



**Northwestern Building Products Expo**  
 January 28-29, 2019  
 River's Edge Convention Center  
 St. Cloud, Minnesota

**Iowa Lumber Convention**  
 February 26, 2019  
 Sheraton West Des Moines Hotel  
 Des Moines, Iowa

**Nebraska Lumber Dealers Convention**  
 March 5, 2019  
 Embassy Suites Conference Center  
 La Vista/Omaha, Nebraska

# 2019 EXHIBITOR MARKETING TOOLS

As a registered exhibitor at one or more of our 2019 conventions, you have access to marketing tools to help you promote your company's attendance at the show(s).

CONTACT NAME \_\_\_\_\_ PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

**\*The company and address listed below is what will be printed as a return address on your postcard invites!\***

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_ SUITE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

## CUSTOM INVITATION TO GIVE YOUR CUSTOMERS

NLA will create a custom PDF postcard show invitation (with your company name and booth number on the front side and return address on the back side) for you to hand out or mail to your dealer customers. These are free of charge and will be sent to you via email, at which point you can print them off and either hand them out or mail them out. Each invitation is approximately 4 ¼ x 5 ½ inches and come 4 per page. **Click on the show names to view samples.**  
*Available to member and non-member exhibitors.*

Please mark below which shows you would like us to create a custom postcard invitation for:

- [Northwestern Building Products Expo \(St. Cloud\)](#)
- [Iowa Lumber Convention \(Des Moines\)](#)
- [Nebraska Lumber Dealers Convention \(La Vista\)](#)

## MEMBER MAILING LIST

An excel mailing list of our dealer members is available for you to create labels for the above postcards or to use to mail out your own marketing creations. Mailing lists include physical addresses only – it is NLA's policy not to share members' emails. *These mailing lists are available to **MEMBERS ONLY** and are to be used one time only!*

Please indicate below which states you would like a mailing list for:

- Minnesota
- Iowa
- Nebraska
- North Dakota
- South Dakota
- Wisconsin & Upper Michigan
- All States

**Remit to: Northwestern Lumber Association**  
**701 Decatur Avenue N. Suite #105 Golden Valley, MN 55427**  
[jfleck@nlassn.org](mailto:jfleck@nlassn.org)

