



NLA Member Guidance Masks Now Required In All Indoor Public Places

Governor Walz Issues Executive Order 20-81 Requiring Masks In All Indoor Public Places

Dear Minnesota Dealer Members:

This afternoon, Governor Tim Walz announced the signing of Executive Order 20-81: Requiring all Minnesotans (*with the exception of children under the age of 5*) to wear a face covering in certain settings to prevent the spread of COVID-19.

Correction: Our previous email read all children under age 5. This is incorrect.

[Read the Full Executive Order Text Here.](#)

Effective at 12:00 am on Saturday, July 25, 2020, all Minnesotan's will be required to wear a mask and/or face covering when inside a public building and/or area and whenever social distancing can not be maintained. This includes places of business including retail operations.

Per the order, businesses must require that employees, customers and visitors of any kind wear a face covering and/or mask unless otherwise exempt from doing so by Executive Order 20-81.

Under the Executive Order, face coverings and/or masks are not required if/when:

- Individuals have a medical condition, mental health condition, or disability that makes it unreasonable for the individual to maintain a face covering. This includes, but is not limited to, individuals who have a medical condition that compromises their ability to breathe, and individuals who are unconscious, incapacitated, or otherwise unable to remove a face covering without assistance. These individuals should consider using alternatives to face coverings, including clear face shields, and staying at home as much as possible;
- Individuals at their workplace when wearing a face covering would create a job hazard for the individual or others, as determined by local, state or federal regulators or workplace safety and health standards and guidelines;
- When an individual is alone, including when alone in an office, a room, a cubicle with walls that are higher than face level when social distancing is maintained, a vehicle, or the cab of heavy equipment or machinery, or an enclosed work area. In such situations, the individual should still carry a face covering to be prepared for person-to-person interactions and to be used when no longer alone.

Penalties/Enforcement

State and local law enforcement as well as the Department of Labor shall enforce the Executive Order. Any individual who willfully violates this Executive Order is guilty of a petty misdemeanor and upon conviction must be punished by a fine not to exceed \$100.

COVID-19 Preparedness Plan Requirements & Updates

All businesses must update their COVID-19 Preparedness Plans to include the face covering requirements of this Executive Order, including those that have been incorporated into the Industry Guidance applicable to their business available on the [Stay Safe Minnesota website](#), inform their workers how their plan has been updated, and make the revised plan available to their workers. The Industry Guidance applicable to the business may include face covering requirements that are more protective than those of this Executive Order, consistent with applicable law.

NLA Is Here To Help

Love it or hate it, it is now the law in the State of Minnesota. If you are in need of face coverings (or even if you would like to have fun with this unfortunate situation), NLA has access to masks (custom or generic) via a number of its trusted vendors. Required order quantities are as low as 20. The NLA staff has even created some fun, industry-related catchphrases to put on your mask(s) to lighten the mood.

Some tips to help ease your staff and/or customers into this new requirement:

- Assign a staff person to greet and hand out masks at the door if the customer does not have one.
- If you do not have the staff for this, have a welcoming sign with an offer to get a mask at the counter if needed.
- Warmly thank all for complying with the mask requirement.

Have an unhappy customer? Maybe one that does not want to wear a mask?

- Show some sympathy: "We understand this isn't easy, but we appreciate that you are helping us to comply with the new mandate."
- Throw in a little humor: "I didn't like wearing them either, but it seems it's the latest fashion!"

Does someone feel they cannot breathe well enough or suggests they have a medical condition?

- Have a supply of face shields available to offer as an alternative.
- Offer to bring their items to them (curbside pick-up), so that they don't have to come inside the store.

Should you have questions about this notice and/or the new requirements of the Minnesota COVID-19 Preparedness Plan, please contact NLA President Cody Nuernberg at (763) 595-4052.

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