AWWA NJ Exhibitor Information
85th Annual Conference: March 17-20, 2020
The Borgata Hotel Casino & Spa – Atlantic City, NJ

SHOW HOURS: Exhibit Hall will be open
Tuesday from 5:45 – 7:45 pm
Wednesday from 7:30 am – 4:00 pm
Thursday from 8:00 am – 1:30 pm

SETUP: Tuesday March 17
Exhibitor Setup from 10:00 am – 4:00 pm

BREAKDOWN: Thursday March 19
Booths Breakdown from 1:30 – 4:00 pm

EXHIBIT FEES
Standard Exhibit Space:
• $945.00 (AWWA Members)
• $1,200.00 (Non-Members)
• Additional booth reps are $195 (full reg); $125 (Weds only); $75 (Thurs only)

Standard Exhibit Space includes:
• Two (2) Full Individual Registrations
• One 8-foot skirted table
• Two (2) chairs
• Wastebasket
• Company ID Sign

*Electrical service and additional table(s) or materials may be purchased from the exhibit services company, AEX Services

EXHIBITOR REGISTRATION
Register Online and pay directly only at
www.njawwa.org
Exhibitors may also download the Registration Form at www.njawwa.org and mail it in with check. No faxed registrations will be accepted.

HOTEL INFORMATION
AWWA NJ Group rates at The Borgata are $103/night (single or double, plus taxes & fees). To ensure that you receive the group rate, reservations must be made by February 21, 2020. After that, room rates revert back to the hotel rack rates and are subject to availability.

Book Online: at www.njawwa.org. Follow the link to the Annual Conference/Hotel Info
Book by Phone: Call 609-317-1000 and reference group code GBAWW20

Meals and coffee breaks are always set up in the Exhibit Hall to encourage foot traffic.

IMPORTANT DATES & DEADLINES
January 15
• Deadline for Conference Sponsorship Enrollment
February 21
• Deadline for Hotel Reservations
March 1
• all exhibits must be paid for, in full
March 17
• Exhibitor Setup at Borgata: 10am – 4pm

BADGES/EXHIBIT HALL SECURITY
All attendees will be required to wear a badge to enter the Exhibit Hall. AWWA NJ will provide security in the exhibit hall during evening hours; however, we strongly recommend that exhibitors not leave valuables when they leave the Exhibit Hall.

LEAD RETRIEVAL
Expo Logic, the company that provides Badge on Demand Services, offers exhibitors two options for Lead Retrieval. Expo Logic will email registered exhibitors separately about these options.

CONFERENCE APP
AWWA NJ offers attendees the opportunity to access program, exhibit, and activity information through an interactive conference App. Exhibitors may include a brief (25 words or less) company description when they register, which will be included in the App.

CONFERENCE MONOPOLY/SECTION BOOKSTORE
Conference Monopoly has been a successful activity to encourage Exhibit Hall traffic and will be back again this year. More information about Conference Monopoly and our Section Bookstore will be posted at www.njawwa.org and will be provided to registered exhibitors.

WATER FOR PEOPLE DROP IN THE BUCKET AUCTION
All registered exhibitors are invited to participate by donating an item to the auction. Item drawings are held at the individual exhibitors’ booths at the close of lunch on Thursday.