

PRINCIPLES OF FAIR CONDUCT

**As a member of the Nebraska Land Title Association,
I do hereby pledge to adhere to the following
Principles of Fair Conduct:**

- 1. To engage only in business practices that are lawful and consistent with a high standard of ethical behavior.*
- 2. To encourage a culture of compliance within our organizations for federal and state laws that govern the title insurance business and for these Principles.*
- 3. To treat consumers in a fair and ethical manner.*
- 4. To provide consumers with timely and comprehensive information regarding our policies, services, products, and prices so as to enable consumers to shop effectively among providers of title-related services.*
- 5. To encourage and assist consumers to be educated purchasers of title insurance and title-related services.*

