

Tracking	Task	Single or Team	Point Value	Max Value	Deadline	Rules, Restrictions, Limits, Disclaimers
staff will track	Post to or on AWWA NJ Facebook page (always use hashtag #ICEAWWANJ)	INDIVIDUAL	5	250		Posts must be original content - no repeats; maximum of 50 posts (250 max points)
staff will track	Tweeting or retweeting (tweet from your account about water issues or AWWA NJ activities; or retweet something from AWWA NJ's twitter account)	INDIVIDUAL	5	250		50 max - one Tweet or Retweet per content (can't tweet or retweet same thing over and over)
staff will track	Posting to AWWA NJ instagram, use hashtag #ICEAWWANJ	INDIVIDUAL	5	250		50 Posts max - Posts must be original content - no repeats
staff will track	Update your member profile on www.njawwa.org	INDIVIDUAL	10	10		limit one during duration of Challenge (update your profile as often as you need to, but you only get points once)
Goosechase	Take a picture of your computer desktop with a "water" image screensaver	INDIVIDUAL	10	10		one picture max
Goosechase	Take a selfie drinking tap water	INDIVIDUAL/TEAM BONUS	10/50*	10/50*		1 picture max per individual; 1 max bonus for team
Goosechase	Picture holding or wearing an AWWA NJ - logo'd item (points per team member, per photo; bonus points if whole team is together)	INDIVIDUAL/TEAM BONUS	10/50*	100/50*		10 pictures max for individuals; 1 team picture max for bonus points; Original Content, no repeats
Goosechase	Post a picture of yourself sporting PPE (Personal Protective Equipment) to Section Social Media - use hashtag #ICEAWWANJ	INDIVIDUAL/TEAM BONUS	10/75*	LIMIT 1		Limit 1 picture per individual, one team bonus for a picture with entire team in safety gear
staff will track	Participating as an AWWA NJ 'mentor' or 'buddy' at the Annual Conference	INDIVIDUAL	50	50		one mentee per person
staff will track	Participate on a committee (10 points for each team member that is currently an active member of a committee; bonus points to the team when a team member JOINS a committee for the first time**)	INDIVIDUAL/TEAM BONUS	10/50*	50/50*		Must be active member, regularly attending committee meetings (**new join must be totally new, never been on a committee previously)
staff will track	Create team name	TEAM	25	75	(50-point bonus if your team name is created by 12/15/17)	25 Plus Bonus = max 75 pts
Goosechase	Establish/identify/create a team mascot and post a picture of your team with the mascot (25 points for establishing your mascot - 50 point bonus for team picture with mascot)	TEAM	25	75	(50-point bonus if your team & mascot photo is posted by February 15, 2018)	Just the one mascot, just the one picture
staff will track	Recruiting new members to AWWA (points per new member)	INDIVIDUAL	25	No Limit		New member must actually sign up; your name must be listed as endorser on membership application. 20 pts per new member - no sharing credit for recruiting
Goosechase	Team member presents a paper at Annual Conference or seminar during challenge duration	INDIVIDUAL	25	No Limit		Must be accepted by Technical Program or Education Committee - no random presentations
staff will track	Donate to The Water Equation or to Water For People (points are per member per donation, \$10 minimum donation)	INDIVIDUAL	10	No Limit		Points per team member per donation (\$10 minimum donation); must document by submitting receipt(s) and/or acknowledgement(s)
Goosechase	Picture of AWWA or water-related bumper sticker on your car	INDIVIDUAL	10	10		1 picture per team member
staff will track	Attend Annual Conference March 20-23, 2018 (points for each team member who attends; bonus points for team if entire team attends)	INDIVIDUAL/TEAM BONUS	25/100*	25/100*		points are for overall attendance, not per day of the conference
staff will track	Event attendance (non-annual conference): points per team member, per event attended; BONUS points when entire team attends an event and posts a picture of the team at the event	INDIVIDUAL/TEAM BONUS	10/50*	No Limit		

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Goosechase	Team member posts photo in front of a water tower (bonus for entire team)	INDIVIDUAL/TEAM BONUS	50/100*	150/100*		Must be unique towers, no repeats. Limit 3 individual pictures; one team bonus; Be safe, be respectful; Points off for police involvement.
Goosechase	Take a photo next to Monet's "Water Lillies" painting at the Metropolitan Museum of Art (bonus if entire team is there together)	INDIVIDUAL/TEAM BONUS	50/200*	50/200		limit one picture per individual; one team bonus; museum admission fees not reimbursable
Goosechase	Take a picture with a current or past Section Board Member	INDIVIDUAL/TEAM BONUS	25/100*	125/100*		cannot submit repeat pictures with same board member; multiple pictures must be with different board members; limit 5 pictures for individuals; limit 1 team bonus
staff will track	Endorse a scholarship application for an undergraduate/graduate student	INDIVIDUAL	50	150		Limit 3 endorsed applications
Goosechase	Communicate with your local legislator in support of (or opposition to) a water issue (email or written letter; or visit to their local office; must be documented)	INDIVIDUAL	50	No Limit		No Repeats; points are per issue responded to, not per piece of communication
Goosechase	Picture holding or wearing an AWWA NJ - logo'd item -- in another state or country (location must be identifiable in picture) (points per team member per photo)	INDIVIDUAL	50	250		5 state/country limit; during challenge period only (past photos do not count; no repeats, must be 5 different states/countries)
staff will track	Get a local elementary school to participate in DWW poster contest	INDIVIDUAL	50	No Limit		contact Student Affairs Committee for appropriate process and documentation
Goosechase	Create original water artwork (individual/team) - graphics, poster, etc	INDIVIDUAL	50	50		limit one
Goosechase	Picture of your team at a body of water in NJ (body of water must be identifiable in photo)	TEAM	100	200		limit 2 different 'bodies of water'/photos (venue/location must be identifiable in photo)
staff will track	Contribute an article to "Pipeline" about your team members and their jobs/roles in the water industry	TEAM	100	200		Must be original and AWWA relevant; must be submitted during challenge period; limit 2 articles per individual
Goosechase	Picture of your team at The Stone Pony --- bonus points if Bruce Springsteen is in the photo (the real Bruce -- not a picture of him!)	TEAM	150/1,000*	150/1,000*		limit one team photo
Goosechase	create a short video about why you work for water (points for individuals; bonus for a video including the entire team)	INDIVIDUAL/TEAM BONUS	100/250/250*	100/250/250*	deadline bonus: if video is posted by February 15, 2018, get another 250 points	one video per team member; one team video limit; videos must be under 3 minutes duration (only one extra deadline bonus - can be for individual video or your team, but not BOTH)
Goosechase	Your team participates in local community effort (river cleanup, can-struction, habitat for humanity, etc)	TEAM	100	No Limit		must be documented (photo at event, identifiable in photo)
Goosechase	Create a team song, post a video of your team singing/performing it; bonus points if it's about WATER!	TEAM	250/250*	500	deadline bonus: if song/video is posted by February 15, 2018	1 song limit
Goosechase	Create a Video Message about the Value of AWWA membership from your Team to the Water Industry (points for individuals; bonus for a video including the entire team)	INDIVIDUAL/TEAM BONUS	100/250/250*	100/250/250*	deadline bonus: if video is posted by February 15, 2018, get another 250 points	one video per team member; one team video limit; videos must be under 3 minutes duration (only one extra deadline bonus - can be for individual video or your team, but not BOTH)
Goosechase	Team picture at WTPs around the state (near sign outside the plant, so it's identifiable)	TEAM	100	500		max points 500 (5 photos at WTPs - but must be DIFFERENT plants); please be conscious of security; call ahead to the WTP so they know what you are doing

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Goosechase	Create a 2-minute educational video with the theme "Total Water Solutions" (topics might be: value of water, importance of infrastructure and/or asset management, safety, water quality, operations, understanding water reuse, stormwater issues, cross-connection/backflow etc)	INDIVIDUAL	100	300	deadline bonus: if video is posted by February 15, 2018, get another 100 points	Must be judged to be reasonably accurate; video must be 2-minutes or less --- limit 3 videos per individual (limit one bonus)
Goosechase	Create & Perform team synchronized swimming routine	TEAM	1,000	1,000		limit one routine; must document by posting video