

BUILDING INNOVATION 2019

National Institute of
BUILDING SCIENCES

CONFERENCE & EXPO

Monday - Thursday
January 7 - 10

with add-on BECx Workshops!

Mandarin Oriental
Washington, DC

OPTIMIZING *for* TOMORROW

Sponsors, Exhibitors, Advertisers:

- ✓ Play a significant role in delivering four activity-filled days of informative sessions, quality educational programs, award presentations and networking opportunities
- ✓ Join forces with the Institute and connect with building industry experts and innovators to improve the built environment
- ✓ Be in the best position to interact with industry professionals and stakeholders seeking up-to-date information on building science and technology

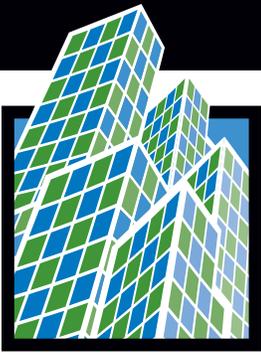


SCIENCE *meets* DESIGN®

Reserve your space today!
www.nibs.org/conference2019

Conference Sponsor:





BUILDING INNOVATION 2019



National Institute of BUILDING SCIENCES

CONFERENCE & EXPO

Monday – Thursday, January 7 – 10 | Mandarin Oriental Hotel | Washington, DC

Dear Colleagues:

As the industry's leader and advocate for advancing building science and technology, the National Institute of Building Sciences has a mission to bring together the entire building community to discuss relevant issues, share ideas and collaborate on ways to improve the built environment. That mission is the primary purpose of the annual Building Innovation Conference. For a seventh year, the Institute will assemble the efforts of those who plan, design, procure, construct, use, operate, maintain and retire physical facilities to address building community issues.

Building Innovation 2019: The National Institute of Building Sciences Seventh Annual Conference and Expo will take place January 7-10, 2019, at the Mandarin Oriental in Washington, D.C., to facilitate building professionals in exploring strategies that are aimed at *Optimizing for Tomorrow*. You're invited to play a significant role in the only Conference that brings representatives from all of the industry disciplines into one venue to join efforts in creating solutions.

During the past six Building Innovation Conferences, the Institute successfully delivered programming that facilitated an interchange of ideas and viewpoints from the different facets of the building community, addressed multiple priorities and concerns to the entire industry, presented advancements and developed solutions.

The audiences at Building Innovation, ranging from 300-700 attendees, are vastly diverse and set the stage for effective community-wide collaboration and productive interactions. This gives everyone involved the best chance to reach all disciplines actively involved in developing solutions.

Building Innovation 2018 received an overall average survey rating of 8.5 out of 10 points after four jam-packed days that delivered 55 presenters; 20 educational sessions offering 31 continuing education units; three keynote presentations; four networking events; one inspiring award ceremony; and 20 exhibits presenting the latest in technologies.

At **Building Innovation 2019**, the Institute will again present quality presentations and educational sessions. Hundreds of participants will address emerging issues and collaborate on creative resolutions. Attendees will hear from industry leaders and innovators during award presentations; see the latest in products and services during the Expo; and network with colleagues.

By sponsoring and/or exhibiting during the Conference, you gain a rare opportunity to showcase your solutions to the broadest audience while supporting the Institute's mission. For your support, the Institute will honor you with promotions and publicity, prominent signage, podium acknowledgments, logo placements, web links, program listings and full-color advertisements.

The Exhibit Hall, located inside the Mandarin Oriental Grand Ballroom on the Conference level, provides easy access to all attendees and accommodates an Exhibit Hall Walking Lunch, an Exhibitor Reception and coffee breaks – all networking events designed to increase foot traffic and allow for more interactions. The Opening Reception will give early attendees a preview of the Exhibit Hall before the Conference begins. In addition, sponsors and exhibitors will be given a contact list of the registered attendees after the Conference for follow-up communication.

Advertisers get a marketing message printed in full color in the souvenir Conference Program provided to every attendee.

Building Innovation 2019 is your chance to take part in the Institute's effort to unite the industry and grab some attention for your contributions to a better built environment. Support the Institute's endeavors by reserving your sponsorship, exhibit space or advertisement now.

Henry L. Green, Hon. AIA
President, National Institute of Building Sciences



About the Institute:

In 1974, the United States Congress established the National Institute of Building Sciences to serve as an interface between government and the private sector and bring together representatives from the entire building community — including government, the professions, labor and consumer interests, and industry — to identify and resolve problems and potential problems that hamper the construction of safe and affordable structures for housing, commerce and industry throughout the United States. Forty-five years later, as the industry's advocate, the Institute remains an authoritative source of advice for all sectors of the economy with respect to the use of building science and technology.

Be there where
SCIENCE meets DESIGN™

Scheduled Events:

Monday, January 7

- Institute Annual Board Meeting
- Council and Committee Annual Meetings
- Opening Reception
- Exhibit Hall Opening Preview

Tuesday, January 8

- Opening Keynote Address
- Educational Sessions
- Exhibit Hall Open
- Exhibit Hall Walking Lunch
- Exhibitor Reception

Wednesday, January 9

- FEDCon® Keynote Breakfast
- Educational Sessions
- Plenary Luncheon Keynote
- Exhibit Hall Open
- Institute Annual Reception and Awards Banquet

Thursday, January 10

- BECx Workshops
- Consultative Council Meeting
- CEO Summit

Building Innovation 2019

Building Innovation 2019: The National Institute of Building Sciences Seventh Annual Conference and Expo is set to unite members of the entire building community to present current issues, review advancements in science and technology, and develop solutions.

Scheduled for January 7-10, 2019, at the five-star Mandarin Oriental in Washington, D.C., **Building Innovation 2019** will explore strategies that are aimed at *Optimizing for Tomorrow*. Through collaborative educational sessions and informative presentations, the Conference program is designed to connect professionals, highlight industry activities and create innovative solutions for the built environment.

During the week, the Institute will present various educational sessions that focus on the Conference theme. A federal agency will provide an insider's look at current facility operations and upcoming construction projects during the FEDCon® Breakfast, while other keynote addresses will provide timely industry information.

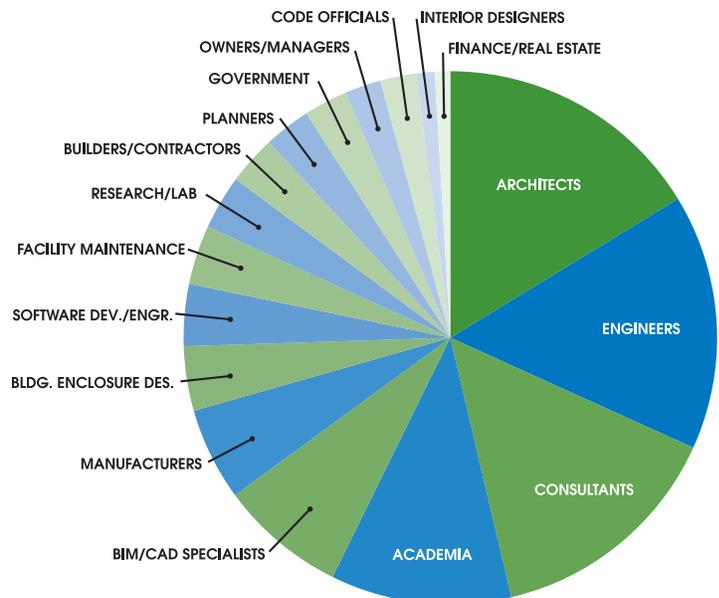
The Institute's Annual and *Beyond Green*™ Awards Banquet will highlight our industry's leaders and innovators. Attendees can see the Institute in action and have the opportunity to get involved in developing solutions by participating in any of the board, council and committee meetings taking place during the Conference.

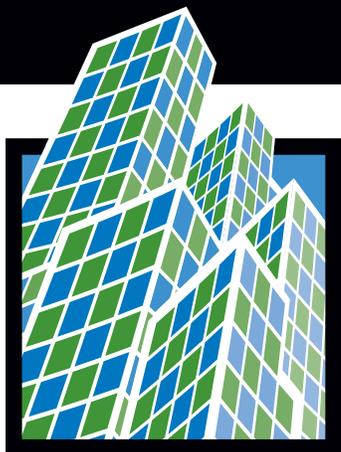
Building Innovation 2019 allows attendees the chance to witness the Institute's impact on the industry; interact with industry experts and innovators; gain a wealth of information through educational programs; earn continuing education units (CEUs); and share their expertise and experiences.

As the gathering place for the entire building community to connect, collaborate and create solutions for the built environment, **Building Innovation 2019** gives sponsors and exhibitors the best opportunity to support the Institute's efforts, reach their target audience, showcase their products and services, and gain valuable exposure and recognition for their contribution to the building industry.

About the Audience:

Building Innovation 2019 is the one industry event that attracts building professionals from every discipline, giving organizations the unique opportunity to showcase their industry solutions to representatives of the entire building industry at once. With attendance ranging from 300-700 individuals at the Institute's Building Innovation Conferences over the last six years, all aspects of the building community have been represented. The audience includes: architects, engineers and contractors; academia; BIM/CAD specialists; building enclosure designers; product manufacturers; software developers and engineers; facility maintenance professionals; researchers; consultants; planners; local, state and federal agencies; building owners and operators; code officials; codes and standards organizations; and more. Representatives from private companies; federal, state and local government agencies; students; and retired individuals make up the diverse audience. Annual meetings held by each of the Institute's councils and committees during **Building Innovation 2019** create the potential for attendance by a significant percentage of the Institute's 1,700 active members.





BUILDING INNOVATION 2019

National Institute of BUILDING SCIENCES

CONFERENCE & EXPO



Companies and organizations have an affordable opportunity to build recognition, gain exposure and make a lasting impression while presenting their products, services, programs and technologies to a broad-based audience of building industry professionals during Building Innovation 2019.

Sponsors and exhibitors are recognized as key supporters of the Institute's mission to support advances in building science and technology to improve the built environment.

During the four days of content-rich programs and events, sponsors will receive repeated recognition for their support of the Institute and the Conference. They will be honored through prominent signage, podium acknowledgments, logo placements, web links, program listings, publicity and advertisements.

Table-top exhibitors are given two activity-packed days to present their products and services to attendees during the Expo. The **Building Innovation 2019** Exhibit Hall, located inside the Mandarin Oriental Grand Ballroom on the Conference level, is readily accessible to all attendees and provides exclusive space for 18 exhibitors. The Opening Reception, Walking Lunch, Exhibitor Reception and coffee breaks, all scheduled during the Exhibit Hall hours, work to draw attendees to the Exhibit Hall and provide exhibitors ample opportunity to engage participants in one-on-one conversations, presentations and demonstrations, and the chance to collect qualified leads.

Advertisers can deliver their marketing message directly to the building industry professionals who attend the Conference with a full-color advertisement in the Conference Program. The **Building Innovation 2019** Conference Program will be provided to every attendee and be utilized for guidance throughout the four days. Placing an advertisement in the Conference Program ensures visibility and shows support for the Institute and its Conference.

Benefits	Sponsors	Exhibitors	Advertisers
100% of attendees exposed to marketing message.	✓	✓	✓
Logo and/or web link included in signage, Conference Program and on Conference website.	✓	✓	
Spotlight recognition and acknowledgment from podium.	✓	✓	
Opportunity to distribute literature and giveaways.	✓	✓	
Conference attendee contact information provided.	✓	✓	
High visibility of signage, advertisement, exhibit (optional) and web logo with link.	✓		

SPONSORSHIP	BENEFITS									
	Free Conference Registrations	Discount on Additional Conference Registrations	Free Annual Banquet Tickets	Logo in Pre-Event Promos	Logo & Link on Website	Logo on Conference Signage	Logo and Listing in Conference Book	Advertisement	Podium Acknowledgment	Attendee List
Conference with Prime Exhibit Space, \$10,000 (1 available) SOLD	4	50%	4	✓	✓	Conference	✓	Full Page Inside Front Cover	Throughout Conference	✓
Technical Programs with Prime Exhibit Space, \$7,500 (1 available) SOLD	3	50%	3	✓	✓	Conference	✓	Full Page Back Cover	Throughout Conference	✓
Opening Keynote Breakfast, \$5,000 (Tuesday; 1 available)	2	50%		✓	✓	Breakfast	✓	Half Page	Keynote Breakfast	✓
Exhibitor Reception, \$5,000 (Tuesday; 1 available)	2	50%		✓	✓	Exhibit Hall	✓	Half Page	Exhibit Hall Opening	✓
Exhibit Hall Walking Lunch, \$5,000 (Tuesday; 1 available)	2	50%		✓	✓	Exhibit Hall	✓	Half Page	Breakfast Address	✓
FEDCon® Breakfast, \$5,000 (Wednesday; 1 available)	2	50%		✓	✓	Breakfast	✓	Half Page	Breakfast Address	✓
Plenary Luncheon Session, \$5,000 (Wednesday; 1 available)	2	50%		✓	✓	Luncheon	✓	Half Page	Luncheon Address	✓
Banquet Reception, \$5,000 (Wednesday; 1 available)	1	50%	4	✓	✓	Banquet	✓	Half Page	Awards Banquet	✓
Welcome Reception, \$2,500 (Monday; 2 available)	2	50%	4	✓	✓	Reception	✓	Half Page	Awards Banquet	✓
Educational Session, \$2,500 (Tuesday, Wednesday; 4 available; 2 per day)	1	50%		✓	✓	Session	✓	Half Page	Luncheon	✓
NEW for 2019: BECx Workshops Lunch Sponsor, \$2,500 (Thursday, 2 available)	1	50%		✓	✓	Workshop	✓	Half Page	Workshop	✓
Annual Awards Banquet, \$1,000 (Wednesday; 10 available)		50%	4	✓	✓	Banquet	✓	Quarter Page	Awards Banquet	✓
Daily Break Sponsor, \$500 (Daily, 4 available)		50%		✓	✓	Break Area	✓	Quarter Page	Awards Banquet	✓

Exhibitor Spaces:

Select from 18 table-top spaces available in the Exhibit Hall strategically located outside the meeting rooms for easy access by attendees. Two prime spaces are reserved for the Conference sponsor and other sponsor exhibitors on a first-come, first-served basis.

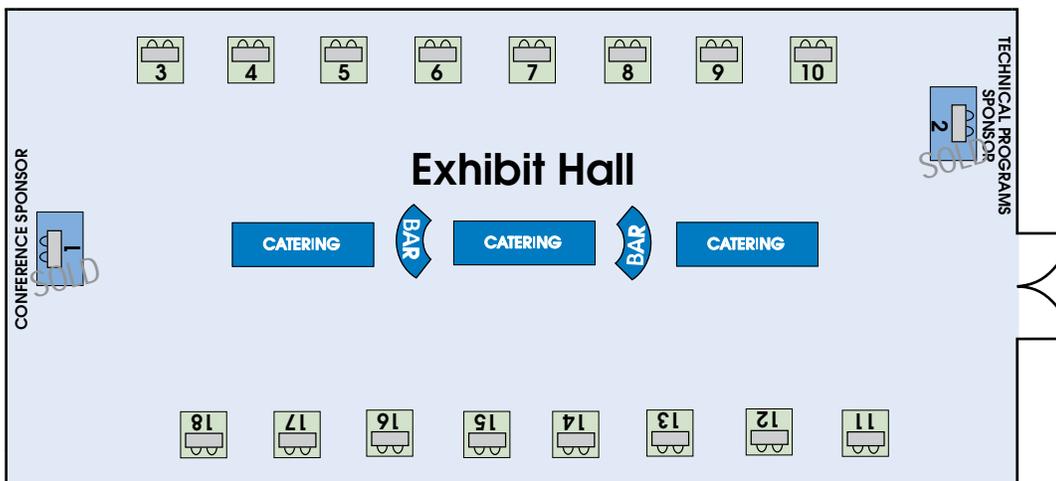
Table-Top Exhibit, \$1,500. Includes:

- Six-foot draped table and two chairs
- Logo recognition on Exhibit Hall signage
- Logo and link on Conference website
- Logo in pre-Conference email promotions
- Opportunity to provide giveaway prizes at Exhibitor Reception
- Logo and listing in Conference Program
- Contact list of registered attendees
- Free admittance to Exhibit Hall for exhibit space attendants (includes Welcome Reception, Exhibitors Reception and Walking Lunch)
- Fifty percent off Conference registrations for attendants and colleagues

Conference Program Advertising:

Advertising space in the full-color Conference Program is available. The Program will be distributed to all attendees during the Conference.

Advertisement	Size	Price
Inside Back Cover (with bleed)	8.5 x 11"	\$1,400
Full Page (with bleed)	8.5 x 11"	\$1,200
Half Page Horizontal (no bleed)	8 x 5"	\$ 600
Quarter Page Vertical (no bleed)	3.75 x 5"	\$ 300
Advertisement artwork is due Friday, November 16, 2018.		



Mandarin Oriental Grand Ballroom

- SPONSOR RESERVED SPACES
- OPEN EXHIBITOR SPACES





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OPTIMIZING for TOMORROW

Sponsor/Exhibitor/Advertiser Representative:

First _____ Last (Person responsible for deliverables.) _____

Title _____

Company Name (Please print name exactly as it should appear in promotions.) _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ E-mail _____

Website Address (Please print the exact URL to be linked to your logo.) _____

A. SPONSORSHIPS

Conference Sponsorship & Exhibitor #1 (1 available)	\$10,000	<input type="checkbox"/>
Technical Programs Sponsorship & Exhibitor #2 (1 available)	\$7,500	<input type="checkbox"/>
Opening Keynote Breakfast Sponsorship (1 available)	\$5,000	<input type="checkbox"/>
Exhibitor Reception Sponsorship (1 available)	\$5,000	<input type="checkbox"/>
Exhibit Hall Walking Lunch Sponsorship (1 available)	\$5,000	<input type="checkbox"/>
FEDCon® Breakfast Sponsorship (1 available)	\$5,000	<input type="checkbox"/>
Plenary Lunch Session Sponsorship (1 available)	\$5,000	<input type="checkbox"/>
Annual Banquet Reception Sponsorship (1 available)	\$5,000	<input type="checkbox"/>
Welcome Reception Sponsorship (2 available)	\$2,500	<input type="checkbox"/>
Educational Session Sponsorship (2 each available) <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$2,500	<input type="checkbox"/>
BECx Workshops Lunch Sponsorship (2 available)	\$2,500	<input type="checkbox"/>
Annual Banquet Sponsorship (10 available)	\$1,000	<input type="checkbox"/>
Daily Break Sponsorship (1 each available) <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	\$500	<input type="checkbox"/>

B. EXHIBITOR PACKAGE

Tabletop Exhibit Space (18 available). Please choose your desired location number based on the floor plan on page 6. Exhibit spaces are assigned on a first-come, first-paid basis.	\$1,500 each Select space: 1st _____ 2nd _____	<input type="checkbox"/>
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C. CONFERENCE PROGRAM ADVERTISING

Full Page, Inside Back Cover, 8.5 x 11"	\$1,400 each	<input type="checkbox"/>
Full Page, Inside Page, 8.5 x 11"	\$1,200 each	<input type="checkbox"/>
Half Page Horizontal, 8 x 5" (no bleed)	\$600 each	<input type="checkbox"/>
Quarter Page Vertical, 3.75 x 5" (no bleed)	\$300 each	<input type="checkbox"/>

TOTALS

A. Sponsorship Total	
B. Exhibitor Total	
C. Advertising Total	
ORDER TOTAL	

Sponsor/Exhibitor/Advertiser Agreement:

This Sponsorship Agreement [Agreement] is executed on this _____ [Date] between the sponsor/exhibitor/advertiser [Sponsor] and the National Institute of Building Sciences [NIBS].

1. NIBS Obligations: NIBS will provide the Sponsor with all benefits as outlined in the prospectus (benefits will be specified in detail in the acknowledgment email sent to the Sponsor representative upon receipt of sponsorship order).

2. Sponsor Obligations:

- The Sponsor agrees to pay the amount of the Sponsorship Fee made payable to the National Institute of Building Sciences within 30 days of signed Agreement.
- The Sponsor agrees to provide all of the deliverables specified to NIBS by the deadline dates provided in the acknowledgment email sent to the Sponsor representative upon receipt of sponsorship order.

3. Sponsor Trademarks and Materials: Subject to the terms and conditions of this Agreement, the Sponsor grants NIBS the right to use the Sponsor's trade names, logo designs, trademarks and company descriptions as provided by the Sponsor in NIBS marketing materials distributed solely in connection with the **Building Innovation 2019 Conference & Expo**. NIBS agrees to use materials according to Sponsor's trademark usage guidelines.

Sponsor agrees to offer the following deliverables for marketing and promotion:

- High-resolution, vector logo in .EPS or .AI format (Sponsors and Exhibitors)
- 100-word company description (Sponsors and Exhibitors)
- Advertisement artwork in print-ready, full-color (CMYK) format at 300 dpi in EPS, press-ready PDF, TIF or JPG in size specified (Sponsors and Advertisers)

4. Payments and Refund Policy: All fees for Sponsorships shall be paid in full to NIBS by the Sponsor within 30 days of this signed agreement. Cancellations and/or substitutes of any Sponsorships must be made in writing by October 1, 2018, and are subject to a \$50 processing fee. No refunds will be issued for no-shows or for Sponsor cancellations requested after October 1, 2018. Cancellation requests should be sent in writing via fax to 202-289-1092 or via email to ptowns@nibs.org.

Signature _____ Date _____

PAYMENT INFORMATION

- Check (payable to the National Institute of Building Sciences)
 30-Day Invoice VISA American Express Mastercard

Credit Card #: _____

Expiration Date: _____ CID #: _____

Name on Card: _____

Billing Address: _____

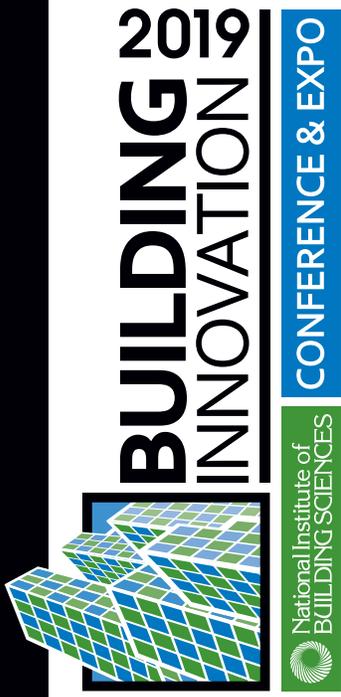
City / State / ZIP: _____

ONLINE: www.nibs.org/conference2019

PHONE/FAX: (202) 289-7800 / (202) 289-1092

EMAIL: nibs@nibs.org

MAIL: National Institute of Building Sciences
1090 Vermont Avenue, NW, Suite 700
Washington, DC 20005-4950



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