



# LUMBERTECH

Training & Education for the Retail Lumber & Building Materials Industry

## Advanced Financial Management

### Class Dates & Locations

St. Paul, Minnesota  
October 17 & 18 2018

### Class Hours

Day 1 - 9:00 am - 5:00 pm  
Day 2 - 9:00 am - Noon

### Registration Fee

per person

NLA Member  
\$350  
\$325 - 3 or more  
\$310 Certificate Enrollee  
Regular/Non-member  
\$525

Included in your registration fee is the course manual, and lunch. Hotel accommodations are not included.



Online Registration Available at [www.nlassn.org](http://www.nlassn.org)

Thank to our class host



2018-Sept/7

If new to accounting, it is recommended that participants take Introduction to Financial Management prior to taking Advanced Financial Management.

### Who Should Attend

- Owners
- Managers
- Bookkeepers



This course will build on concepts and terminology offered in Introduction to Financial Management. This session will focus on advanced financial management practices including understanding the real cost of doing business, understanding cash flow, the importance of budgeting, and managing capital expenditures. Attendees will learn to create and manage a budget focusing on a business's plan for growth.

The agenda includes:

- Financial Terms -advanced terminology & concepts;
- Determining your REAL cost of doing business;
- Cash Flow - Understanding positive cash flow;
- Budgeting
  - Importance of budgeting – Why should you budget;
  - What should you consider when budgeting;
  - Capital expenditure planning; and
- Managing Growth – Financial statement analysis.

Learn from fellow attendees during roundtable discussions.

During the course, we will analyze some common risk factors and discuss real options on how to approach and handle these risks.

### Instructor

**Emily Overson** is an accounting professional who has spent the last 18 years focused on the LBM industry. Emily's work in retail LBM dealers covered Accounting, Human Resources, IT, Purchasing, Inventory Management, Sales Initiatives, Training Programs and overall Business Management. She is aware of the challenges facing independent retailers and is passionate about the industry and sharing knowledge to strengthen it.

**Northwestern Lumber Association**

701 Decatur Avenue North #105, Golden Valley, MN 55427 888.544.6822 Fax 763.595.4060 [cjohnson@nlassn.org](mailto:cjohnson@nlassn.org)

# Northwestern Lumber Association Professional Development Program

## Advanced Financial Management

### Dates & Locations

**St. Paul, Minnesota - October 17 - 9 am - 5 pm**  
**October 18 - 9 am - Noon**

Class will be held at  
 Lampert Lumber Corporate Office  
 1850 Como Ave., St. Paul MN

Check the NLA website or contact the NLA office for information on hotels in the area.

<https://www.nlassn.org/events/EventDetails.aspx?id=1144844&group=>

### Registration Fees

*per person*

NLA Member

\$350

\$325 - 3 or more

\$310 Certificate Enrollee

Regular/Non-member

\$525

Included in your registration fee is the course manual and lunch on full day of class. Hotel accommodations are not included.



Online Registration  
 Available  
 at [www.nlassn.org](http://www.nlassn.org)

Questions? Contact Connie Johnson, Director of Professional Development (763) 595-4045 or [cjohnson@nlassn.org](mailto:cjohnson@nlassn.org).

Attendee Name	Class Location	Enrolled in Certificate/Diploma Program (Yes/No)	Price
TOTAL			\$

Company Contact \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

#### Payment Options

- Credit Card
  - Mastercard
  - Visa
- Check

#### Credit Card Information

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CSV-CODE \_\_\_\_\_

Billing Address \_\_\_\_\_  
*(if different than above)*

Signature \_\_\_\_\_ Date \_\_\_\_\_

**If you do not receive an e-mail confirming your registration, please contact the NLA office.**

Cancellation Policy: Substitutions are accepted at any time for individual classes. (No substitutions allowed for certificate/diploma registrations) To receive a full refund, cancellation must be received by NLA 14 days prior to the class. Cancellation requests received between 4 and 13 days before the class will be subject to a 50% administration fee. No refunds will be given for cancellations received 3 business days or less prior to the class or for "no shows".