Play a significant role in delivering four activity-filled days of informative sessions, quality educational programs, award presentations and networking opportunities!

Join forces with the Institute to connect the building industry in Collaborating for a High-Performing Future.

As a sponsor and/or exhibitor, you’ll be in the best position to interact with industry professionals and stakeholders seeking up-to-date information on building science, technology and ways to improve the built environment.

Reserve your space today! www.nibs.org/conference2017

National Institute of Building Sciences: An Authoritative Source of Innovative Solutions for the Built Environment
Dear Colleagues:

We’re heading into our fifth year of presenting the industry’s only all-inclusive Conference where members of the entire building community come together to connect, collaborate and create solutions that benefit the built environment. Building Innovation 2017: The National Institute of Building Sciences Fifth Annual Conference and Expo will take place January 9-12, 2017, at the Mandarin Oriental in Washington, D.C. You’re invited to take on an important role in presenting this event where the industry will focus on Collaborating for a High-Performing Future.

With the entire industry working in multiple ways to develop solutions that will lead to a high-performing future, Building Innovation 2017 is the place to unite the efforts of the different disciplines and share innovative ideas among a wide spectrum of trade professionals. Through the support of stakeholders, the Institute is able to help integrate all aspects of the building community in reaching mutual goals and objectives. Sponsors and exhibitors have this unique opportunity to showcase their solutions to the broadest audience while supporting the Institute's mission to improve the built environment.

During Building Innovation 2017, representatives from each industry discipline will collaborate through informative sessions; participate in quality educational programs; acknowledge leaders and innovators during award presentations; see the latest advancements in products and services; and connect with colleagues during networking events. Hundreds of attendees will address emerging issues and work together to create innovative solutions. This Conference and Expo provides companies and organizations the best chance to present to a widely diverse audience of professionals as they actively seek solutions. Building Innovation attendees have consistently included representatives from all industry disciplines, setting the stage for community-wide collaboration.

Building Innovation 2016 received an overall average survey rating of 8 out of 10 points after delivering five educational symposia, a forum on healthcare infrastructure, a workshop on building science education, a CEO summit and three keynote addresses presenting a wide-range of perspectives. More than 100 experts delivered presentations eligible for over 40 continuing education credits. Fifteen committee and council meetings; a joint council and committee brainstorming session; and multiple networking events gave attendees ample opportunities to catch up on projects and share ideas.

With more than 40 sponsorship opportunities and 20 exhibit spaces, Building Innovation 2017 offers companies and organizations the ability to directly reach industry stakeholders and gain awareness for their unique contributions to the building community. The Institute honors sponsors and exhibitors for their support through pre-conference promotions and publicity, prominent signage, podium acknowledgements, logo placements, web links, program listings and full-color advertisements.

The Exhibit Hall, located inside the Mandarin Oriental Grand Ballroom on the Conference level, will concentrate all of the table-top exhibitors in one central location, provide easy access to all attendees and accommodate an Exhibit Hall Walking Lunch, an Exhibitor Reception and coffee breaks – all networking events designed to increase attendee foot traffic and allow for more interactions and collecting quality leads. In addition, sponsors and exhibitors will be given a contact list of the registered attendees after the Conference for follow-up communication.

Advertisers get their marketing messages printed in full color in the souvenir Conference Program provided to every attendee.

Building Innovation 2017 is your chance to grab some attention and show off your contributions to a better built environment. Support the Institute's endeavors to bring the industry together by reserving your sponsorship, exhibit space or Conference Program advertisement now.

Henry L. Green, Hon. AIA
President, National Institute of Building Sciences

About the Institute:
In 1974, the United States Congress established the National Institute of Building Sciences to serve as an interface between government and the private sector and bring together representatives from the entire building community — including government, the professions, labor and consumer interests, and industry — to identify and resolve problems and potential problems that hamper the construction of safe and affordable structures for housing, commerce and industry throughout the United States. Forty years later, as the industry’s advocate, the Institute remains an authoritative source of advice for all sectors of the economy with respect to the use of building science and technology.
Building Innovation 2017

At Building Innovation 2017: The National Institute of Building Sciences Fifth Annual Conference and Expo, the Institute will once again unite the entire building community to review advancements in science and technology, and develop solutions.

Scheduled for January 9-12, 2017, at the five-star Mandarin Oriental in Washington, D.C., Building Innovation 2017 will focus on Collaborating for a High-Performing Future. Through collaborative sessions, educational symposia and informative presentations, the Conference program is designed to connect professionals, highlight industry activities and create innovative solutions for the built environment.

During the week, the Institute will present various educational sessions focusing on the Conference theme and a Plenary Luncheon Session to bring the entire Conference audience together for an overview of relative industry activities. A federal agency will provide an insider’s look at current facility operations and upcoming construction projects during the FEDCon® Breakfast, while other keynote addresses will provide timely industry information. The Beyond Green™ Awards Luncheon and the Institute’s Annual Awards Banquet will highlight our industry’s leaders and innovators. Attendees can witness the Institute in action and have the opportunity to get involved in developing solutions by participating in any of the many board, council and committee meetings taking place during the Conference.

Building Innovation 2017 gives attendees the chance to witness the Institute’s impact on the industry; interact with industry experts and innovators; gain a wealth of information through educational programs; earn continuing education units (CEUs); share their expertise and experiences; and participate in Collaborating for a High-Performing Future.

As the gathering place for the entire building community to connect, collaborate and create solutions for the built environment, Building Innovation 2017 gives sponsors and exhibitors the best opportunity to support the Institute’s efforts, reach their target audience, showcase their products and services, and gain valuable exposure and recognition for their contribution to the building industry.

About the Audience

Building Innovation 2017 is the one industry event that attracts building professionals from every discipline, giving organizations the unique opportunity to showcase their industry solutions to representatives of the entire building industry at once. With attendance ranging from 400-700 individuals at the Institute’s Building Innovation Conferences over the last four years, all aspects of the building community have been represented. The audience includes: architects, engineers and contractors; academia; BIM/CAD specialists; building enclosure designers; product manufacturers; software developers and engineers; facility maintenance professionals; researchers; consultants; planners; local, state and federal agencies; building owners and operators; code officials; codes and standards organizations; and more. Representatives from private companies; federal, state and local government agencies; students; and retired individuals make up the diverse audience. Annual meetings held by each of the Institute’s councils and committees during Building Innovation 2017 create the potential for attendance by a significant percentage of the Institute’s 1,500 active members.
Reach the Building Innovation Audience

Companies and organizations have an affordable opportunity to build recognition, gain exposure and make a lasting impression while presenting their products, services, programs and technologies to a broad-based audience of building industry professionals during Building Innovation 2017. Sponsors and exhibitors are recognized as key supporters of the Institute's mission to support advances in building science and technology to improve the built environment.

During the four days of content-rich programs and events, sponsors will receive repeated recognition for their support of the Institute and the Conference. They will be honored through prominent signage, podium acknowledgements, logo placements, web links, program listings, publicity and advertisements.

Table-top exhibitors are given two activity-packed days to present their products and services to attendees during the Expo. The Building Innovation 2017 Exhibit Hall, located inside the Mandarin Oriental Grand Ballroom on the Conference level, is readily accessible to all attendees and provides significant space for 20 exhibitors. The Walking Lunch, Exhibitors Reception and coffee breaks scheduled during the Exhibit Hall hours, work to draw attendees to the Exhibit Hall and provide exhibitors ample opportunity to engage participants in one-on-one conversations, presentations and demonstrations, and the chance to collect qualified leads.

Advertisers can deliver their marketing message directly to the building industry professionals who attend the Conference with a full-color advertisement in the Conference Program. The Building Innovation 2017 Conference Program will be provided to every attendee and be utilized for guidance throughout the four days. Placing an advertisement in the Conference Program ensures visibility and shows support for the Institute and its Conference.

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Sponsors</th>
<th>Exhibitors</th>
<th>Advertisers</th>
</tr>
</thead>
<tbody>
<tr>
<td>100% of attendees exposed to marketing message.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo and/or web link included in signage, Conference Program and on Conference web site.</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Spotlight recognition and acknowledgement from podium.</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Opportunity to distribute literature and giveaways.</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Conference attendee contact information provided.</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>High visibility of signage, advertisement, exhibit (optional) and web logo with link.</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>SPONSORSHIP</td>
<td>BENEFITS</td>
<td></td>
<td></td>
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<td>-------------</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Free Conference Registrations, $10,000 (1 available)</td>
<td>4 50% 4 ✓ ✓ Conference ✓ Full Page Inside Front Cover</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Technical Programs with Prime Exhibit Space, $7,500 (1 available)</td>
<td>3 50% 3 ✓ ✓ Conference ✓ Full Page Back Cover Throughout Conference</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opening Keynote Breakfast, $5,000 (Tuesday; 1 available)</td>
<td>2 50% ✓ ✓ Breakfast ✓ Half Page Keynote Breakfast ✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibitor Reception, $5,000 (Tuesday; 1 available)</td>
<td>2 50% ✓ ✓ Exhibit Hall ✓ Half Page Exhibit Hall Opening ✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibit Hall Walking Lunch, $5,000 (Tuesday; 1 available)</td>
<td>2 50% ✓ ✓ Exhibit Hall ✓ Half Page Breakfast Address ✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Plenary Luncheon Session, $5,000 (Wednesday; 1 available)</td>
<td>2 50% ✓ ✓ Luncheon ✓ Half Page Luncheon Address ✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banquet Reception, $5,000 (Wednesday; 1 available)</td>
<td>1 50% 4 ✓ ✓ Banquet ✓ Half Page Awards Banquet ✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FEDCon® Breakfast, $5,000 (Thursday; 1 available)</td>
<td>2 50% ✓ ✓ Breakfast ✓ Half Page Breakfast Address ✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beyond Green™ Awards Luncheon, $5,000 (Thursday; 1 available)</td>
<td>2 50% ✓ ✓ Luncheon ✓ Half Page Luncheon Address ✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Security Disaster &amp; Preparedness Focus Topics, $2,500 (2 available)</td>
<td>1 50% ✓ ✓ Session ✓ Half Page Session ✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Information Resources &amp; Technology Focus Topics, $2,500 (2 available)</td>
<td>1 50% ✓ ✓ Session ✓ Half Page Session ✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Industry Leadership &amp; Advocacy Focus Topics, $2,500 (2 available)</td>
<td>1 50% ✓ ✓ Session ✓ Half Page Session ✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Facility Performance &amp; Sustainability Focus Topics, $2,500 (2 available)</td>
<td>1 50% ✓ ✓ Session ✓ Half Page Session ✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academy for Healthcare Infrastructure Focus Topics, $2,500 (Wednesday; 2 available)</td>
<td>1 50% ✓ ✓ Session ✓ Half Page Session ✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Annual Awards Banquet, $1,000 (Thursday, 15 available)</td>
<td>50% 4 ✓ ✓ Banquet ✓ Quarter Page Banquet Address ✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Daily Break Sponsor, $500 (Daily, 4 available)</td>
<td>50% ✓ ✓ Break Area ✓ Quarter Page</td>
<td></td>
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</tbody>
</table>

**SOLD**
Exhibitor Spaces:

Select from 20 table-top spaces available in the Exhibit Hall inside the Mandarin Oriental Grand Ballroom on the Conference level for easy access by attendees. Two prime spaces are reserved for the Conference sponsor and the Technical Programs sponsor. Other spaces are available on a first-come, first-served basis.

Table-Top Exhibit, $1,500
Includes:

- Six-foot draped table and two chairs
- Logo recognition on Exhibit Hall signage
- Logo and link on Conference website
- Logo in Pre-Conference Email Promotions
- Opportunity to provide giveaway prizes at Exhibitors Reception

- Logo and listing in Conference Program
- Contact List of Registered Attendees
- Free admittance to Exhibit Hall for exhibit space attendants (includes Exhibitors Reception and Walking Lunch)
- Fifty percent off Conference registrations for attendants and colleagues

Conference Program Advertising:

Advertising space in the full-color Conference Program is available. The Program will be distributed to all attendees during the Conference.

<table>
<thead>
<tr>
<th>Advertisement</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Back Cover (with bleed)</td>
<td>8.5 x 11&quot;</td>
<td>$1,400</td>
</tr>
<tr>
<td>Full Page (with bleed)</td>
<td>8.5 x 11&quot;</td>
<td>$1,200</td>
</tr>
<tr>
<td>Half Page Horizontal (no bleed)</td>
<td>8 x 5&quot;</td>
<td>$600</td>
</tr>
<tr>
<td>Quarter Page Vertical (no bleed)</td>
<td>4 x 5&quot;</td>
<td>$300</td>
</tr>
</tbody>
</table>

Advertisement artwork is due Friday, November 18, 2016.
COLLABORATING FOR A HIGH-PERFORMING FUTURE

Monday – Thursday, January 9 – 12 | Mandarin Oriental Hotel | Washington, DC

Key Contact
First
Last
Title
Company Name (Please print name exactly as it should appear in promotions.)
Address
City
State
Zip Code
Phone
Fax
E-mail
Website Address (Please print the exact URL to be linked to your logo.)

A. SPONSORSHIPS
Exhibitor Reception Sponsorship (1 available) $5,000
Annual Banquet Reception Sponsorship (1 available) $5,000
Opening Keynote Breakfast Sponsorship (1 available) $5,000
FEDCon® Breakfast Sponsorship (1 available) $5,000
Exhibit Hall Walking Lunch Sponsorship (1 available) $5,000
Plenary Lunch Session Sponsorship (1 available) $5,000
Beyond Green™ Lunch Sponsorship (1 available) $5,000
Focus Topics Sponsorship (2 each available)
Select Topic Area:
□ Security & Disaster Preparedness
□ Facility Performance & Sustainability
□ Industry Leadership & Advocacy
□ Information Resources & Technology
□ Academy for Healthcare Infrastructure
$2,500
Annual Banquet Sponsorship (15 available) $1,000
Daily Break Sponsorship (4 available)
□ Monday □ Tuesday □ Wednesday □ Thursday $500

Sponsor Deliverables
All sponsors will be promoted by email, on the Conference website, on Conference signage and in the Conference Program. Sponsors must provide a high-resolution, vector logo in .EPS or .AI format and a 100-word directory description upon confirmation of sponsorship. Advertisement artwork is due Friday, November 18, 2016. Please send deliverables to ptowns@nibs.org.

PAYMENT INFORMATION
□ Check (payable to the National Institute of Building Sciences)
□ VISA □ American Express □ Mastercard
Credit Card #: __________________________
Expiration Date: __________________________
Name on Card: __________________________
Billing Address: __________________________
City / State / ZIP: __________________________

B. CONFERENCE PROGRAM ADVERTISING
Full Page Inside Back Cover 8.5 x 11” $1,400
Full Page (full-color) 8.5 x 11” $1,200 each
Half Page (full-color or B&W) 8.5 x 5.5” $600 each
Quarter Page (full-color or B&W) 5.5 x 4.25” $300 each

Advertisement Artwork Specifications
Advertisement artwork is due Friday, November 18, 2016. All print-ready artwork submissions must be in full color (CMYK) or black and white format at a minimum resolution of 300 dpi. Files must be submitted in one of the following formats: EPS, press-ready PDF, TIFF or JPG. Please submit artwork files to ptowns@nibs.org. Size specifications are as follows:
Full Page: 8.75 x 11.25” (includes 0.125” bleed)
Half Page Horizontal: 8 x 5” (no bleed)
Quarter Page Vertical: 4 x 5” (no bleed)

C. EXHIBITOR PACKAGE
Tabletop Exhibit Space (20 available). Please choose your desired location number based on the floor plan on page 6. Exhibit spaces are assigned on a first-come, first-paid basis.
$1,500 each
Select space: 1st _____ 2nd _____

Exhibitor Deliverables
All exhibitors will be promoted by email, on the Conference website, on Conference signage and in the Conference Program. Exhibitors must provide a high-resolution, vector logo in .EPS or .AI format and a 100-word directory description upon confirmation of exhibit space. Please send deliverables to ptowns@nibs.org by Friday, November 18, 2016.

Conference Registrations
ALL SPONSOR ATTENDEES AND EXHIBIT ATTENDANTS MUST ALSO REGISTER.
Additional Conference registrations (not included with sponsorship) will be provided to sponsors and exhibitors at a 50% discounted rate. Exhibitors will be provided with free admittance to the Exhibit Hall for representatives to attend to their exhibit space (includes Exhibitors Reception and Walking Lunch only).
Registration instructions and discount codes for free and discounted registrations will be provided to sponsors and exhibitors upon confirmation of sponsorship and/or exhibit space. Please do not register without codes and instructions, as refunds and/or discounts cannot be applied after registration.

TOTALS
A. Sponsorship Total
B. Advertising Total
C. Exhibitor Total

ORDER TOTAL

ONLINE: www.nibs.org/conference2017
PHONE/FAX: (202) 289-7800 / (202) 289-1092
EMAIL: nibs@nibs.org
MAIL: National Institute of Building Sciences
1090 Vermont Avenue, NW, Suite 700
Washington, DC 20005-4950
January 9 – 12, 2017

Mandarin Oriental Hotel
Washington, DC