



# International Journal of **Paramedicine**

*An official publication of the*



## **ADVERTISING RATES and POLICIES**

(version 11/27/23)

### **ADVERTISING RATES**

The *International Journal of Paramedicine* is published quarterly in electronic format. All advertising space is offered exclusively in full page format. *Journal* content is accessed as a PDFs of individual articles and in PDFs of complete quarterly issues. Therefore, each ad is placed in two instances:

- As an ad page added to the end of the PDF file for the article to which is assigned.
- As an ad page added after the assigned article in the full quarterly issue.
- Ads may not be attached to articles in which a competitor's products or services are mentioned unless the advertiser's products and services are also mentioned. The applicability of this policy will be determined by the editorial staff and all such decisions are final.

#### **Rates for full page, full color advertisements**

- Single ad commitment ..... \$500 total
- Two ad commitment ..... 5% discount..... \$475 per ad..... \$950 total
- Three ad commitment ..... 10% discount..... \$450 per ad..... \$1,350 total
- Four ad commitment..... 15% discount..... \$425 per ad..... \$1,700 total
- Five ads or more..... 20% discount..... \$400 per ad..... # ads x \$400 total

# NEMSMA SPONSOR ADVERTISING RATES

NEMSMA sponsors are provided advertising space and discounts as a part of their sponsorship benefits.

## **Strategic Partner**

- Receive 5 ad spaces per year
- 25% discount on additional ad placements, which can be added to any other multiple placement discounts

## **Platinum**

- Receive 4 ad spaces per year
- 20% discount on additional ad placements, which can be added to any other multiple placement discounts

## **Gold**

- Receive 3 ad spaces per year
- 15% discount on additional ad placements, which can be added to any other multiple placement discounts

## **Silver**

- Receive 2 ad space per year
- 10% discount on additional ad placements, which can be added to any other multiple placement discounts

## **Management Development / Education Partner**

- Receive 1 ad space per year
- 5% discount on additional ad placements, which can be added to any other multiple placement discounts

# SPECIFICATIONS

- 8.5 x 11in. PDF
- Identify any locations and associated URLs for clickable hot spots

# CONTACT

Please direct all advertising inquiries to:

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