Hospice – Scottsbluff
Providence Medical Center Hospice, Wayne
Sidney Regional Medical Center Hospice
St. Francis Hospice, West Point
St. Joseph Villa Homecare & Hospice, Omaha
Valley County Health System Hospice, Ord
VNA Hospice, Omaha

Hospice Facility Members

Hospice House – The Josie Harper Residence, Omaha
The Monarch End of Life Care Facility, Lincoln

Long-Term Care Members

CountryHouse Residences, Omaha
St. Joseph Villa, Omaha

Business Partner/Allied

Health Partner Members

Aetna Better Health of Nebraska
Children's Hospital & Medical Center
Hand in Hand/Palliative Care
Hospice Analytics, Inc.
Hospice Rx/Medtrak Services
Nebraska Organ Recovery System
Roper and Sons Funeral Services

Coalition Members

Greater Omaha End of Life Coalition

Individual Members

Marcia Cederdahl
June Eilers
Connie Engelbart
Gayle Gengenbach
Joan Harvey
Susan Kufeldt
Marilee Malcom
Kim Milligan
Carrie Rocco Healy
Linda Rock
Aloha Schmid
Susan Stensland
David M. Thompson
Mark Wiles

NHPCA LEADERSHIP

2015 Board of Directors

Chair, Gary George, MDiv, BSN, Omaha
Vice Chair, Susan Kufeldt, RN, Kearney
Secretary, Beth Nelsen, RN, CHPN, NHA, Lincoln
Treasurer, Gayle Gengenbach, MS, Lincoln

Past Chair, Joanie Kush, RN, MS, CHA, Omaha
Development Chair, Mandy Miller, RN, BSN, CHPN, Lincoln
Professional Education Chair, Diane Randolph, RN, BSN, Omaha
Community Engagement Chair, Marcia Cederdahl, RN, BS, CHPN, Lincoln
Advocacy Chair, Lisa Weber, MSW, Columbus

Staff

Heath Boddy, President and CEO
Katie Bruns, Marketing and Vendor Relations Coordinator
Emma Clang, Program and Fulfillment Assistant
Robin Dolen, Executive Assistant
Jennifer Eureka, CSW, Vice President of Regulations and Guidance/
Vice President of Hospice and Palliative Care
B.A. Fisser, Professional Development Coordinator
Karen Jefferson, Design and Data Coordinator
TJ Jones, Director of Technology
Cindy Kadavy, Senior Vice President
Cindi Keister, Guest Relations Coordinator
Connie Knorr, RN, BSN, Lead Instructor
Christine Laughlin, Professional Development Coordinator
Michaela Mallery, Vice President of Finance
Kathryn Nohl, Director of Membership and Marketing
Tracy Rathe, Senior Vice President
Kelsey Saythany, Membership and Marketing Coordinator
Barb Standley, Fulfillment Coordinator
Pam Truscott, MSN, Nurse Educator, RN, Director of Professional Development



Thank you also goes to the many Nebraskans who donated to NHPCA through a Community Health Charities workplace giving campaign or the Combined Federal Campaign.

Every effort has been made to correctly identify supporters. We apologize for omissions or errors. If your name is not listed in the manner you wish, please call 402-477-0204 or email info@nehospice.org.