MISSION-FOCUSED THEN, NOW AND INTO THE FUTURE

Heath G. Boddy, President and CEO

The Nebraska Hospice and Palliative Care Association exists for one reason: to support the needs of Nebraska’s hospice and palliative care providers so they can successfully provide care to more Nebraskans. While the health care environment has evolved since NHPCA’s incorporation more than 30 years ago, this goal has remained steady.

In order to maintain its ability to support providers, NHPCA has found creative and alternative ways to carry out its work to minimize the impact on members’ bottom lines. Special projects, such as the “Hospice lets me be...” outreach campaign or the Nebraska End-of-Life Survey, are done only through non-dues means. NHPCA has also kept a sharp focus on its partnership with Community Health Charities of Nebraska in order to maximize donations and the number of Nebraskans receiving hospice and palliative care education in the workplace.

NHPCA’s sustainability was reinforced when it partnered with the Nebraska Health Care Association five years ago. This arrangement has provided NHPCA with more people and capital resources and strengthened NHPCA’s brand identity among consumers, policymakers and the media. I am proud of NHPCA’s staff, board and committee members for being forward-looking and creating this opportunity for NHPCA’s sustainability.

NHPCA’s future is bright, and its commitment to Nebraska’s providers is stronger than ever. Know that our team sees it as an honor to serve Nebraska’s hospice and palliative care providers every day.
advocate.

NHPCA members and staff met with all five of Nebraska’s members of Congress: Deb Fischer, Ben Sasse, Jeff Fortenberry, Brad Ashford, and Adrian Smith. Highlighted topics included hospice payment reform testing, program integrity measures, and the Care Planning Act of 2015. During the visit, all NHPCA members were provided talking points and asked to call Congress to emphasize the importance of the issues.

In Washington, D.C., U.S. Senator Deb Fischer (second from right) meets with NHPCA Chair Gary George, member Marilyn Abts of Hospice of Siouxland, and Vice President of Hospice and Palliative Care Jennifer Eurek.

At the state level, NHPCA kept members abreast of regulatory and reimbursement issues affecting them, including Medicaid Prior Authorization, Medicaid managed care expansion, and Medicaid provider enrollment. When the Nebraska Department of Health and Human Services began revising the Medicaid hospice regulations, NHPCA communicated with DHHS to ensure there would be an opportunity to review and comment on proposed changes prior to the public hearing.

NHPCA monitored LB490, a bill that would have statutorily created a standardized Provider Orders for Life-Sustaining Treatment (POLST) form, and LR181, an interim study to identify state policies that in effect serve as barriers to full-time employment.

educate.

NHPCA conducted 11 workshops at seven locations throughout Nebraska for hospice and palliative care professionals. Four of these education opportunities were web-based. Topics included pain management, dementia, veterans, ICD-10, HIPAA, leadership and human resources. In addition, conference calls were held for social workers, chaplains, and volunteer coordinators three times in 2015.

In April, NHPCA held its annual, two-day “Living a Good Life…at the End of Life” Conference for 265 professionals who care for patients and families with chronic or terminal illnesses. Nationally-known speakers included Dr. David Casarett, Deborah Grassman, and Jennifer Kennedy.

Six members received scholarships to attend NHPCA’s 2015 “Living a Good Life…at the End of Life” Conference: Jayne Gundrum of the Visiting Nurse Association, Kate Holstein of Methodist Hospice, Georgia Lynn Poitevint of the Visiting Nurse Association, Emily Sample of AseraCare Hospice, Joel Walker of the Visiting Nurse Association, and Angela Wichita of Methodist Hospice. The scholarships are funded by the Galen Miller Memorial Education Fund and proceeds from the conference raffle.
As NHPCA works to provide more online learning options, in 2015, members had the opportunity to participate in NHPCA’s Hospice and Palliative Care Nurse Exam Prep Class in-person or via live stream. The class is designed to help participants prepare for the National Board for Certification of Hospice and Palliative Care Nurses certification exam. Members Heather Elton of Columbus Community Hospital and Stefanie Leyden of St. Joseph Villa Homecare and Hospice each received a scholarship from NHPCA to attend the class.

The year 2015 marked the 10-year anniversary of the Nebraska Hospice-Veteran Partnership, a collaboration with the Department of Veteran Affairs. The Nebraska Hospice-Veteran Partnership works to ensure Nebraska’s veterans near the end of life receive the best care possible. NHPCA held four Nebraska Hospice-Veteran Partnership meetings in 2015. Nearly 80 percent of Nebraska hospices also participated in the We Honor Veterans national campaign, which is designed to empower hospice professionals to meet the unique needs of dying veterans.

The recipients of the Nebraska Hospice and Palliative Care Association annual awards were recognized at the 2015 “Living a Good Life...at the End of Life” Conference in Lincoln. In addition to the awards below, nearly 30 Outstanding Hospice Volunteer Awards were presented to individuals from across the state for their exemplary service.

The 2015 Spirit of Hospice Award was presented to Mandy Miller of HoriSun Hospice for her outstanding commitment and dedication to the hospice philosophy of care.

Sheila Mee of Children’s Hospital and Medical Center/Hand in Hand Program was presented the Shining Star Award for her exceptional leadership in the promotion of end-of-life services and work to educate others on the unique end-of-life needs in her community.

The following pie charts show the revenue and expenses for the current year:

**Revenue $222,112**
- Professional Education: 29%
- Contributions, Events: 29%
- Membership Dues: 36%
- Other: 6%

**Expenses $198,769**
- Program Services: 76%
- Management and General: 20%
- Fundraising: 4%
NHPCA provided educational hospice resources for patients and families through the “Hospice lets me be...” outreach campaign. The campaign focuses on real-life stories to promote hospice benefits, awareness, and connect people with resources. NHPCA distributed educational worksheets, videos, stories, and other outreach materials to member hospices across the state.

10/11 News aired a public service announcement that was developed for the campaign. The 30-second video tells the heartwarming story of Fred and how hospice helped him reconnect with his father.
Thank You
The Nebraska Hospice and Palliative Care Association thanks the following individuals and organizations for their generous support in 2015.

GIFTS

$50-$99
Shelley Ahler
In memory of Dorothy Prokop
Deborah Berger
Mary Biffar
Lindy Bixler
Mark Cunningham
In memory of Ramona Cunningham
Ginger Daubert
In memory of Tim Shepherd and in honor of Libby Gehman
Douglas and Margaret Gibson
Robert Golt!
In memory of Dorothy Prokop
Lynn and Cindy Gray
Bruce Hayden, Jr.
In memory of Richard Wiedvill
R. Conrad Heinson
Debbie Howard
In memory of Dorothy Prokop
Eldon and Betty Johnson
Janet Kuhl
Patricia Ladenburger
In memory of Ray and Evelyn Ladenburger
Elbert Loewenstein
C. Joyce Luster
Patricia Martin
In memory of Dorothy Prokop
Pat Meierhenry
William Novak
In memory of Margaret Novak
Ed Nyhof
Dale Olson
Ronald Overby
Dean Papenhagen
Mao Pham
C.J. Prokop
In memory of Dorothy Prokop
James Rawlings
Susan Retchless
In memory of Mrs. Robert Jenkins
Dan and Marge Schlitt
R. G. Seiter
Terry Theis
In memory of Scott Johnson
Edward Vogel
Mr. and Mrs. Norm Wallman
Lois Wright
Kate York
In memory and honor of Wylam “Billie” Enquist

$100-$249
Eldon Canfield
In memory of Phyllis J. Canfield
Gary George and Jim Cox
In honor of the NHCA/NHPRA staff
Hal and Mary Daub
Wanda Dye
Judy Eicher
Lynette Exum
Lawrence Feldhacker
Robert Frank
Gayle Gengenbach
Kevin Graves
John and Janis Hagstrom
Thomas J. Hix
In memory of Gordon L. Harrow, Thomas J. Hix, and Barbara Hix
Thomas and Mary Halley
Chris Johnson
Trish Johnson
In memory of Michael Cerny
Sandy Kuhlman
Donation for the Galen Miller Memorial Education Fund
Linda Lievens
Diane Mulcair
In memory of Ann Fisher
Carol Nisley
In memory of Helen V. Barnes
Randal Petersen
In memory of Aggie Petersen
Bud and Sue Polk
Ted and Diane Randolph
Robert Raymond
Lori Riecken
Victoria Riordan
Don Rogert
R. L. Rosberg
In memory of Betty J. Driml
Albert Stottje
Kirk Nolan Teters
Bob Throop
Deaux Trayer
Raymond Trumble
Edward Vandenbergh, M.D.
Robert Way
Mr. and Mrs. Edward R. Wittstruck, Jr.
William Workman
David Wysong

$250-$499
Lara Arnold
In memory of Keith Arnold
William Clausen
Toby and Aaron Nelson, Nelson Contracting, LLC
Bob Ward
Donation to the Galen Miller Memorial Education Fund

$500-$999
$1,000-$2,500
Mark Kats
In memory of Harold Kats and Marge Daly
Vincent and Marie Kreitels Family Fund

2015 “LIVING A GOOD LIFE...AT THE END OF LIFE” CONFERENCE SPONSORS AND GRANTORS
AseraCare Beatrice
AseraCare Kearney
AseraCare Lincoln
AseraCare O’Neill
AseraCare Omaha
Hospice Education Institute
Hospice Rx/Medtrack Services
Methodist Hospice
St. Joseph Villa Homecare and Hospice

2015 MEMBERS
Hospices
Alegent Creighton Health Hospice, Omaha
AseraCare Hospice – Beatrice
AseraCare Hospice – Grand Island
AseraCare Hospice – Kearney
AseraCare Hospice – Lincoln
AseraCare Hospice – Norfolk
AseraCare Hospice – Omaha
AseraCare Hospice – O’Neill
AseraCare Hospice – York
Beatrice Community Hospital Hospice, Beatrice
Central Plains Home Health and Hospice, Cozad
Chadron Community Hospital Hospice Services
Community Healthcare & Hospice, McCook
Compassionate Care Hospice, Omaha
Faith Regional Health Services Hospice, Norfolk
Fremont Health Hospice
Gentiva Hospice – Omaha
Gentiva Hospice – Fremont
Healthconnect at Home – Good Samaritan, Kearney
Healthconnect at Home – Saint Elizabeth, Lincoln
Healthconnect at Home – Saint Francis, Grand Island
Hillcrest Hospice Care, Bellevue

(members list continued on back)
Thank You

The Nebraska Hospice and Palliative Care Association thanks the following individuals and organizations for their generous support in 2015.

Hospice Members, continued:
- HoriSun Hospice, Lincoln
- Hospice and Home Healthcare of Saunders County, Wahoo
- Hospice Community Care of Nebraska – Lincoln
- Hospice Community Care of Nebraska – Aurora
- Hospice of Columbus Community Hospital
- Hospice of Siouxland, Sioux City, Iowa
- Hospice of Tabitha – Lincoln
- Hospice of Tabitha – Nebraska City
- Hospice of Tabitha – York
- In Home Health Care Hospice, Falls City
- Lexington Regional Health Center Hospice
- Mary Lanning Hospice, Hastings
- MCH & HS Hospice – Blair
- MCH & HS Hospice – Oakdale
- MCH & HS Hospice – Tekamah
- Methodist Home Health & Hospice, Omaha
- Pathways to Compassion Hospice – Omaha
- Pathways to Compassion Hospice – Lincoln
- Prairie Haven Hospice – Alliance
- Prairie Haven Hospice – Scottsbluff
- Providence Medical Center Hospice, Wayne
- Sidney Regional Medical Center Hospice
- St. Francis Hospice, West Point
- St. Joseph Villa Homecare & Hospice, Omaha
- Valley County Health System Hospice, Ord
- VNA Hospice, Omaha

Hospice Facility Members
- Hospice House – The Josie Harper Residence, Omaha
- The Monarch End of Life Care Facility, Lincoln

Long-Term Care Members
- CountryHouse Residences, Omaha
- St. Joseph Villa, Omaha

Business Partner/Allied Health Partner Members
- Aetna Better Health of Nebraska
- Children’s Hospital & Medical Center Hand in Hand/Palliative Care Hospice Analytics, Inc.
- Hospice Rx/Medtrak Services
- Nebraska Organ Recovery System
- Roper and Sons Funeral Services

Coalition Members
- Greater Omaha End of Life Coalition

Individual Members
- Marcia Cederdahl
- June Eilers
- Connie Engelbart
- Gayle Gengenbach
- Joan Harvey
- Susan Kufeldt
- Marilee Malcom
- Kim Milligan
- Carrie Rocco Healy
- Linda Rock
- Aloha Schmid
- Susan Stensland
- David M. Thompson
- Mark Wiles

NHPGA LEADERSHIP

2015 Board of Directors
- Chair, Gary George, MDiv, BSN, Omaha
- Vice Chair, Susan Kufeldt, RN, Keamey
- Secretary, Beth Neilson, RN, CHPN, NHA, Lincoln
- Treasurer, Gayle Gengenbach, MS, Lincoln

Past Chair, Joanie Kush, RN, MS, CHA, Omaha
- Development Chair, Mandy Miller, RN, BSN, CHPN, Lincoln
- Professional Education Chair, Diane Randolph, RN, BSN, Omaha
- Community Engagement Chair, Marcia Cederdahl, RN, BS, CHPN, Lincoln
- Advocacy Chair, Lisa Weber, MSW, Columbus

Staff

Heath Boddy, President and CEO
- Katie Bruns, Marketing and Vendor Relations Coordinator
- Emma Clang, Program and Fulfillment Assistant
- Robin Dolen, Executive Assistant
- Jennifer Eurek, CSW, Vice President of Regulations and Guidance/Vice President of Hospice and Palliative Care
- B.A. Fisser, Professional Development Coordinator
- Karen Jefferson, Design and Data Coordinator
- TJ Jones, Director of Technology
- Cindy Kadavy, Senior Vice President
- Cindi Keister, Guest Relations Coordinator
- Connie Knorr, RN, BSN, Lead Instructor
- Christine Laughlin, Professional Development Coordinator
- Michaela Mallery, Vice President of Finance
- Kathryn Nohl, Director of Membership and Marketing
- Tracy Rathe, Senior Vice President
- Kelsey Saythany, Membership and Marketing Coordinator
- Barb Standley, Fulfillment Coordinator
- Pam Truscott, MSN, Nurse Educator, RN, Director of Professional Development

Thank you also goes to the many Nebraskans who donated to NHPCA through a Community Health Charities workplace giving campaign or the Combined Federal Campaign.

Every effort has been made to correctly identify supporters. We apologize for omissions or errors. If your name is not listed in the manner you wish, please call 402-477-0204 or email info@nehospice.org.