Dear NENA members,

I am privileged to serve as NENA’s Private Sector Director - bringing tenured service in this capacity as a member of the Executive Board. As with every Regional Director responsibility, the Board provides oversight and guidance to NENA and its direction. With a focus on representing Private Sector member needs, ideas, positions and other matters before the Association this position has also enabled an important fostering of knowledge and awareness of the critical role the Private Sector members and industry represents to NENA. This awareness has facilitated vital partnerships with Public Sector members and other stakeholders that have strengthened NENA in support of its mission.

When I first joined the Board, the Private Sector membership and its value was not widely understood - or was misunderstood in many cases. Over subsequent years, the Private Sector membership has grown (now representing over 400 companies) and, in working with the respective NENA Boards, NENA leadership and NENA Staff, we have seen increasing recognition and acknowledgement of the Private Sector as "Industry Partners" ... bringing our collective leadership, experience and business acumen while working together in standards development, support of NENA's programs, conferences, special events, membership services, and other engagements - fostering NENA's global recognition as "The 9-1-1 Association".

During my tenure I have met many valued NENA members across the miles. My focus on recognition of your value and commitment in time, talent and resources combined with a focus on ensuring you are receiving a solid return for your investment in NENA has not wavered. A member focused Association, now topping 15,000 members, NENA is a strong and vibrant Association today - valued and highly regarded as the authoritative Association for 9-1-1 public safety by 9-1-1 Authorities, Policymakers, Legislators, and other industry stakeholders - through your respective efforts and support of NENA!

The Private Sector membership in NENA is supported by companies ranging from small entities to enterprise-wide national and international firms. Utilizing my tenured experience in industry combined with a solid understanding of the complexities of supporting products and services in a mission critical environment 7x24x365 the role of the Private Sector Director is important to ensure that every member of every company has a voice in shaping NENA, supporting its mission and driving the future of public safety to meet our collective 9-1-1 mission.

The public safety industry is rapidly changing with the advent of Next Generation 9-1-1 and advancing technologies ... NENA is well poised, as the voice of 9-1-1, thanks to the dedication, commitment and service of its membership to optimize progress as the Association continues its focus on delivering excellence to the industry.

With your support, and with your VOTE, I respectfully look forward to continuing to serve our membership on that journey!

Onward!

Ron

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