

# WORKSHEET- Your Recruitment Plan

**Directions:** Identify five key stakeholders (organizations or individuals and the sector of the community they represent. Then clearly and specifically identify what they can give to your cause and what they can get from being involved. Complete the last two columns at a later date.

Prospective Coalition/Planning Group Member (Name/Title)	Sector	THE ‘GIVE’: What do they contribute to the cause you are supporting?	THE “GET”: How will they benefit from their involvement?	Who will contact?	By when?

\*The 12 sectors recommended by SAMHSA are: Youth; Parents; Law Enforcement; Business; Media; Schools; Healthcare; State, local or tribal agencies; Civic and volunteer groups; Youth Serving Organizations; Religious or Fraternal Organizations; Other. For your issue, identify important “others.”