

## NELLCO 2023-2025 STRATEGY ARTICULATION MAP

<b>VISION</b>	Together we make law libraries better.					
<b>MISSION</b>	NELLCO is a consortium of law libraries collaborating to maximize access to services and resources and to develop, evaluate, and implement innovative programs for the benefit of members.					
<b>VALUES</b>	Leadership, Cooperation, Adaptability, Diversity, Education					
<b>GOALS</b>	Redevelop ALLStAR to create a useful data collection, analysis, and benchmarking tool	Revitalize PALMPrint to create a resource that meets NELLCO and LIPA member needs	Increase visibility, awareness, and use of NELLCO projects, programs, and initiatives	Enhance educational offerings to fill gaps in learning for all library types and staffing levels	Expand the types and diversity of resource offerings to appeal to different types and budgets of libraries	Create opportunities for increased pathways to the profession
<b>INITIATIVES</b>	<ul style="list-style-type: none"> <li>• Establish a Task Force to recommend a course of action for ALLStAR</li> <li>• Research and identify areas of need</li> <li>• Review alternatives for platform, surveys, and support</li> <li>• Craft a recommendation and implementation plan</li> <li>• Utilize improved processes to reengage participants</li> </ul>	<ul style="list-style-type: none"> <li>• Create a PALMPrint Collection Development Committee</li> <li>• Craft a Collection Development Plan with reviews every three years</li> <li>• Establish a Task Force to explore dark archiving</li> <li>• Increase brand awareness of PALMPrint</li> <li>• Publish list of collections in an accessible space (i.e. NELLCO website)</li> </ul>	<ul style="list-style-type: none"> <li>• Examine internal communication strategies and formalize plan</li> <li>• Craft a strategy for external communication and awareness</li> <li>• Contact member libraries annually to update contacts</li> <li>• Develop a structure for reporting between the Interest Groups and the Board</li> </ul>	<ul style="list-style-type: none"> <li>• Create an Education Committee within NELLCO to address needs</li> <li>• Identify topics not already met by other organizations</li> <li>• Identify speakers that represent diverse demographics</li> <li>• Target programs specific to library staff</li> <li>• Evaluate the fee structure to ensure equity for all educational initiatives</li> </ul>	<ul style="list-style-type: none"> <li>• Develop a plan for continued solicitation of ideas from members for new resources and needs</li> <li>• Create a Task Force to explore cost-sharing for databases</li> <li>• Inquire about resource needs from potential members</li> <li>• Update license agreements for current offerings</li> </ul>	<ul style="list-style-type: none"> <li>• Establish a Working Group to explore possibilities</li> <li>• Possibilities for Working Group exploration include:                             <ul style="list-style-type: none"> <li>- Determine best pathways to increase access to knowledge</li> <li>- Develop strategies for promoting the collective value of law librarianship to pathway programs</li> </ul> </li> </ul>
<b>METRICS</b>	<ul style="list-style-type: none"> <li>• Task Force created</li> <li>• Recommendation to the Board</li> <li>• ALLStAR 2.0 launched</li> <li>• Maintain participant numbers</li> </ul>	<ul style="list-style-type: none"> <li>• Creation of Committee and Task Force with reporting to the board</li> <li>• Collection Dev't Plan developed &amp; implementation started</li> <li>• Increase subscribers</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain current rate of subs i.e. no additional "unsubscribers"</li> <li>• Increase "open rates" on list-serv communication</li> <li>• Increase Interest Group membership by 20% over 3 yrs</li> </ul>	<ul style="list-style-type: none"> <li>• Ed Comm created by 07/01/23</li> <li>• Ensure all levels of staff and diversity of libraries are rep'd on the Committee</li> <li>• Sustainable/ equitable fee structure est.</li> </ul>	<ul style="list-style-type: none"> <li>• Identify new vendors to negotiate with</li> <li>• Aim to add three new resource offerings per year</li> <li>• Complete backlog of missing licenses by 2025</li> </ul>	<ul style="list-style-type: none"> <li>• Working group report to the Board in fall 2023</li> <li>• Create and implement a pathways to the profession plan</li> </ul>

