## Vision
Together we make law libraries better.

## Mission
NELLCO is a consortium of law libraries collaborating to maximize access to services and resources and to develop, evaluate, and implement innovative programs for the benefit of the members.

## Values
Leadership, Cooperation, Adaptability, Diversity, Education

## Goals
- Increase ALLStAR participation
- Expand court membership
- Share ideas to improve law library services
- Design a user-friendly NELLCO website

## Initiatives
- Demonstrate benefits to libraries
- Use varied communication modes
- Individual contact
- Create incremental goals
- Determine key benefits for courts
- Create new marketing materials
- Focus on large state systems (CA, NY)
- Create webinars/forums for topical IG discussions
- Host practical, hands-on programs at Symposium
- Additional training options for members
- Identify focus groups to offer feedback
- Pinpoint best practices
- Launch rebranded site
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- Increase website traffic by 100%
- 90% positive survey response to website redesign

## Metrics
- 90% AOS completion
- 95% renewals
- 100% cost-recovery
- Increase court members 50%
- Increase court-focused resources by 20%
- Host one add’l virtual meeting/IG
- Double number of prof development attendees
- Increase website traffic by 100%
- 90% positive survey response to website redesign