



Partnership Program

Why Partner with NMNPC?

Connection

The challenges of today make it harder than ever to have meaningful contact with your customers. NMNPC offers several ways to reach out to nurse practitioners in New Mexico with information about your organization.

Recognition

As a participant in the NMNPC Partnership Program, you have exclusive opportunities to showcase your products to our members.

Confirmation

Your Partnership with NMNPC will show your commitment to promoting high quality healthcare to New Mexicans.

Ready to be a Partner?

Contact Rachel Bevan

505.948.4115

rbevan@NMNPC.org

Partnership Tiers & Benefits

Advertising	Sapphire \$3400	Emerald \$4800	Ruby \$6800	Diamond \$8000
Your company logo & a link to your website on the NMNPC website in the Partnership Program area	✓	✓	✓	✓
Up to 6 events listed on NMNPC's online calendar of events for one year			✓	✓
Informational or educational email blast to members *Prior approval of content required	1 per year	1 per year	2 per year	5 per year
One banner ad on the NMNPC home page linking to your company			2 weeks per year	4 weeks per year
Promotion of branded or non-branded webinar presentation to members *Prior approval of content required			1 per year	1 per year
Conference Benefits	Sapphire	Emerald	Ruby	Diamond
Exhibit booth	1 per year	1 per year	2 per year	2 per year
Visual & verbal recognition at events		1 event	2 events	2 events
Advertisement in conference e-program brochure		Half page 1 event	Half page 1 event	Full page 2 events
Advertisement in one e-newsletter		Half page 1 event	Half page 1 event	Full page 2 events



Individual Sponsorship Opportunities

For those who don't choose to join as a Sapphire, Emerald, Ruby or Diamond Partner, or for those Partners who wish to provide additional support, NMNPC offers the following individual opportunities.

Exhibit Booth

- \$3300 – Spring Conference (3 days)
- \$1500 – Fall Conference (1 day)

Product Theater

Product theater opportunities are available during breakfast, lunch or dinner conference breaks. Sponsorship of product theaters during live events requires providing meals to attendees at sponsor's expense. Providing meals to attendees at virtual events via Grubhub, DoorDash or similar service is at sponsor's discretion.

Banner Advertisement Email Blast

- \$400 per monthly editorial email

Presentation to NMNPC Board of Directors

- \$1600 (2 available)

Sponsor may give a 10-minute presentation to NMNPC's Board of Directors at one of their regularly scheduled meetings (may provide a meal at your discretion and expense).

Bag Sponsorship

- \$4000 – Spring Conference
- \$1500 – Fall Conference

Every attendee will carry this bag prominently displaying your company information on the front of the bag. Additional cost to optional upgrade bag provided by NMNPC. Bags will include the NMNPC logo on the back of the bag.

Badge Sponsorship

- \$2000 (4 available per conference)

NMNPC will print your logo on every attendee's badge insert (NMNPC supplies badges).

Coffee Sponsorship

- 6 available per year (4 at spring conference, 2 at fall conference)
Reserve now; 3 months prior to conference, price will be available based on current hotel catering charges.



Partnership Policies

The following policies apply to all sponsorships in the NMNPC Partnership Program.

NMNPC's mission emphasizes promoting excellence in practice and optimal patient care. One of our key goals is to provide educational offerings to our members to enhance the mission of excellence in patient care. Our relationships with sponsors enhance this goal and we believe those relationships should also be beneficial to our sponsors. In that spirit, NMNPC designed our Partnership Program to increase our members' awareness of our sponsors in an honest, ethical and professional manner.

- NMNPC will review all applications for approval to participate in the Partnership Program.
- NMNPC's recognition and acknowledgment of our industry partners does not imply direct or indirect endorsement of our sponsors or their products and services.
- NMNPC's Executive Director must provide express written permission prior to any use of the NMNPC logo.
- Partners must make full payment at the start of the program. The payment is nonrefundable.
- NMNPC offers limited sponsorships on a first come, first served basis.
- Content of emails should be quality information that educates members about developments in the partner's field.
- All content is subject to review by NMNPC staff and its Board of Directors prior to dissemination. NMNPC reserves the right to reject an email for any reason.
- Partners must contact NMNPC's Executive Director at least ten business days prior to expected date of email distribution. This contact may be by email or phone. Failure to comply with this policy will require NMNPC to accommodate your request on a space and time available basis.
- Participation in the NMNPC Partnership Program allows only one email in a calendar month and only on business days.

