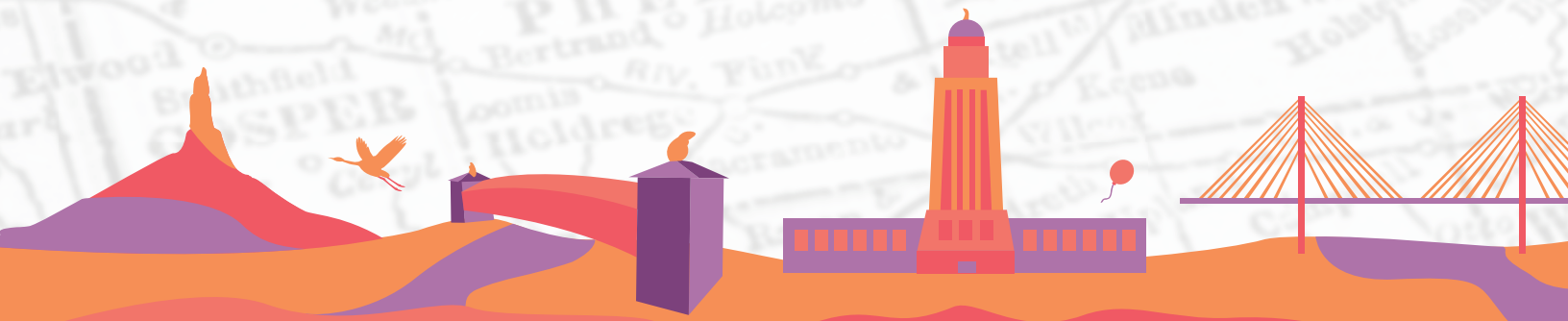




nebraska hospice &
palliative care association

advocate. educate. support.

2019 IMPACT REPORT





ADVOCATE

Nebraska Hospice and Palliative Care Association (NHPCA) kept members informed of state and federal policy and reimbursement issues affecting them, including such things as Hospice Service Intensity Add-on services, Centers for Medicare and Medicaid Services' new Primary Care First Seriously Ill Population payment model, and Nebraska Medicaid's proposed regulation changes related to nursing facility room and board.

NHPCA monitored federal legislation for members, such as the **Palliative Care and Hospice Education Act** to establish a training program for physicians and other interdisciplinary health care professionals, and the **Rural Access to Hospice Act** to allow Rural Health Clinics and Federally Qualified Health Centers to receive payment for serving as the hospice attending physician.

Stateside, NHPCA **monitored legislation** that had the potential to impact members, including a bill that would allow a physician assistant to serve as the attending physician for a hospice patient.



NHPCA members and staff discussed hospice and palliative care with Nebraska's members of Congress in Washington, D.C., as part of the **National Hospice and Palliative Care Organization's April Leadership and Advocacy Conference**.

In May, NHPCA members met with **U.S. Senator Deb Fischer** at Hospice House in Omaha to share their stories and talk about the importance of hospice and palliative care. In July, Senator Fischer was among a bipartisan group of four U.S. senators who launched a **caucus to focus on legislation and policy impacting palliative care**.



In September, **Nebraska Senator Suzanne Geist** visited with The Monarch by Eastmont and NHPCA teams to learn more about end-of-life care.

EDUCATE



In March, Nebraska's hospice and palliative care professionals came from across the state for learning and networking at **NHPCA's annual conference and trade show**.

Five NHPCA members were awarded **scholarships from the Galen Miller Memorial Education Fund** to attend NHPCA's 2019 conference: Chaplain Darin Corder, Care Manager Ally Hoefer, and Social Worker Cheri Miller of Hospice Community Care; Volunteer Coordinator Jennifer Smith of AseraCare Hospice; and Bereavement Coordinator Kay Ross of Hillcrest Hospice.

As part of NHPCA's efforts to increase online offerings, two **educational webinars** were held: End-stage Lung Diseases and Their Hospice Management and Hospice Hot Topics.

In December, in partnership with the Department of Veteran Affairs, NHPCA hosted the **Nebraska Hospice-Veteran Partnership Annual Workshop and Update**. Topics of the day included suicide prevention and how trauma impacts personality.



We value being part of a **larger group that advocates on behalf of hospice and end-of-life care across Nebraska.**

2019 Member Satisfaction Survey Response

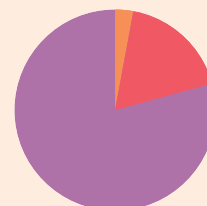
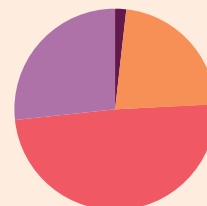
Financial Summary

Revenue: \$166,837

49% Membership Dues
27% Professional Education
22% Contributions, Events
2% Other

Expenses: \$172,373

79% Program Services
18% Management, General
3% Fundraising





SUPPORT

Nineteen Outstanding Hospice Volunteer Awards were presented to individuals from across the state for their exemplary services. Awards were presented by NHPCA Chair Gary George.



2019 Spirit of Hospice Award:
Kari Fishell, ruralMED Home Care Resources



2019 Shining Star Award:
Sue Bace, Children's Hospital and Medical Center Hand in Hand Program



Funds raised during NHPCA's **annual raffle and silent auction** supported **scholarships** for hospice and palliative care professionals.

Social media efforts ramped up in 2019, including adding an Instagram presence, a month-long campaign to highlight NHPCA members during National Hospice and Palliative Care Month in November, implementation of #inspiringQOLmoments, and promoting December's Giving Tuesday as a way to support NHPCA's work.



@NeHospice
427 followers
+ 116 from 2018



@NebHospice
1,081 followers
+ 23 from 2018



@NebraskaHealth
86 followers
Launched Oct. 2019

In October, NHPCA **surveyed members** to identify their demographic makeup. Of the respondents:

41%

are between the ages 40 and 50

28%

have worked in hospice and/or palliative care for two to five years

40%

are registered nurses (RNs)

20%

hold a master's degree in social work or are certified social workers



Combined Health Agencies Drive (CHAD) is a local, donor-designated driven organization that raises funds for Nebraska health charities, including NHPCA. CHAD connects people, including through workplace campaigns, with charities they are passionate about. **NHPCA is grateful to be among the beneficiaries of this partnership.**



Rhonda Saunders (on right) of Hospice Community Care of Nebraska (pictured with NHPCA Board Chair Beth Nelsen of The Monarch by Eastmont) as Rhonda received the **Speaker of the Year Award** at the **United Way Annual Luncheon**.

The NHPCA team celebrated, luau-style, for exceeding their own 2019 United Way/CHAD **workplace giving campaign goal and reaching 100 percent participation.**





GIVING THANKS



The mission of the Nebraska Hospice and Palliative Care Association is to "improve the quality of life for all Nebraskans who have chronic conditions or are near the end of life." Words cannot express how grateful NHPCA is for your role in helping us work toward that mission.

NHPCA's volunteer committee members, board of directors, and staff work in the areas of advocacy, education, and general support to provide Nebraska's hospice and palliative care providers what they need to be successful. As times change, NHPCA changes. We remain flexible to meet providers where they are and how they best receive and need information. The board of directors is continually assessing approaches to delivering education or increasing awareness of hospice and palliative care.

Your financial support allows NHPCA to unite nurses, physicians, social workers, chaplains, volunteers, administrators, educators, and many others in their calling to serve Nebraskans who are seriously ill or at the end of their life. Thank you for your generosity.

Sincerely,

Heath G. Boddy
President and CEO



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Words cannot
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grateful NHPCA
is for your role in
helping us work
toward that
mission.

2019 NHPCA Board of Directors

CHAIR, Beth Nelsen, Eastmont
Towers/The Monarch, Lincoln

VICE CHAIR, Dr. Bob Bleicher,
HoriSun Hospice, Lincoln

TREASURER, Sue Kufeldt,
ruralMED Home Care Resources,
Seward

SECRETARY, Christine Wismer,
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PAST CHAIR, Gary George,
Hospice House - The Josie Harper
Residence, Omaha

DEVELOPMENT CHAIR, Tina Coffey,
AseraCare Hospice, Lincoln

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Diane Randolph, Omaha

ADVOCACY CHAIR, Lisa Weber,
Hospice of Columbus Community
Hospital, Columbus

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Malcom, ruralMED Home Care
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COMMUNITY ENGAGEMENT CHAIR,
Marcia Leonard, Good Samaritan
Medical Group, Kearney



GIFTS

2019 Annual Conference Raffle and Auction Donors

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CHI Health at Home - Lincoln
CHI Health at Home - Omaha
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Embassy Suites
Grief's Journey
Heath and Karma Boddy
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Hospice Community Care of Nebraska
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JoJen Alder
Lied Center for Performing Arts
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Marcia and Ray Cederdahl
Mary Lanning Hospice
Mary Lanning Palliative Care
Mourning Hope
NHCA East Wing
NHCA Membership and Marketing Team

NHCA Professional Development Team
Pam Truscott
Pathways to Compassion Hospice
Residence Inn by Marriott
Sandy Lemen
The Monarch by Eastmont
TJ Jones
Visiting Angels
Younique Makeup by Angie McCary

\$50 – \$99

Dale Bunsen
In memory of Christine Bunsen and in honor of his parents
Carmen Clark
Douglas and Margaret Gibson
Kelly Glawe
In memory of Sharon L Vander Linden
Lynn and Cindy Gray
Bruce and Ruth Hayden
In memory of Richard Wiedvilt
Sue Ogg
In memory of Sharon L Vander Linden
Sharon Page-Westhoff
In memory of Sharon L Vander Linden
Dean Papenhagen
Carol Sage
In memory of Sharon L Vander Linden
Dan and Marge Schliitt
R.G. Seiter
In memory of Sally Seiter
Denise Timmins
In memory of Sharon L Vander Linden
Sally Vander Linden
In memory of Sharon L Vander Linden

\$100 – \$249

Vaughn Christensen
In memory of his wife, Clarice
Hal and Mary Daub
Chris Johnson
Edye Johnson
In memory of Sharon L Vander Linden
Patricia Ladenburger
Linda Lievens
James Met
Susan Moore
From Edye Johnson's coworkers at the Rod Library, University of Northern Iowa
Bob Throop
In memory of Byrdie Throop
Valerie Wittstruck
In memory of Edward R. Wittstruck, Jr.

\$250 – \$499

Lora Arnold
In memory of Keith and Virgie Arnold

\$500 – \$999

Carol Nisley
William and Carol Clausen
Bob and Becky Reisdorff

\$1,000 – \$3,000

Bob Ward
Galen W. Miller Scholarship Fund

2019 Annual Conference Sponsors and Grantors

St. Joseph Villa Homecare and Hospice
CHI Health at Home – Omaha
Butherus, Maser and Love Funeral Home

MEMBERS

Professional Providers

AseraCare Hospice
Beatrice, Grand Island, Kearney, Lincoln, Norfolk, Omaha, O'Neill, York
Avalon Hospice Nebraska
Beatrice Community Hospital Hospice
Chadron Community Hospital Hospice Services
CHI Health at Home
CHI Health at Home – Omaha
Community Healthcare and Hospice
Compassionate Care Hospice
Endless Journey Hospice
Faith Regional Health Services Hospice
Hillcrest Hospice Care
HoriSun Hospice, Inc.
Hospice Community Care of Nebraska
Hospice of Columbus Community Hospital
Hospice of Siouxland

Kindred Hospice
Mary Lanning Hospice
Methodist Fremont Health Hospice
Pathways to Compassion Hospice
Pathways to Compassion Hospice – Lincoln
Providence Medical Center Hospice
Regional West Medical Center Hospice
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ruralMED Home Care Resources
Sidney Regional Medical Center Home Health and Hospice
St. Croix Hospice
St. Croix Hospice – Lincoln
St. Croix Hospice – Grand Island
St. Francis Hospice
St. Joseph Villa Homecare and Hospice
Tabitha Hospice
Valley County Health System Hospice
VNA Hospice

Hospice Facilities

Hospice House – The Josie Harper Residence
The Monarch by Eastmont

Individual Members

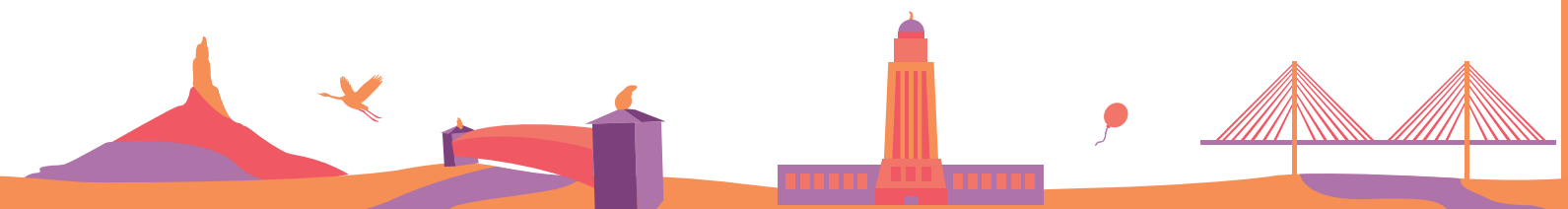
Marcia Cederdahl	Angie McCary
Stephanie Christensen	Diane Randolph
Connie Engelbart	Linda Rock
Jennifer Eureka	Aloha Schmid
Gayle Gengenbach	Mary Zoucha
Lori Johnson Burns	

Business Partners and Allied Health Partners

Butherus, Maser and Love Funeral Home
Children's Hospital and Medical Center
Roper and Sons Funeral Home



The Association also extends thanks to the many Nebraskans who donated to NHPCA through a Combined Health Agencies Drive (CHAD) workplace giving campaign or the Combined Federal Campaign.





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2019

IMPACT REPORT

