



Public Funder Motivations

- Public Benefit
- Historical Importance
- Access
- (Current) Governmental Priorities

{ Not All Foundations Are Alike, Either! }



Private Foundations

There Are Three Main Types:

- Independent
- Company-sponsored
- Operating

Other Types of Grantmakers

Direct Corporate Giving Programs

Grantmaking Public Charities

Private Funder Motivations

Private Foundations
Primarily want to fulfill philanthropic goals and interests while supporting a variety of issues through an objective process

Corporations
Tend to focus more on branding, visibility and Corporate Social Responsibility (CSR)

Grantmaking Public Charities
Typically want to make an impact in designated communities or regions, or focus on specific population groups or issue areas

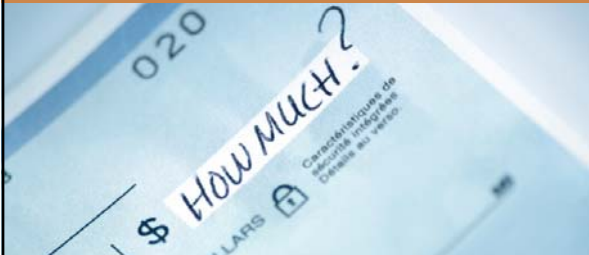
{ Do Your Homework First }



{ To Get The Grant, You Have To Find The Right Match }

A photograph showing several hands in business attire fitting white puzzle pieces together, symbolizing finding the right match or collaboration.

{ Ask For The Right Amount }

A close-up photograph of a check with the handwritten text "How Much?" and a question mark. The check also has "020" and "LARS" printed on it.

{ You Don't Need To Know Someone To Get A Grant, But It Can Help You Get Your Foot In The Door }

A photograph of two hands in business suits shaking in a firm grip, symbolizing agreement or partnership.

**{ The Proposal Is Typically
Not The First Thing
A Foundation Wants }**



{ RESEARCHING }



{ Thank You!! }

**Dave Holmes
dmh@foundationcenter.org**
