



*For Immediate Release
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401kTV and the National Institute of Pension Administrators Announce a Partnership to Better Support 401(k) and 403(b) Plan Sponsors

Jupiter, Fla. and Chicago—On March 6, 2018, 401kTV and the National Institute of Pension Administrators (NIPA) announced the creation of a monthly electronic newsletter for 401(k) and 403(b) plan sponsors to help them successfully run their organizations' retirement plan and help employees prepare for retirement.

"With increased regulatory oversight and litigation, running a defined contribution retirement plan has become more complicated for plan sponsors," observed Fred Barstein, Editor in Chief and Founder of 401kTV. "We are thrilled to be partnering with the industry's leading association of pension professionals and third party administrators (TPAs) to bring their members' knowledge, insights and wisdom to the more than 50,000 401kTV subscribers."

The monthly newsletter will be sent to 401kTV's subscribers as well as NIPA's members beginning April 20, 2018 and will include original case studies from NIPA members focused on compliance and running a successful defined contribution plan as well as videos and posts from 401kTV.

"NIPA's goal is to provide its members with the network and resources necessary to provide employees with the best opportunity to be successful in retirement," said Laura J. Rudzinski, NIPA Executive Director.

NIPA will also be sponsoring a "Compliance Corner" on 401kTV highlighting issues real-life plan sponsors have faced and how NIPA professionals have been able to successfully resolve them.

"Working with 401kTV gives us an opportunity to increase the number of plan sponsors we can help while highlighting the value that a knowledgeable TPA can bring," said Joseph Burt, NIPA President. "This is just the start of hopefully a long-term partnership between NIPA and 401kTV."

Look for more collaborative products and services between NIPA (www.nipa.org) and 401kTV (401ktv.com) in the future.

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About NIPA

The National Institute of Pension Administrators (NIPA) is the voice of retirement plan professionals looking to move TPA businesses forward. NIPA serves TPA business owners across the United States by creating environments with world-class education, best-practice exchanges, and deep peer-to-peer relationships. As a result, our members' revenue grows dramatically, processes are streamlined, productivity increases, and life-long relationships are developed. For more information, visit www.nipa.org.

About 401kTV

401kTV is the leading information source for small and mid-size 401k and 403b plan sponsors providing educational videos and articles through a daily newsletter sent to 60,000 professionals housed on the www.401kTV.com portal. Affiliate TPSU (The Plan Sponsor University) has educated over 4,000 plan sponsors at critically acclaimed half-day programs held at local colleges and universities led by leading industry professionals - another 1500 plan sponsors are expected to attend in 2018 at 80 programs. TRAU (The Retirement Advisor University), a collaboration with UCLA Anderson School of Management Executive Education includes almost 1,000 active C(k)P (Certified 401(k) Professional) designees and is the most rigorous industry designation and the only one that requires industry experience and is affiliated with a major university.

For more information, visit 401ktv.com.