Data needs to be gathered to convince owners that offsite has added value

- Areas of data gathering:
  - 1st cost
  - lifecycle cost
  - schedule
  - soft costs
  - quality
  - codes and regulation
  - risk
  - sustainability

- Audiences:
  - These areas will vary in value according to the audience we are speaking to
  - Primary Audiences we need to target:
    - architects
    - contractors
    - owners
    - regulatory agents
    - facility managers

- Nature of the data
  - Build upon existing standards
    - ASTM productivity
    - XX / S.F.
    - Labor hours
    - RS Means method for costs not ideal, but it is the standard

- Dissemination of data
  - Literature reports, papers
  - Presentations
  - Web
    - Integrate with LEED criteria?
  - Software databases

- Policy and Standards influence
  - 3rd party testing of offsite
  - Quality assurance processes
  - Preliminary product evaluations through UL, ASTM, NIST, NSF, EPDs in LEED, RS Means data, etc.