Goal 1: Revision Regional Leadership Team
Region VI is made up of over 500 Association members and approximately 2,000 conference attendees annually. Our Regional Leadership Team is integral in providing the best service and opportunities to our members. In order to continually improve our members’ NODA experience, Region VI seeks to review and enhance the Leadership Team structure.

Some strategies to achieve this goal include:
- Review current leadership team descriptions to ensure that they are meeting the needs of the Region and members
- Update Leadership Team position descriptions to clarify roles and develop any new positions needed
- Clarify projects for each Leadership Team member and create specific and measurable deliverables for each role
- Distribute updated Leadership Team overview to the Region and recruit applications for open positions
- Develop accountability measures for involvement on Regional Leadership Team to encourage meaningful involvement and output for members

Goal 2: Improve Region VI Communications
As one of NODA’s largest regions, effective communication is key to ensuring our members are informed and engaged in both regional and national experiences. Over the next two years, the Region VI Leadership Team will develop and implement new communication initiatives that better utilize existing resources and highlight the work done by our members throughout the region.

Some strategies to achieve this goal include:
- Update the position description for the Communication Coordinators to clarify annual projects
- Develop monthly email communication to Region VI members that provides news, highlights, and professional development articles
- Improve Region VI’s social media presence with a focus on increasing content beyond the Regional Conference
- Identify member needs for Region VI communication

Goal 3: Increase Regional Membership
Although Region VI contains many highly involved members, there are many individuals and institutions who remain unconnected to the Association. Over the next two years, our Leadership Team will reach out to individuals across the region to encourage involvement as well as identify potential barriers to membership and engagement. Additionally, the
Leadership Team will work to diversify the membership of our region by striving to engage those from institution-types that are underrepresented in our current membership.

Some strategies to achieve this goal include:

- Develop resources for State Coordinators to assist in recruitment of new NODA members in Region VI
- Build connections with state OTR professionals to learn more about barriers to involvement and member needs from NODA with an emphasis on those from two-year institutions, historically black colleges and universities, and Hispanic-serving institutions

Goal 4: Improve Educational Experience of Members

With a robust membership in Region VI, it is important that we strive to deliver consistent and innovative educational experiences for our members. Over the next two years, we will review our practices to identify gaps in our current offerings and opportunities for new programming and initiatives.

Some strategies to achieve this goal include:

- Create and implement a working group to review regional conference practices with a specific focus on educational content
- Develop a process for the sharing of online resources with the Region (i.e. Google Drive) and expand available resources
- Implement new Association-wide initiatives, such as Returning Orientation Leader Institute (ROLI), at the Regional Conference
- Expand educational offerings for special populations and state memberships, such as State Drive-ins and Graduate Student Symposium at the Regional Conference
- Establish online webinar series hosted by Region VI members on topics relevant to all OTR (available to all NODA members)