NHPCA honored end-of-life professionals at the awards banquet of the 2013 "Living a Good Life...at the End of Life" Conference by presenting the 2013 Shining Star Award, 2013 Spirit of Hospice Award, and 2013 State Impact Award. Twenty-seven Outstanding Nebraska Hospice Volunteer Awards were also presented.
2013 wasn’t just any year for the Nebraska Hospice and Palliative Care Association. June marked NHPCA’s 30th anniversary. We took time to publicly acknowledge how far we have come as an organization. What began as a volunteer-only association has grown to become a recognized and financially-strong organization with a team of talent and resources at its fingertips.

I am certain I can speak for all NHPCA members when I say “thank you” to Nebraska’s early hospice pioneers. Their vision and commitment has allowed more and more Nebraskans to experience the benefits of hospice each year. As an association dedicated to this same cause, rest assured their efforts will never be forgotten.

It is an honor to work on your behalf to spread the hospice message, advocate on your behalf, and provide the information you need to provide high-quality care. And, in November, Cindy Kadavy joined our team as Vice President of Reimbursement to provide even more focus on protecting reimbursement. As a former State Long-Term Care Ombudsman and Administrator of the Nebraska Department of Health and Human Services Division of Medicaid and Long-Term Care, she is perfectly suited to make sure you are represented when it comes to reimbursement.

In 2013, Jennifer Eurek, Vice President of Hospice Palliative Care, served on the National Hospice and Palliative Care Organization’s Veterans Advisory Council, as well as its Quality and Standards Committee. Of special note, she was personally selected to serve on a national consensus project, “Measuring What Matters.” She continues these roles in 2014.

Please know my door is open throughout the year. Thank you for the privilege of serving you through membership.
ADVOCATE

NHPCA actively monitored state and federal legislation as well as proposals in rules and regulations that would impact members.

The Association was represented at events hosted by our federal and state-level policy makers. These events ranged from roundtable discussions to events at which policymakers were present or spoke to stakeholders in Nebraska’s health care delivery sector.

NHPCA continued to advocate for the unique end-of-life needs of veterans through its work at state and national levels. The Nebraska Hospice-Veteran Partnership is a collaboration of NHPCA, VA Nebraska Western Iowa Health Care Systems, Nebraska State Veterans Homes, and dozens of other organizations. In 2013, the Partnership collaboratively provided education and networking opportunities to its participants.

EDUCATE

NHPCA continued its role as a leader in offering top-notch education. Nearly 450 hospice, nursing facility, hospital, and other health care professionals received education through NHPCA in 2013. This includes more than 350 people who attended NHPCA’s “Living a Good Life...at the End of Life” Conference.

Two scholarships were awarded to individuals wishing to attend NHPCA’s Hospice and Palliative Care Certification Exam Prep Class, which was held in August. Quarterly networking calls – held separately for chaplains, social workers and volunteer coordinators – provides a means for peers from across the state to share ideas and concerns specific to their area of work.

NHPCA staff traveled the state for its Summer Listening Sessions, highlighting important regulatory issues affecting Nebraska hospices.

SUPPORT

The “Hospice Lets Me Be...” Campaign continued its success in 2013, working to improve the perception of hospice in Nebraska. DVDs and promotional materials with real stories were distributed for use by member hospices, nursing facilities, and others. With support provided by the Aseracare Foundation, the outreach toolkit’s seven-minute video and palliative care worksheet were distributed in Spanish. The campaign also included public service announcements on KOLN/KGIN-TV.

Marketing agency KidGlov received three top-honor Prism Awards from the American Marketing Association – Lincoln Chapter for its creation of the “Hospice Lets Me Be...” Campaign. This included an award for the outreach campaign as a whole, the campaign’s television public service announcements, and the campaign’s video.

NHPCA reached hundreds of Nebraskans through its role as a recipient of Community Health Charities funds. Through workplace giving campaigns’ speaking opportunities and information fairs, NHPCA was able to talk with Nebraskans who might not have otherwise heard the hospice message.

In 2013, more than 10,000 Nebraskans were educated about the benefits of hospice through NHPCA’s direct mail fundraising program.
Thank You
The Nebraska Hospice and Palliative Care Association thanks the following individuals and organizations for their generous support in 2013.

GIFTS

$50-$99
Julie Badenhoop
Berniece Barth
Kathleen Berry
Charles and Mary Biffar
Clayton Black
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Robert Way
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William Workman
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Sharon Stanner
Patricia Wallington

$500-$999
Clifford Cheever
Judy Eicher
Mark Emig

$1,000-$2,000
William Clausen
Kreiefs Family Fund, Vincent and Marie
Ryan Propst

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AseraCare Hospice Foundation
HealthConnect at Home
HoriSun Hospice
MethodIST Hospital Home Health and Hospice
Prairie Haven Hospice
Saint Elizabeth Regional Medical Center
St. Joseph Villa Homecare and Hospice
University of Nebraska Medical Center

“HOSPICE LETS ME BE...” OUTREACH SPONSOR
AseraCare Hospice Foundation

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Alegent Creighton Health at Home Hospice, Omaha
AseraCare Hospice – Beatrice
AseraCare Hospice – Grand Island
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AseraCare Hospice – Lincoln
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HealthConnect at Home – Good Samaritan, Kearney
HealthConnect at Home – Saint Elizabeth, Lincoln
HealthConnect at Home – Saint Francis, Grand Island
Hillcrest Hospice Care, Bellevue
HoriSun Hospice, Lincoln

(member list continued on back)
Thank You
The Nebraska Hospice and Palliative Care Association thanks the following individuals and organizations for their generous support in 2013.

**Hospice Members, continued:**
Hospice & Home Healthcare of Saunders County, Wahoo
Hospice Community Care of Nebraska, Lincoln
Hospice of Columbus Community Hospital, Inc.
Hospice of Siouxland, Sioux City
Hospice of Tabitha – Lincoln
Hospice of Tabitha – Nebraska City
Hospice of Tabitha – York
In Home Health Care, Inc., Falls City
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Mary Lanning Hospice, Hastings
MCH & HS Hospice – Blair
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MCH & HS Hospice – Tekamah
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Prairie Haven Hospice – Alliance
Prairie Haven Hospice – Scottsbluff
Providence Hospice, Wayne
Sidney Regional Medical Center Hospice – Sidney
Sidney Regional Medical Center Hospice – Ogallala
St. Francis Hospice, West Point
St. Joseph Villa Home Care and Hospice, Omaha
Valley County Health System Hospice, Ord
VNA Hospice, Omaha

**Organization Members**
Blue Cross Blue Shield of Nebraska
Children’s Hospital & Medical Center
Hand in Hand/Palliative Care
CIMRO of Nebraska
Hospice Analytics, Inc.
Hospice House – The Josie Harper Residence, Omaha
Hospice Rx/Medtrak Services
The Monarch End of Life Care Facility, Lincoln

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Franciscan Care Services End of Life Coalition
Greater Omaha End of Life Coalition
Seward County BRIDGES End of Life Coalition
York County Health Coalition – End of Life Partnership

**Individual Members**
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Dennis Berens
Connie Boardman
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Thanks also goes to the many Nebraskans who donated to NHPCA through a Community Health Charities workplace giving campaign or the Combined Federal Campaign.

Every effort has been made to correctly identify supporters. We apologize for omissions or errors. If your name is not listed in the manner you wish, please call 402-477-0204 or email info@nehospice.org.
“Living a Good Life... at the End of Life”

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