

INTRODUCING “EXPO NORTH” & “EXPO SOUTH” ...A NEW CONVENTION EXPERIENCE IN 2020!

Northwestern Lumber Association is excited to make a game-changing announcement; coming in 2020, we are rebranding and restructuring our annual conventions to include TWO EXPOS, which will now be referred to as “Expo North” and “Expo South”.

The “Expo North”, also commonly referred to as the existing Northwestern Building Products Expo, will continue to be held in January in Minnesota. Our aim is to keep building this event to become the best building products event in the Midwest and to draw lumber yard members from our northern region, as well as the suppliers who service these members.



The “Expo South” is a brand-new event created by uniting the Iowa Lumber Convention and the Nebraska Lumber Dealers Convention into one larger event. Designed to mirror the Expo North, it will encompass more exhibits, more education, more networking and more value. This event will make its debut in February 2020 in Council Bluffs – a central

access location for our southern lumber yard members and suppliers wishing to reach buyers in this area.

We encourage everyone to make plans now to participate in these 2020 regional shows. Stay tuned for more details about these upcoming events coming your way over the next year!



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