

STAND OUT at the Wisconsin Lumber Dealers LEADERSHIP CONFERENCE



Every successful event needs the support of vendor members like you. Your sponsorship helps keep costs low for our dealer attendees while providing a special marketing opportunity to you and your company.

The 2019 Wisconsin Leadership Conference will be February 6th in Wisconsin Dells. The conference will focus on enriching the knowledge base of our dealer attendees and will feature seminars, and programming geared toward owners, managers and sales team members of LBM retailers. Additionally, we will offer a group networking lunch, a membership meeting and awards dinner where we'll provide attendees with an update to Association happenings, as well as a special evening to recognize some of our industry's best.

As a trusted and supportive vendor, Northwestern Lumber Association - in partnership with the Wisconsin Lumber Dealers Education Foundation (WLDEF) - is offering sponsorship opportunities to you in an effort to allow you to support those lumber dealers who support you throughout the year. Our 2019 sponsorship opportunities vary in investment and are available to all vendor members who wish to sponsor the event.

Each level of sponsorship includes complimentary admission to the 2019 Leadership Conference. We welcome you or a team member to attend the conference to participate in a seminar, network with your customers (current & potential), and join us for the awards dinner!

Note: If you choose to sponsor the 2019 Leadership Conference, there is no obligation to attend, however, it is strongly encouraged. The choice is yours and we thank you for your support!

We encourage you to consider a sponsorship of this great event to thank your loyal customers while continuing to market your company as a loyal supporter of our great industry!

Sponsorship Level	Inclusions
Platinum Sponsorship (\$1,000)	Includes choice of sponsorship of the Membership Meeting & Awards Dinner or Networking Lunch. Includes up to four (4) complimentary registrations.
Gold Sponsorship (\$750)	Includes sponsorship of the pre-dinner reception including bar, keg beer and appetizers. Includes up to three (3) complimentary registrations.
Silver Sponsorship (\$500)	Includes sponsorship of a seminar(s) and speaker(s). Includes up to two (2) complimentary registrations.
Bronze Sponsorship (\$250)	Includes general event sponsorship. Sponsorship will support Wi-Fi, the registration desk, break stations (coffee & soda) or prizes being offered to attendees. Includes one (1) complimentary registration.

All Sponsors will receive recognition in event marketing materials as well as specific recognition at the event/ seminar being sponsored.

Wisconsin Lumber Dealers LEADERSHIP CONFERENCE Sponsorship Registration Form



Sponsorship Level	Inclusions
Platinum Sponsorship (\$1,000)	Includes sponsorship of the Membership Meeting & Awards Dinner or the Networking Lunch. Includes up to four (4) complimentary registrations. I would like to sponsor the <input type="checkbox"/> Awards Dinner or <input type="checkbox"/> Lunch <i>(check one)</i>
Gold Sponsorship (\$750)	Includes sponsorship of the pre-dinner reception including bar, keg beer and appetizers. Includes up to three (3) complimentary registrations.
Silver Sponsorship (\$500)	Includes sponsorship of a seminar(s) and speaker(s). Includes up to two (2) complimentary registrations.
Bronze Sponsorship (\$250)	Includes general event sponsorship. Sponsorship will support Wi-Fi, the registration desk, break stations (coffee & soda) or prizes being offered to attendees. Includes one (1) complimentary registration.

SPONSORSHIP LEVEL: _____ AMOUNT: _____

COMPANY NAME _____

ADDRESS _____ CITY _____ ST _____ ZIP _____

CONTACT NAME _____ PHONE _____

EMAIL _____ DATE _____

Payment Information	
Payment Options <input type="radio"/> Credit Card <input type="radio"/> Mastercard <input type="radio"/> Visa <input type="radio"/> AM EX <input type="radio"/> Check	Credit Card Information Card # _____ Exp. Date _____ Name on Card _____ CSV-Code _____ Billing Address _____ <i>(if different than above)</i> Signature _____ Date _____

Remit to: Connie Johnson - E-mail: cjohnson@nlassn.org or Fax: (763) 595-4060
or Mail to: NLA - 701 Decatur Ave N. #105, Golden Valley, MN 55427

All Sponsors will receive recognition in event marketing materials as well as specific recognition at the event/ seminar being sponsored.

Questions: Contact Cody Nuernberg - E-mail: cnuernberg@nlassn.org; Phone: (763) 595-4052
or Connie Johnson - E-mail: cjohnson@nlassn.org; Phone: (763) 595-4045