



## VISION

Improving lives through collaboration to integrate science into the built environment.

### PRACTICE INTEGRATION

**GOALS**  
Facilitate cooperation across industry segments to integrate science and technology into the built environment

- OBJECTIVES**
- Foster collaboration among influential individuals, public and private organizations, industry associations, academic institutions, and federal agencies including policy makers and thought leaders.
  - Develop a partnership strategy that fosters engagement with a network of stakeholders

### OPERATIONAL EXCELLENCE

Enhance organizational norms and expectations to drive operational efficiency and effectiveness

- Diversify the NIBS business model
- Enhance the communication of outcomes, impact and value to increase awareness and adoption of innovative solutions
- Evaluate NIBS' programs to maximize stakeholder engagement and perceived value
- Validate and enhance a pricing strategy for products and services

### INNOVATION

Foster new ways to deliver solutions in the built environment

- Advance ideas and innovation within industry through solution-driven research
- Reinvigorate Councils and Committees to serve as centers of innovation

### RESEARCH AND DATA

Leverage and accelerate evidence and data that advances the national dialogue on building sciences and technology

- Translate research and data to supports the application of research findings within the built environment
- Develop and promote research that supports science and technology for the built environment

## MAXIMIZE NIBS' IMPACT THROUGH:

1.

Broader recognition of NIBS as a trusted, unbiased convener where government and industry come together as equals

2.

A more diversified and balanced portfolio of programs, products and services

3.

A sustainable business model that provides flexibility for NIBS to carry out mission-driven activities

4.

A qualified and engaged staff with the skills and expertise necessary to advance the plan

5.

Stronger Council and Committee alignment with NIBS to maximize mission impact



## MISSION

To serve the public interest by advancing building science and technology to improve the built environment.