Revitalize Your Common Reader Programs  
**Room 308**  
*Sponsored by the Large Institution Network*  
Lindsey Speer, Associate Director of Admissions: Orientation & New Student Enrollment, Ball State University  
Melinda Messineo, Associate Professor & Director of Freshman Connections, Ball State University  
Abby Haworth, Senior Assistant Director of Admissions & Orientation, Ball State University  
Is your common reader program becoming stagnant or falling short of your expectations? Let us use our 17 years of nationally recognized experience to help you revitalize your programs. We’ll assist you in navigating those tricky discussions with constituents, committees, agents, authors and more.  
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Training Students to Tackle Tough Topics  
**Room 304/305/306**  
Abbey Wolfman, Director/Orientation & Family Connections, Northern Illinois University  
Adam White, Associate Director/Orientation & Family Connections, Northern Illinois University  
Talking with new students about topics such as alcohol and sexual assault can be challenging. Handling sensitive campus issues can overwhelm even the most seasoned professional. This session will provide unique strategies on how to train orientation staff to handle difficult conversations.  
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Competencies Based Transitional Program: A Unique Approach to NSO  
**Room 302/303**  
Laurie Adamson, Associate Director of Campus Activities, Macalester College  
Anthony Altieri, Associate Dean of Students, Lynn University  
Little research exists on applying competency based learning to the functions of Student Affairs. This session will highlight the creation and implementation of a unique transitional program that has determined a set of competencies critical for new students’ transition to college.  
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Putting the L In OL: Using Strengths to Develop Campus Leaders  
**JW Grand Ballroom 3**  
Tabitha Dawes, Program Coordinator, Florida Gulf Coast University  
A key component of orientation are our student leaders! We have a unique opportunity to train our students as leaders who leave an impact during orientation and go on to leave a legacy at our institutions. Learn how to make the most of that opportunity by incorporating Gallup’s StrengthsQuest as part of training and as a supervisor.  
Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

The Crossroad Between Orientation Leader and New Student Mentor  
**JW Grand Ballroom 2**  
Kim Sandlin, Director, Office of Student Success, Wichita State University  
Shareika Fisher, Assistant Director, First-Year Programs, Wichita State University  
Looking to enhance your orientation leader training to include first-year experience and retention practices for your university? Come learn how to reinvent your student training model and utilize your student staff beyond the orientation programs on your campus.  
Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Revisiting Student Leader Learning through Assessment  
**JW Grand Ballroom 1**  
Brittany Acosta, Program Coordinator-New Student Orientation, University of Delaware  
Heather Maginnis, Director-New Student Orientation, University of Delaware  
We all know that we want our student leaders to learn in their roles but how do we measure their learning? How does their learning inform our training? Learn how UD moved away from the typical “pre & post” assessment and toward a more student centered assessment style.  
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student
Creating a Hybrid, Transformative Student Leadership Experience
Room 202
Sponsored by the Parent & Family Network
Kathryn Wilhite, Parent and Family Programs Coordinator, Kennesaw State University
Ebony Upton, Parent and Family Programs Assistant Coordinator, Kennesaw State University
Family Ambassadors’ training is online/in person. The position recruits from previous orientation leaders; training seeks to give advanced student leaders a capstone experience. This session will be useful for those wishing to create hybrid trainings, build progressive leadership programs, or learn more about parent & family leaders.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

What Now? Transforming NODA/OPI Ideas Into Action
Room 313
Natalie Rooney, Orientation Coordinator, Oregon State University
Allison Lyon, Assistant Director of Student Life, Armstrong State University
Marisa McConnell, Academic Advisor/Orientation Coordinator, San Jose State University
Paige LeBlanc, Interim Orientation Coordinator, University of Memphis
Megan Johnston, Program Coordinator of Orientation, California State University, San Bernardino
Alicia Allbaugh, Student Activities Coordinator, Parker University
Genna Martella, Coordinator, New Student Programs, North Carolina State University
NODA’s annual conference provides great ideas to take back to campus. However, it can be overwhelming to attend OPI and/or NODA. Even seasoned professionals may struggle with processing their post-NODA notes! In this session, OPI alumni will provide tips on transforming ideas from the conference into actions on your campus.
Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Partnering Orientation and College Success in Learning Cohorts
Room 314
Non-Traditional Student Network
Scott Latiolais, Dean of Student Success, Renton Technical College
Jessica Supinski, Director of Student Programs & Engagement, Renton Technical College
Renton Technical College has implemented compulsory in-person orientation and a college success curriculum, designed together to increase student retention in their first quarter. This session will provide participants with data supporting how a high-touch, retention-based approach increases student confidence and connection.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student
After the Survey: Applying Assessment Data to Practice
Room 307
Nate Alcorn, Program Coordinator for New Student & Transition Programs, California Polytechnic State University

When it comes to OTR programs, assessment can drive and inform our work. But simply compiling and sending post-event satisfaction surveys is just the first step. Learn how Cal Poly reinvented their data collection and how data has been successfully applied to practices within orientation programs and student leadership development.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

FLSA Overtime Final Rule: Impact on the OTR Profession in Higher Education
JW Grand Ballroom 4
Joyce Holl, Executive Director, NODA Association Office
Shawn Smee, Director, Office of Recruitment, Murray State University

The U.S. Department of Labor released the final rule (in May, 2016), increasing the salary threshold for white-collar exemptions to the federal overtime pay requirements under the Fair Labor Standards Act. Colleges and universities must comply with these new regulations by December 1, 2016. Attend this session to learn more about the rule, its impact on the OTR profession and opportunities to implement these changes on your campus.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Global Perspectives on Undergraduate Peer Leadership
Room 309/310
Educational Partner
Tracy Skipper, Assistant Director for Publications, National Resource Center for The First-Year Experience & Students in Transition

The International Survey of Peer Leadership was designed to gain insight into the experiences, motivations, and outcomes associated with serving as a peer leader. Data from students serving as orientation and first-year experience leaders in six countries will be shared. Participants will have the opportunity to explore the meaning of the data.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

10 Steps To Making A Decision About Online Orientation
Room 201
Kristen Seldon, Director of Institutional Relations, Innovative Educators
Denise Swett, Vice President Student Services, Foothill College

The bottom line is students expect online access to information and services such as orientation. This session will walk participants through 10 simple steps to making a decision about online orientation. We will focus on 3 case studies and discuss key issues such as: learning objectives, challenges, technology features, ADA, tracking, and assessment.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

The NODA Board of Directors proudly announces the NODA Core Competencies have been approved!

There are 12 competency foundations for professionals. Attend the Core Competencies session while at the annual conference and watch as more educational programming is developed.
Educational Session Two

Sunday, November 6, 1:25 p.m. - 2:15 p.m.

Crossroads: Where Orientation & Access Connect
Room 302/303
**Endorsed by the First-Generation Student Network**
Samantha Glazer, First Year Experience Coordinator, California State University Monterey Bay

Explore how Cal State Monterey Bay evaluated their Orientation program, developed an evidence based improvement plan, and ethically implemented program changes to promote and deliver equitable orientation programs to meet the needs of their 55% first generation student body.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Connect at the Crossroads: Understanding Why Students Leave
JW Grand Ballroom 1
Beth Lingren Clark, Assistant Dean & Director of Orientation & First-Year Programs, University of Minnesota - Twin Cities

The project goal is to understand complexities of student stories while determining factors for departure. Research findings will be shared and retention strategies will be discussed. You will leave this session wanting to connect to this data on your campus and apply what you have learned to enhance student retention.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years)

The Balancing Act: Facilitating New Professional Transitions
Room 314
Emily Wheeler, Associate Director, New Student & Family Services, UNC Charlotte
Cameron Hill, Associate Director, New Student Programs, NC State University

A mid-level professional in the field of OTR is often expected to have strong supervisory skills, but many professionals learn as they go instead of being formally trained. This roundtable conversation will focus on the skills, intentionality, and role of a supervisor to facilitate a successful transition for new professionals.

Appropriate Audience: Mid-Level Professionals (4-7 years)

OTR: Crossroads of an Online Transition Course & EI Strategies
Room 304/305/306
Tina Arthur, Director of Orientation Services, The University of Iowa
Cara Wiebel, Assistant Director of Orientation Services, The University of Iowa

Come learn how the University of Iowa set out to design a collaborative online orientation, but created an online transition course for incoming students instead. This course now serves as a supplemental orientation experience that is also used as a retention and early intervention tool.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

The Mantra Mindset: Simple Words that Turn Your Staff into a Team
JW Grand Ballroom 2
**Endorsed by the Extended Orientation Network**
Mike Barnette, Senior Coordinator, Residential & Transition Programs, Tarleton State University
Lathes Towns, Director, Transition & Family Relations, Tarleton State University

How do you create the desired culture among your staff for orientation and/or extended orientation? A vision statement? Too broad. A mission statement? Doesn’t resonate. Come and learn how one institution adopted 5 Mantras for its Transition Mentors and used them as a rallying cry to erase a tradition of self-focused leaders.

Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Large Institutions Network Meeting
Room 313
Cimmeron O’Connor, Director of Undergraduate Orientation Programs, Ohio University;
Alison Spannaus, Associate Director: New Student and Carolina Programs, University of North Carolina-Chapel Hill

This session will allow participants the opportunity to spend dedicated time addressing issues unique to large institutions and discussing issues with folks that face similar issues.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student
Educational Session Two - Continued

Sunday, November 6, 1:25 p.m. - 2:15 p.m.

Transfer Services Network Meeting
Room 308
Vincent Prior, Transfer and Transition Coordinator, University of North Georgia
Taylor Kamin, Program Coordinator, Auburn University
Join the Transfer Services Network for a round table discussion about issues relating to the OTR needs of transfer students on our campuses. Graduate students and professionals are encouraged to attend to learn more about the Transfer Services Network and provide input about potential network activities for the year.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Parent Speak: Training Student Leaders to Support Parents and Families
Room 301
Amy Swank, Parent & Family Director - AHEPPP Board of Directors, Gonzaga University
Preparing student leaders to help support families during university events on campus is becoming increasingly important. When student leaders can contribute to a family’s feeling of connection, the university as a whole benefits through engagement, retention, and recruitment.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Envisioning Transformational Leaders in Orientation
JW Grand Ballroom 4
Chrissy Roth-Francis, Director, New Student Services, University of California, Berkeley
Nathan Ziadie, Assistant Director, University of California, Berkeley
Emily Krechel, Associate Director of New Student Services, University of California, Berkeley
Micki Estuesta, Associate Director of New Student Services, University of California, Berkeley
Orientation leaders are the most critical component of any successful orientation program. Imagine what can happen when orientation leaders move beyond serving as information givers and tour guides to charismatic leaders who are inspirational role models for new students.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Publishing in the Journal of College Orientation and Transition
Room 307
Stephanie Foote, Professor of Education and Director, Master of Science in First-Year Studies, Kennesaw State University
This session, presented by the Editor and Editorial Board Members of the Journal of College Orientation and Transition (JCOT), will provide potential authors with an introduction to the journal and to the process of publishing in JCOT.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Multicultural Network Meeting
Room 203
Jodi Stelley, Orientation Assistant Director, University of California, Davis
Lizette Dorantes, Assistant Director, University of Illinois
An opportunity for new and existing network members to hear updates, share ideas/resources, and develop community. All are welcome.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Connecting Across Emerging Adulthoods
Room 309/310
Michael Toney, Director of Orientation, Emory University
Chrissy Daniel, Assistant Director of Orientation, University of Buffalo
New professionals often navigate similar issues of identity exploration and development as their students. Arnett’s Emerging Adulthood framework provides us with a lens to better understand both our students and ourselves. Join us as we discuss how to best support your students and yourself during this critical life stage.
Appropriate Audience: New Professional (1-3 years), Graduate Student
Welcoming and Supporting Students with Admissions and Orientation

JW Grand Ballroom 3

Endorsed by the Small College Network
Christie Smith, Admissions Counselor, Monroe Community College
Matthew Lawson, Assistant Director of Orientation and First Year Experience, Monroe Community College

MCC merged Orientation and FYE programs with Admissions to better support students through the enrollment process. This change created an intentional support network designed to assist students through the first year of classes. Come learn how Admissions and Orientation support student completion in their first year.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Mobile Technology and the Impact on Student Success

Room 201
Tom DeBacco, CEO, MobileUp Software

MobileUp will present the deployment of mobile technology that takes a student from orientation programming directly into first year success to participation of co-curricular activities and school traditions in one mobile app experience.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Title IX and Eliminating Rape Culture on Campus

Room 202
Ama Karikari-Yawson, Founder & President, Milestales Publishing & Education Consulting

It seems as if every week there is a story about sexual violence involving high school or college students. The U.S. Department of Education is investigating this issue at schools across the country. What do you need to know as a school professional in order to reduce such incidents on campus and to meet your legal and ethical obligations.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

GLBTA Network Meeting

Room 208
Chris Landry, Assistant Director of First Year Programs, Rice University
Christy Heaton, Director of Orientation and First Year Programs, University of New Orleans

NODA's GLBTA Issues Network will meet to discuss current programming including the upcoming Safe Zone Train the Trainer and network activity during the annual conference. This is also an opportunity to get involved in our network and to share the best practices and challenges you have experienced on your campus.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Extended Session: The Doc is in! Considerations on Pursuing a Doctoral Degree

*Session runs through blocks 2 & 3
Room 209
Re'Shanda Grace-Bridges, Director of New Student Programs, University of Dayton
Buffy Stoll Turton, Director New Student Programs, Miami University of Ohio
Brett Bruner, Director of Transition & Student Conduct, Fort Hays State University

Join us to discuss reasons for pursuing the doctorate, program elements and options, and common myths about doctoral study. After valuable reflection and dialogue, participants will leave this interactive session with helpful resources and a support system having connected with prospective and current doc students in OTR.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student
Educational Session Three

Sunday, November 6, 2:30 p.m. - 3:20 p.m.

**Transferring by Design or by Disaster: A New Orientation Model**

Room 302/303

*Endorsed by the Transfer Services Network*

Cimmeron O’Connor, Director of Orientation Programs, Ohio University
Emily Mason, Graduate Assistant, Ohio University

This presentation provides OTR professionals the tools to collaborate and create a transfer orientation that meets the needs of this population. Presenters will share research from the Tracking Transfer report published by the Community College Research Center along with the two day orientation program that was developed.

Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

**First Job, First Year: Navigating The Transition to Pro-Staff**

Room 304/305/306

Nate Alcorn, Program Coordinator for New Student & Transition Programs, California Polytechnic State University
Evan Jaynes, Coordinator of Orientation, University of West Georgia
Ashley Miller, Assistant Director of Orientation & Special Programs, University of Alabama

Student affairs prep programs often put less emphasis on the transition that takes place after accepting your first, full time professional position than the job search itself. Join this panel of presenters wrapping up their first year as full time OTR professionals and examine the “post offer” transition on a holistic level.

Appropriate Audience: New Professional (1-3 years), Graduate Student

**Campus Politics Go Beyond This Election Year**

Room 314

Elizabeth Manuel, Orientation Coordinator, University of Central Florida
Paige Woods, Associate Director of First Year Experience, University of Central Florida
Alton Standifer, Director of New Student Orientation, University of Georgia

Have a new idea? New to your office? Either way, new goals & initiatives require everyone to be on board, including campus partners, supervisors, and students. This session highlights the importance of campus politics, buy-in & support from two perspectives: new staff at a young institution vs. an institution set in tradition.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

**Inclusive Language: Encouraging Inclusion and Engagement**

JW Grand Ballroom 2

Amber Brumley, Welcome & Outreach Assistant, College of the Sequoias
Jason Garza, Counseling Technician, College of the Sequoias

A safe space is crucial to any dialogue on issues of oppression and discrimination. Participants will gain insight into alternative techniques of safe space engagement and ways to facilitate a proactive environment. These techniques can build upon new and running Inclusive Language Workshops.

Appropriate Audience: New Professional (1-3 years), Graduate Student, Undergraduate Student

**Using Leadership to Integrate International and Domestic Students**

JW Grand Ballroom 3

*Endorsed by the International Student Orientation Network*

Teresa Lostroh, International Orientation Coordinator, University of Nebraska-Lincoln
Pat McBride, Director of New Student Enrollment, University of Nebraska-Lincoln

Successful integration initiatives go beyond simple interactions. This session highlights the University of Nebraska-Lincoln’s Global Leadership Retreat, where hundreds of international and domestic students find commonality and develop intercultural skills and competencies together.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)
Title IX through Theater: The Date
JW Grand Ballroom 4
Endorsed by the Highly Selective Institutions Network
Andrea Farnan, Coordinator, First Year Center Programs, Washington University in St. Louis
Katharine Pei, Director, First Year Center Programs, Washington University in St. Louis
Meeting Title IX compliance standards and delivering information about consent, healthy relationships, and sexual assault prevention is essential as students join our campuses. To build a thought-provoking program and spark a year-long conversation is ideal. This session will discuss Washington University in St. Louis’s The Date.
Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years)

At the Crossroads: Race Conversations with New Students
JW Grand Ballroom 1
Jordan Hale, Director, New Student Programs, Duke University
Nicole Ponticorvo, Program Coordinator, Duke University
Due to the current climate in the country and around the world, conversations on race and intersectionality of identity continue to be increasingly important. Come here how one university took the challenge head on and created a space for incoming first year students to be catalysts on conversations on race.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Understanding the Culture of Student Orientation Leaders
Room 307
Cynthia Jennings, Assistant Dean/Director, New Student & Sophomore Programs, Georgia Institute of Technology
Larry Cloud, Assistant Director, Georgia Institute of Technology
This session will present findings of a NODA Catalyst Grant research study. After conducting interviews with current students, faculty/staff stakeholders, and alumni, the research team has gathered information to further understand the culture of orientation leaders, specifically students of color.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

NODA Internship Program
Room 313
Joyce Holl, Executive Director, NODA
Hannah Steen, Assistant Director of Student Activities, Bellarmine University
Learn more about how the NODA Internship matches orientation, transition and retention professionals and host institutions with energetic, dedicated students looking to expand their orientation experience and connections.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Using the CAS Standards: The Crossroads of Assessment
Room 308
Ann Hower, Director, Office of New Student Programs, University of Michigan, Ann Arbor
CAS standards are constructed to represent criteria that every orientation program should be expected and able to meet with the application of reasonable effort and diligence. The CAS standards provide an important set of tools that helps professionals in the self-assessment of their programs.
Appropriate Audience: Senior Level Professionals (8+ years), New Professional (1-3 years), Graduate Student

Small College Network Meeting
Room 207
Sarah Mudd, Director of Student Involvement & New Student Programs, Anderson University
Kathy Petras, Assistant Director of Student Life & Involvement, Baldwin Wallace University
Come meet with other professionals from small colleges while we provide updates regarding network activities and allow time for discussion of major issues and best practices for our network.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)
Challenging Students to “Dare Greatly”: Empathy in Peer Leadership

Room 309/310
Garrett Schlichte, Coordinator, Orientation, Transition & Retention, American University

Research shows that empathy is an integral component to authentic leader-follower relationships. This presentation will outline a peer leader training curriculum focusing on empathy skill development. Presenters will provide practical tools for integrating empathy into leadership skill building, creating more authentic, vulnerable peer leaders.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

First Generation Network Meeting
What “First” Really Looks Like: Voices of First-Gen Students

Room 301
Sarah Eltzroth, Assistant Director, Academic & Career Development, Indiana University-Purdue University Indianapolis
Molly Ward, Assistant Director, Advising Services, Columbus State Community College

What better way to learn about the experiences and needs of first-generation students than from them directly? This session, hosted by the First-Generation College Student Network, will include a panel of students, as well as a forum to discuss practical strategies and helpful tools for supporting first-generation student success.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Letting Go: The Parent Connection

Room 201
Karen Levin Coburn, Co-author Letting Go: a Parents’ Guide to Understanding the College Years (HarperCollins, Sixth Edition, 2016), Senior Consultant in Residence and former Assistant Vice Chancellor for Students and Associate Dean for Freshman Transition, Washington University in St. Louis

Parental support is a key factor in students’ successful transition to college. This session will present a program designed to help parents develop understanding, insights, and behaviors that support their children’s transition and emerging adulthood.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Hear it, Sign it, Be it: Accessibility for Everyone

Room 202
Amber Galloway-Gallego, Hip Hop ASL Interpreter Speaker, Metropolis Management

Pulling from her understanding that the deaf person desires to see and experience music in the same way that the hearing people connect emotionally to sounds, Amber Galloway-Gallego is passionate about raising awareness on methods to achieve better accessibility and full participation for all students from orientation to transition.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Two-Year Network Meeting

Room 208
Christy Shields, Coordinator of New Student Orientation, Wake Tech Community College
Holly Williams, Director of Retention and Student Success, Alvin Community College

This is an opportunity for first-time attendees and returners to learn more about NODA, meet other network members, and talk one-on-one with experts in the field of OTR. The network chairs will be available to answer your questions about 2YN and lead small group discussions.

Appropriate Audience: Graduate Student, New Professionals, Mid-level Professionals, Senior Professionals
Educational Session Four

Monday, November 7, 9:45 a.m. - 10:35 a.m.

Social Innovation in Orientation: A Collaborative Case Study
Room 304/305/306
Endorsed by the Canadian & Highly Selective Institutions Networks
Ambra Yarbrough, Assistant Director, New Student and Transition Programs, Emory University
Social Innovation changes the underlying beliefs and relationships that structure the world to address social issues. Come learn how Emory developed a socially innovative new student orientation program to promote discussions around integrity, diversity, dialogue, and interpersonal violence. Participants will explore how to incorporate social innovation with new students on their campuses.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Navigating OTR Challenges at Large Institutions
Room 302/303
Cimmeron O'Connor, Director Undergraduate Orientation Programs, Ohio University
Alison Spannaus, Associate Director: New Student and Carolina Parent Programs, University North Carolina - Chapel Hill
This session will allow participants the opportunity to spend dedicated time addressing issues unique to large institutions by hearing from peers, reviewing resources and publications, and creating a network of those facing similar issues.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

College Knowledge Readiness Program: Bridge Gaps & Impact Students
Room 301
Kelly Sonnanstine, Coordinator of New Student Orientation, Richland College
Sue Buntic, Doctoral Student, Nova Southwestern University
College readiness, retention, and completion are highly discussed in higher education. This session explores how a college readiness program developed in Florida has successfully transitioned to Texas. The benefits include recruitment, retention, development of peer mentors, and forming internal & external community partnerships.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Orientation Leader: The Ultimate Internship
JW Grand Ballroom 3
Pat McBride, Director of New Student Enrollment, University of Nebraska-Lincoln
Increasingly, students are prioritizing learning experiences that enhance the viability of their postgraduate plans. This oftentimes comes in the form of an internship. How do we sell the value of being an orientation leader to compete with summer internships? Presentation based on assessment of learning outcomes.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Engaging Commuter Students Roundtable
Room 309/310
Endorsed by the Non-traditional Student Network
Teal Keller, Coordinator, Orientation and New Student Programs, University of Houston-Clear Lake
Angie Montelongo, Director, Orientation and New Student Programs, University of Houston-Clear Lake
Non-residential campuses may have a more difficult time engaging students on campus. What events do you hold specifically for first-year students? How do you get commuter students engaged on your campus? This is a roundtable to discuss different ways to engage commuter students and help them transition to campus.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Orienting & Transitioning the OTR Graduate Assistant
JW Grand Ballroom 2
Endorsed by the Graduate Student Network
Brett Bruner, Director of Transition & Student Conduct, Fort Hays State University
Re'Shanda Grace-Bridges, Director of New Student Programs, University of Dayton
Master’s-level graduate students should experience a socialization process into both graduate study and the OTR profession, yet many times supervisors do not adequately onboard graduate students. This session will highlight how professional staff can apply their orientation & transition knowledge to their OTR grad staff for success.
Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years)
Educational Session Four - Continued

**How to Create a Transformative Culture of Hospitality**

Room 308

Kyle Meador, Assistant Director, New Student Programs & Services, The University of Tulsa

Valuable insights can be found at the crossroads where our research and programs intersect the best practices of other sectors. Discover proven, strategic practices from the hospitality industry that you can use to create and develop student-centric systems that foster empathy and empower student support & retention in orientation.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

**GASP! You’re Changing What?!**

JW Grand Ballroom 10

Angelo Colon, Director of First-Year Programs, Lynchburg College

Jonathan Fries, Assistant Director of First-Year Programs, Lynchburg College

Change is never easy. Viewing advising, orientation, scheduling, and freshman seminar separately is no longer sustainable. Learn how Lynchburg College revisited and revised its OTR model in an all-encompassing process to enhance the experience of their first-year students and how you can adapt this approach to your campus.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

**Appreciative Orientation**

JW Grand Ballroom 4

Jeff Fusco, Coordinator for New Student Orientation, Florida Atlantic University

Karen Murray, Assistant Dean and Director of New Student Orientation & Transfer Transition Services, Florida Atlantic University

Danielle Coffman, Graduate Intern for New Student Orientation, Florida Atlantic University

Florida Atlantic University took on the task of revitalizing our Freshmen Orientation program for the 2015 season. The result was a program based in Bloom, Hutson and He’s Appreciative Advising model. This session will review the process and product of incorporating the model.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

**Unapologetically Black**

JW Grand Ballroom 1

*Endorsed by the Multicultural Network*

Lyndsey Williams-Mayweather, Student Development Coordinator, Iowa State University

Ashley Stewart, Orientation Coordinator, University of Northern Iowa

Being Black in White spaces ain’t easy. Whether you are Black and navigating the profession, are wondering why all the Black OLs band together, are a supporter of Black movements, or better yet want to become an ally - this is space to learn. Connect with presenters at the crossroads as they explore Blackness in the field of OTR.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

**Fast Forwarding the First Year Experience**

Room 314

Kristopher Klann, Associate Director, University of Florida

What happens when a student realizes half-way through the semester they should have taken an FYE course? Designed to aid the transition and retention of students, and utilizing a flipped classroom model, UF has developed an accelerated FYE course to aid these students who didn’t think FYE was for them.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

**Digital Student Leadership**

Room 307

Josie Ahlquist, Adjunct Faculty/Leadership Educator, Florida State University

Social media is a force in our student’s lives. The session will share a grant funded and award-winning dissertation that explored student leader experiences on social media. Results reveal how these leaders used technology since middle school and our role in student affairs as digital educators, mentors and role models.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student
Parent & Family Network Meeting
Room 207
Caleb Cash, Coordinator, Student Engagement, University of Central Oklahoma
This session is intended for members to learn about opportunities in the Parent & Family Networks.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Mission Possible: Outcomes of Academic Transition Programming
JW Grand Ballroom 9
Colin Daly, Director of New Student Programs, University of Wisconsin-Milwaukee
Curious what a successful Transition program looks like? This session will outline the structure, implementation and outcomes of “Mission: Possible”, a component to an academic transition program PAWD (Panther Academic Welcome Day).
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Applying What We Know about Student Learning to Orientation
JW Grand Ballroom 8
Chrissy Daniel, Assistant Director, The University at Buffalo
Matt Weigand, Director, The University at Buffalo
Well-designed orientation programs are based on clearly defined and articulated goals and learning outcomes. We will discuss what research tells us about student learning and share examples of how effective pedagogy can be applied to orientation programs to maximize the likelihood that participants will achieve our desired outcomes.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

NODA Leadership and You
Room 313
Liz Kurt, Director, Iowa State University
Dan Scheuler, Assistant Director of Orientation Programs, University of Washington, Bothell
Joyce Holl, Executive Director, NODA
Looking for ways to get involved with NODA? Want to give back to YOUR Association? Getting involved with NODA can be a highlight of your professional career. Join us as we discuss ways to get involved: learn about joining a committee, leading a Network, hosting a conference, getting involved in the region or applying for the Board of Directors. This session will help you get connected.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Online Orientation: Discussion with Colorado State Univ
Room 201
Amber Hoefer, Coordinator for Orientation Programs, Advantage Design Group
Sam Swingle, Vice President Sales & Marketing, Advantage Design Group
Featuring Amber Hoefer, Coordinator for Orientation Programs at Colorado State, Ms. Hoefer shares why the university decided to get an online orientation, how they are using it and how the decision to get one has improved the orientation process. View her online orientation to see what’s included and ask questions to learn how to do this for your school.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)
Educational Session Five

Writing for Professional Advancement: Conducting OTR Research
Room 307
Stephanie Foote, Professor of Education and Director, Master of Science in First-Year Studies, Kennesaw State University
Tracy Skipper, Assistant Director for Publications, University of South Carolina, National Resource Center for The First-Year Experience and Students in Transition

This session is for any professional—new or seasoned—who is interested in honing their research and writing skills to develop manuscripts for orientation, transition, and retention publications. Topics included will range from publishing your practice—to conducting original studies that fill the gaps in the existing OTR research.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Building the Love
JW Grand Ballroom 8
Brett Bruner, Director of Transition & Student Conduct, Fort Hays State University
Jennifer Granger, Director of Student Activities & Orientation, Lasell College

Orientation, transition, and retention programs have an opportunity to serve as a starting point for affiliated, connected, and engaged alumni. Alumni loyalty to undergraduate institutions begins now, not when a student graduates. This session will discuss how OTR programs can serve as a gateway and connection to alumni engagement.

Appropriate Audience: New Professional (1-3 years), Graduate Student

Creating Developmental Experiences for Returning Leaders
JW Grand Ballroom 4
James Kelly, Program Coordinator, New Student and Family Programs, University of Colorado, Boulder
Jessica Stroup, Graduate Assistant Orientation and Transition, University of Tennessee, Knoxville
Lindi Smedberg, Director, Orientation and Transition, University of Tennessee, Knoxville
Celeste Waugh, Coordinator, Family Engagement, University of Tennessee, Knoxville

Sometimes it’s hard to be consistent when it comes to working with our returning student leaders from year to year, but it’s important to have a foundation that supports their development and growth. In this roundtable we will discuss strategies for implementing intentional opportunities for personal and professional growth.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

One Size Doesn’t Fit All: Transforming Transfer Orientation
Room 304/305/306
Holly Barker-Flynn, Director of Orientation and Transition Programs, University at Albany
Sari Khatib, Assistant Director of Orientation and Transition Programs, University at Albany
Meghan Nyman, Assistant Director of Orientation and Transition Programs, University at Albany

To create a successful transfer student experience, it is important to provide an orientation that meets the diverse needs of all transfer students. The presenters will share how they developed a two-part Transfer Advisement and Orientation program to provide students the services they need at the times they are needed.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)
Using Collaborative Leadership to Strengthen Student Transition
Room 309/310
Aysha Daniels, Director, University of Miami
Rachel Ensing, Graduate Assistant, University of Miami
This session will provide an opportunity to assess whether or not collaborations will provide a benefit to new and current initiatives. Participants will identify potential partnerships and develop steps to creating a multi-faceted approach to collaboration.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Welcome! (Again): OTR Considerations for Deferred Students
Room 314
John Michael Pantlik, Associate Director, New Student & Family Programs, University of Utah
Enrollment Management at the University of Utah increased their focus on deferred and leave-of-absence students during the 2015-16 year. This session will be an open discussion of how our campus explored ways to better serve this growing population of students.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years)

Utilizing Curriculum Mapping to Make Changes to Orientation
JW Grand Ballroom 10
Endorsed by the Large Institution Network
Jennifer Mallen, Director, New Student & Carolina Parent Programs, The University of North Carolina at Chapel Hill
Kristy Barngrover Clear, Coordinator, New Student & Carolina Parent Programs, The University of North Carolina at Chapel Hill
In summer 2015, UNC Chapel Hill conducted a curriculum mapping assessment of orientation guided by CAS Standards and office learning outcomes. Participants will learn how the project was conducted, how findings were used to advocate for curricular changes, and discuss the efficacy of replicating the project at other institutions.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Beyond The Basics: Implementing New Extended Orientation Programs
JW Grand Ballroom 9
Endorsed by Extended Orientation Network
Eddie Higginbotham, Senior Coordinator for Leadership & Transition, University of Georgia
Renaldo “Reggie” Gacad, Program Administrator, New York University
Blaise Bolemon, Dawg Camp Graduate Advisor, University of Georgia
We all love our spirit and traditions extended orientation camps, but we may be able to reach different students by offering new camps that appeal to niche audiences! UGA Dawg Camp will discuss our special program models and give you steps on how to reimagine these programs on your campus!
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Life Stories: The Power of Storytelling Within Orientation
JW Grand Ballroom 3
Larry Cloud, Assistant Director of Orientation & New Student Programs, Georgia Institute of Technology
The discussion of campus issues during orientation remain important, however, many of our programs no longer appeal to the current generation of students. Hear how Georgia Tech created Life Stories, an interactive program that builds on the power of storytelling to connect incoming students with these authentic campus experiences.
Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Connect Learning Through Assessment
JW Grand Ballroom 1
Endorsed by the Small College Network
Kathy Petras, Associate Director of First Year Experience and Family Programs/Director of Orientation, Case Western Reserve University
Assessing OL learning is essential to a successful orientation program. This program will share ways to develop and implement an Orientation Leader Assessment plan including survey examples, training techniques, and data collection.
Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student
She Doesn’t Even Go Here: Avoiding Interview and Selection Bias
Room 308
Endorsed by the Multicultural Network
Craig Johnson, Assistant Director of Orientation Programs, Purdue University
Tyler Paul, Graduate Assistant for Orientation, Bowling Green State University
In this session, participants will learn about different types of interview biases, and strategies to evaluate and improve their interview processes. Presenters will highlight techniques that can be applied to selection in OTR programs and will be beneficial to anyone looking to improve their selection process.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Graduate Student Network Meeting for Interested Professionals
Room 313
Cameron Hill, Associate Director, North Carolina State University
Logan Franks, Assistant Director of New Student & Family Programs, Georgia Southern University
The purpose of the Graduate Student Network is to foster learning, support, and professional development of NODA’s graduate student members. Come learn about how to take a role in the growth of future OTR professionals through the Network’s volunteer and leadership opportunities.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Establishing Meaningful Connections for Your Graduate Students
Room 302/303
Marinda Souva, Academic Advisor and Coordinator of Orientation, SUNY Cortland
Betsy Staff, Coordinator, New Student Programs, Binghamton University
This session will provide a framework for creating a collaborative experience to connect your Orientation graduate students to other institutions. We will discuss the benefits of this program from both a graduate student and professional perspective including networking, idea-sharing and improved Orientation programming.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Brave Space: African-American Males in OTR Roundtable
JW Grand Ballroom 7
Donald Coleman, Director of Orientation Programs, Kennesaw State University
Marcus Langford, Director of Student Engagement, University of Cincinnati, Blue Ash
Karnell Black, Acting Dean of Students, Westminster College
The goal of this roundtable discussion is to provide black males in NODA a “brave space” for dialogue, networking, fellowship and collaboration among senior level, mid-level and new professionals in orientation, transition, and retention roles. The group discussion will be moderated by Mark Pilgrim (Kennesaw State University).
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Governmental Relations 101
JW Grand Ballroom 2
Shawn Smee, Director of the Office of Recruitment and New Student Programs, Murray State University
Attend this session to learn more about new legislative initiatives on the state and federal level and its impact on the OTR profession.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student
See It, Stop It: Rape and Partner Abuse on Campus
Room 201
Janine Latus, Author, Advocate
This bestselling author and dynamic speaker will make you laugh, cry, cringe and go forth determined to recognize sexual assault and intimate partner abuse, intervene when possible, and build healthy respectful relationships for the future. Her presentation is a vital component of campus orientation training under Title IX.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Leveraging Mobile to Drive and Measure Engagement
Room 202
Ari Winkelman, CEO, Involvio
Incoming students expect you to provide a robust mobile experience before, during and well beyond orientation. Mobile platforms unlock tremendous opportunities to drive and measure engagement, and to reach students, but only when implemented properly. We’ll discuss simple best practices your team can use to create incredible experiences on Involvio.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Earn your Master’s in Higher Education
Do you want to advance your career working with students on a college campus? Whether it’s coaching, student activities, multicultural programs, academic advising, admissions or residence life—Messiah College’s online master’s degree in higher education will prepare you for a meaningful career in a college or university setting.

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Experience the academic distinction of a nationally ranked Christian college.
**Educational Session Six**

**Monday, November 7, 1:45 p.m. - 2:35 p.m.**

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**Siblings at Orientation: Helping Younger Students Feel Connected**

**Room 302/303**

Brianne Schwarz, Assistant Director, Orientation Services, University of Iowa  
Amy Lintner, Graduate Assistant, University of Iowa  
Kaitlyn Chizek, Graduate Assistant, Clemson University

In order to provide an engaging experience for younger siblings at Orientation, the University of Iowa developed a Sibling Program for 10-16 year old children. Participants in this session will learn about the processes we used to develop and assess learning outcomes and discuss best practices for implementing a new initiative.

**Appropriate Audience:** Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

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**Coming to a Campus Near You: The Political Effect**

**Room 304/305/306**

Kimberlie Mook, Director, New Student & Family Programs and the Military Student Assistance Center, Eastern Illinois University  
David Rielley, Director New Student Programs, University of Missouri, Columbia  
Jason Mastrogiavanni, Director First-Year Studies, University of Tennessee, Knoxville

Institutions face challenges on-campus that have origins off-campus. In Illinois - no state funding, Texas - Conceal and Carry, Tennessee - defunded diversity departments, and Mizzou - campus activism. Join us to explore four examples of politics impacting institutional culture and operations.

**Appropriate Audience:** Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years)

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**Four Years Later: Incorporating bLUeprint into FYE & Beyond**

**JW Grand Ballroom 8**

Stefanie Burke, Assistant Dean & Director of First-Year Experience, Lehigh University  
Kara Gensamer, Assistant Director of First-Year Experience, Lehigh University

Our students are inundated with experiences, but are they making meaning of these experiences? In this session, we will discuss the evolution of Lehigh University’s Student Life Curriculum, bLUeprint, and how it has been incorporated over the last four years to enhance the student experience - first-year and beyond!

**Appropriate Audience:** Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

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**The Crossroads: Creating Successful Transfer Student Transitions**

**JW Grand Ballroom 3**

Endorsed by the Transfer Services Network

Brett Caskey, Graduate Assistant, Academic Support & Retention, The University of Iowa  
Tina Arthur, Director, Orientation Services, The University of Iowa

What makes for positive and successful transitions for transfer students? Using transfer adjustment and retention theory (Kalsbeek, 2013; Laanan, 2001), the presenters will share institutional data and explore types of transfer students, common transitional concerns, and models for intervention and outreach for smooth transitions.

**Appropriate Audience:** Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

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**Mental Wellness Concerns for First-Year Commuter Students**

**JW Grand Ballroom 2**

Matthew Barnes, Assistant Director, Orientation & Commuter Student Involvement, University of Miami

Off-campus students face unique stresses which may negatively impact their mental health, especially in the first year. This session will review research and trends on commuter student mental health, create discussion on applications at various institutions, and provide recommendations for future action in transition services.

**Appropriate Audience:** Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student
Using OTR Programs to Engage Early College Students in HIPs

JW Grand Ballroom 7

Stephanie Foote, Professor of Education and Director, Master of Science in First-Year Studies, Kennesaw State University
Donald Coleman, Director of Orientation Programs, Kennesaw State University
Jean So, Assistant Director Office of Orientation and Transition Programs, Kennesaw State University

This session will describe the approach Kennesaw State University has taken to engage early college students in high-impact practices, beginning with summer orientation and transition programs. The presenters will describe the process and share examples of the resources developed, which may be adapted and used at other institutions.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Taking Flight: A Senior Capstone Experience

Room 301

Christina Logan, Director of Transition Programs, University of North Carolina Wilmington

Among the emotions swirling around graduation are joy and apprehension. Will I get into grad school? Will I find a job? What did I really learn in college? Come learn about “Taking Flight” a senior capstone program for graduating students centered on helping students make a healthy transition into the postgraduate world.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

The Connected Student Affairs Educator

Room 314

Josie Ahlquist, Adjunct Faculty/Leadership Educator, Florida State University

How plugged into tech are you? NASPA and ACPA recently approved technology as a stand-alone competency for Student Affairs professionals, calling us to be more aware of and connected to technology than ever before. This session will provide context to the new competency, as well as research and resources on a Digital Identity and Leadership in Higher Education.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Faculty Partners: A Unique Approach to Improving OTR Initiatives

JW Grand Ballroom 9

Kim Sandlin, Director of Student Success, Wichita State University
Shareika Fisher, Assistant Director for First-Year Programs, Wichita State University

At Wichita State, we have several faculty programs to enhance our OTR initiatives. Our Faculty Fellows program and our unique academic early-alert system are two examples of faculty partnerships that help us reach our graduation goals. This session will include an overview of our programs, assessment and roundtable discussions.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

How to Support Your Graduate Assistant

Room 309/310

Endorsed by the Graduate Student Network

Rachel Ensing, Graduate Assistant of Orientation & Commuter Student Involvement, University of Miami
Shane Karolyi, Graduate Coordinator, Orientation Programs, Rowan University
Jabari Robinson, Graduate Assistant for Orientation Programs, Auburn University

The needs of graduate assistants as emerging OTR professionals are often (unintentionally) overlooked as most efforts are focused on supporting undergraduates. Using research trends and perspectives of current graduate assistants, this session will provide best practices for supporting graduate student needs.

Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student
Educational Session Six - Continued

Monday, November 7, 1:45 p.m. - 2:35 p.m.

Working at the Crossroads: Which Hat Do I Wear Today?
JW Grand Ballroom 10
Endorsed by the Small College Network
Kathy Petras, Associate Director of First Year Experience and Family Programs/Director of Orientation, Case Western Reserve University
Jenny Granger, Director of Student Activities and Orientation, Lasell College
Molly Dugan, Assistant Director for Leadership & Orientation, Xavier University

This program will examine how we maneuver through our roles wearing multiple hats and how we can prioritize and manage our time with our daily work and collateral assignments. In addition, we will also examine how we role model positive hat-wearing behavior for our students and assist them in their own crossroads.

Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Examining First-Gen Student Retention Through Orientation.
Room 307
Endorsed by the Extended Orientation & First Generation Student Networks
Dr. Danielle Hiar, Director, Leadership Safari, Central Michigan University

Student transition to college continues to be an area of challenge for institutions of higher education. Successful integration and transition to college can be connected to student success and retention. Orientation programs are designed to provide students with a broad understanding of campus community and culture, setting the tone for student expectations. This session is a compliment to a doctoral dissertation and an interactive discussion of a research study that examined the effect of college generational status and participation in a new student leadership program (a hybrid type of extended orientation) on the persistence and retention of college students.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

The Hero’s Journey: Framing the Role of Orientation Peer Mentors
JW Grand Ballroom 1
Mitchell Colver, Student Transitions Coordinator, Utah State University

Epic narratives like Harry Potter, Lord of the Rings, and Star Wars have inspired millions by highlighting truths about life, growth, and human potential. Using J. Campbell’s “The Hero’s Journey,” this session seeks to provide insight into how using cultural mythology in training can inspire Orientation Peer Mentors to serve incoming students.

Appropriate Audience: Graduate Student, Undergraduate Student

Non-Traditional Student Population Network Roundtable
Room 313
Kristopher Klann, Associate Director, University of Florida
Becky Wroe, Orientation & Member Transitions Manager, University of Waterloo

We encourage all conference attendees interested in talking about non-traditional student populations, including but not limited to, mature students, veterans, commuters, part-time students and re-entry students.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Highly Selective Institution Network Meeting
Room 207
Jordan Hale, Director, New Student Programs, Duke University
Katherine Pei, Director of New Student Programs, Washington University in St. Louis

We will listen to and provide resources, insight and perspective for other Highly-Selective Institutions. We will also hear what is needed from our campuses throughout the year to better serve them.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Reconnecting with Why: How to Deliver Your Purpose
Room 201
Zach Mercurio, Higher Education Speaker & Trainer

Recent research has found that the Millennial generation is fueled by a deep sense of purpose. Reconnecting with the authentic “why” of orientation, transition, and retention programs and our own lives and work can radically transform how we live and work every day. When we, our teams, and programs are driven by “why” we can foster purposeful learning.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student
Extended Session: Transgender Awareness
JW Grand Ballroom 4
Z Nicolazzo, Assistant Professor, Adult & Higher Education Program, Faculty Associate, Center for the Study of Women, Gender, and Sexuality, Northern Illinois University

Transgender students are, in many ways, at the crossroads of campus policies and practices. While transgender students have always been going to college, there remains to be a very small body of empirical research regarding transgender collegians. Resisting this trend, a nascent stream of research is currently being produced, much of which signals a necessary shift for student affairs educators regarding how one views, conceptualizes, and utilizes gender to inform one’s work. This session will pick up on the latest research regarding transgender collegians as a way to encourage educators to reflect on what gender means for them, how gender has a wide influence on the work they already do, and ways to reimagine and unlearn the negative effects of the gender binary as it manifests in higher education and student affairs. This session will be framed using liberatory and affirmative frameworks, resisting notions that transgender students are somehow lacking or deficient in their abilities to navigate college successfully. The session will also provide participants tools to use after the end of the session, both personally as well as with others in their offices and on their campuses.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student
Educational Session Seven

Monday, November 7, 2:50 p.m. - 3:40 p.m.

**At-Risk Students: Paving the Way to Success through Orientation**
JW Grand Ballroom 10
Cimmeron O’Connor, Director of Orientation, Ohio University
Emily Mason, Graduate Assistant for Undergraduate Orientation Programs, Ohio University
Michael Davenport, Orientation Graduate Assistant, Ohio University

This presentation provides OTR professionals with the tools to collaborate and create orientation programs to meet the needs of at-risk student populations, first-generation and multicultural students.

Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

**Can I be an Orientation Director Forever?**
JW Grand Ballroom 7
Jennifer Granger, Director of Student Activities and Orientation, Lasell College
Heather Maginnis, Director of New Student Orientation, University of Delaware
Brett Bruner, Director of Transition & Student Conduct, Fort Hays State University
Michael "Mickey" Howard, Associate Director, New Student & Family Programs Dean of Students, University of Florida
Chrissy Roth-Francis, Director, New Student Services, University of California, Berkeley
Quincy Spencer, Director of New Student & Family Programs, University of Arkansas

Many of us have asked the question, “Can I do this work forever?” or wondered how to remain energized and engaged in the field of OTR. This moderated roundtable will feature mid-level and seasoned staff discussing their professional path and advice for those at a crossroads in their career.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

**Can You Hear Me Now? Boosting Family Connection**
Room 302/303
Endorsed by the Parent & Family Network
Lynanne Yndestad, Director of New Student and Family Programs, Virginia Commonwealth University

We shape how families connect with their student and our campus through positive relationships—not ones resulting in “lost service”, “low bars” on evaluations, involvement “overages”, or “roaming” to other campuses. We will explore innovative ways to boost positive family connection through technology, curriculum, and programming.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

**Go Beyond Breaking the Ice: Build Real Connections at Orientation**
JW Grand Ballroom 8
Don Miller, Director of Orientation, Wright State University

You will leave this interactive session with a blueprint on how to transform YOUR icebreakers and orientation components to ensure that students are developing real connections and relationships. You will explore relevant theory, learn how to teach students the art of making friends and gain tips on training staff to connect students.

Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

**Extended Orientation Network Meeting**
Room 313
Alina Quintana, Coordinator of Orientation & Parent Programs, Florida International University
Jamal Smith, Coordinator of New Student & Family Programs, The University of Texas at Tyler

Join the NODA Extended Orientation Network Chairs and membership as we discuss network activities, best practices and trends, and information related to the Extended Orientation Institute.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

**Beating the Advisor Burn Out**
Room 309/310
Brittany Barrett, Advisor, Columbus State Community College

Each year as new student orientations become the main focus, it can be easy to get academic advisors excited to see a group of brand new students. But, how do you keep the excitement, positivity, and overall energy from running out amid the busy and sometimes hectic summer months?

Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student
At the Crossroads: Change at Highly Selective Institutions
Room 314

Endorsed by the Highly Selective Institution Network

Paul Manrique, Program Director for New Student Engagement, University of Notre Dame
Shane Ryan, Director of Orientation, Transition & Family Engagement, Georgetown University
Jordan Hale, Director, New Student Programs, Duke University

Highly selective institutions present an ever-changing array of daily issues for orientation directors. High expectations, long-standing traditions, and challenging faculty relations to name just a few. Nothing is out of bounds in this interactive presentation.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Diversity 360: An Approach to Diversity Education at Orientation
Room 304/305/306

Allison Prelosky, Senior Assistant Director, First-Year Experience and Family Programs, Case Western Reserve University
Naomi Sigg, Director, Office of Multicultural Affairs, Case Western Reserve University
John Killings, Associate Director, Office of Multicultural Affairs, Case Western Reserve University
Kathy Petras, Associate Director of First-Year Experience and Family Programs/Director of Orientation, Case Western Reserve University

Orientation professionals have tremendous potential to collaborate across campus to bring diversity education to first-year students. Join us to learn about how CWRU’s First-Year Experience worked with the Office of Multicultural Affairs to adapt a unique and engaging approach to a diversity education to a new student audience at orientation.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

One Size Fits Some: Rapid Prototyping Transfer Student Engagement
JW Grand Ballroom 3

Endorsed by the Transfer Services Network

Rebecca Baier, Assistant Director of New Student Orientation and Family Programs, Rutgers University-New Brunswick
Ashlea Coulter, Assistant Director of New Student Orientation and Family Programs, Rutgers University-New Brunswick

With over 3000 new transfer students annually but less than 50% actually attending an orientation program, Rutgers University needed a new approach to engaging this population. Learn how they used student development theory combined with rapid prototyping to roll out four unique models for transfer and non-traditional orientation.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Let Customer Service be the Center of Your Universe
JW Grand Ballroom 1

Alonzo Brooks, Orientation Supervisor, Stephen F. Austin State University
Kate Childress, Orientation Supervisor, Stephen F. Austin State University
Hendrix King, Orientation Supervisor, Stephen F. Austin State University

Want to ensure your orientation leaders exemplify excellent customer service? Well, make servant leadership the center of their universe! This presentation will provide the tools to construct a program based upon serving others, that will help your institution sky rocket to the moon and back.

Appropriate Audience: Undergraduate Student

Rewriting the Transfer Experience
Room 307

Lizette Dorantes Rebolledo, Assistant Director, University of Illinois Urbana Champaign
Amanda M. Sharp, Graduate Assistant, University of Illinois Urbana Champaign

With an estimated 60% of college graduates attending more than one institution within their undergraduate career, and community college enrollment on the rise, institutions must focus more closely on the transfer experience. Come learn about how the University of Illinois longitudinal study has transformed their transfer experience.

Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student
Educational Session Seven - Continued

Monday, November 7, 2:50 p.m. - 3:40 p.m.

NODA Annual Business Meeting: The State of the Association
Room 308
Joyce Holl, Executive Director, NODA
Andy Cinomann, Director New Student Programs & NODA President, Florida Gulf Coast University
The NODA Annual Business meeting is the opportunity to provide the “State of the Association” to the NODA membership. Information about the general business of the Association will be shared including reports on membership, finances and accomplishments on the strategic goals.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Creating Collaborative Change in Orientation Programs, Quickly!
JW Grand Ballroom 2
Abbey Wolfman, Director/Orientation and Family Connections, Northern Illinois University
Adam White, Associate Director/Orientation and Family Connections, Northern Illinois University
Northern Illinois University had less than seven months to revamp new student orientation. In order to create change quickly, collaborative relationships were key. This session will explore how we created this change and redesigned our freshmen orientation program. We will explore how we used innovative approaches and best practices.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

International Student Orientation Network Meeting
Room 207
Krishna Patel, FYE Advisor/Associate Director of New Student and Family Orientation, Florida Tech Institute of Technology
Join the International Student Orientation network meeting as we discuss the direction of the network. This meeting will cover information about our network, year-round activities, current trends, best practices, and additional needs of network members.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Making Finance Fun: Incorporate Money Into Orientation
Room 201
Peter Bielagus, Principal, Wealth Educators International, LLC
A recent Associated Press / Viacom poll found that money management issues are now the NUMBER ONE reason students drop out of college. In this fun and informative session, money management expert Peter Bielagus serves up financial tips orientation leaders can slip into any existing orientation program to help new students (and their parents) prosper.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Keeping Community at the Center of the 2-Year College Experience
Room 202
Endorsed by the Two-Year College Network
Phillip Campbell, Coordinator, Campus Life, St. Louis Community College
Molly Ward, Assistant Director, Advising Services, Columbus State Community College
This session discusses the collaborative and community-focused environment of the 2-year college experience to support OTR. By using relevant research based on community standards, student engagement, and organizational structures; this session promotes collaboration across services to support student success.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

NODA GLBTA Network

GLBTA Issues Network is offering “Train the Trainer” sessions for Safe Zone/Ally Training so that you can present at regional conferences and on your campuses. Sessions will be via WebX.
Dates and Times are TBA, but join GLBTA Issues Network to get the most up-to-date info!
Contact Christy Heaton (cheaton@uno.edu) or Chris Landry (chris.landry@rice.edu) with any questions.
Educational Session Eight

Monday, November 7 3:55 p.m. - 4:45 p.m.

**50,000 Feet to Ground Zero: National Trends and Your Students**

JW Grand Ballroom 3

Judith Brauer, Assistant Director, National Institute for the Study of Transfer Students, University of North Georgia

Vincent Prior, Transfer and Transition Coordinator, University of North Georgia

Taylor Kamin, Director of Transfer Orientation, Auburn University

Join us for an update on emerging trends and current issues impacting orientation professionals who work with transfer students. We will discuss the highlights and implications of recent research and share promising new practices from colleges and universities.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

**Finding the Fruit at the Bottom: Authenticity In the Job Search**

JW Grand Ballroom 9

Garrett Schlichte, Coordinator, Orientation, Transition & Retention, American University

The job search is nebulous. What are employers looking for? Using a cup of yogurt as an example, participants will learn how to brand themselves with a cover letter (the foil top), give a taste of what to expect in a phone interview (the yogurt), before giving them the full flavor at an on campus interview (the fruit at the bottom)!

Appropriate Audience: Graduate Student, Undergraduate Student

**Orientation, Transition & Retention at Rural-Serving Institutions**

JW Grand Ballroom 7

Brett Bruner, Director of Transition & Student Conduct, Fort Hays State University

Kimberlie Moock, Director of New Student & Family Programs and the Military Assistance Center, Eastern Illinois University

Michelle Nightingale, Director of Student Success Services, Tompkins Cortland Community College

Rural colleges and universities exist as a unique entity within the spectrum of higher education institutions. The impact of this rurality influences OTR in many ways. This roundtable session will provide an opportunity for rural-serving institutions to discuss issues unique to the rural identity.

Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

**Starting from Scratch: Reimagining Freshman Orientation**

JW Grand Ballroom 8

Holly Barker-Flynn, Director of Orientation and Transition Programs, University at Albany

Sari Khatib, Assistant Director of Orientation and Transition Programs, University at Albany

Meghan Nyman, Assistant Director of Orientation and Transition Programs, University at Albany

Transforming an orientation program can seem overwhelming if not impossible. But by creating partnerships and working collaboratively, you can achieve great results. The presenters will share their story of reimagining Freshman Orientation in just three months and its impact on students, families, and the university overall.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)
Disney, FISH!, and Flo: Crossroads for Customer Service
Room 314
Maria Sedotti, Director, Orientation Services, University of Connecticut
Justin Beauchamp, Coordinator of Orientation and First-Year Experience, Johns Hopkins University

Inspired by the philosophies of the Disney corporation, FISH!, and Flo from Progressive, join a seasoned orientation director and her former orientation-leader-turned-OTR-professional for an engaging discussion on how to integrate customer service in student training and program development.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

A Summer Model? You’re Crazy!
JW Grand Ballroom 10
Katie Murray, Director, New Student Programs, Towson University
Sara Goodwin, Director, Student Activities and Orientation, York College of Pennsylvania

Towson University’s New Student Programs and York College of Pennsylvania’s Orientation Office were charged to design and implement a Summer Orientation model for 2016. In tight budget times, both institutions made the commitment to implementing a new model, shifting institutional culture, and creating collaborative relationships.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Infusing Career Development into Orientation Staff Experience
Room 313
Hollie Smith, Assistant Dean of Student Affairs for Programs, Stephen F. Austin State University
Emily Jefferson, Assistant Director of Orientation, Stephen F. Austin State University

A Gallup study shows only 11% of business leaders feel strongly that college graduates have the skills/competencies needed for success in the workplace. This session provides a framework for infusing the development of these skills into the orientation staff experience, as well as educating students to articulate those skills.

Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Incorporating the NODA Core Competencies In Your Work
JW Grand Ballroom 1
Rebecca Atkinson, Associate Director of New Student and Family Programs, Clemson University
Karnell Black, Assistant Dean of Students, Westminster College
Meighan Burke, Assistant Director of New Maverick Orientation, University of Texas, Arlington

The NODA Board of Directors approved the NODA Core Competencies in July 2016. Now that the ground work has been laid, it is time to understand how the competencies can shape your work. The session will introduce to members the competency framework and begin outlining practical uses in your professional development.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Digital Engagement for the Student Lifecycle
Room 309/310
Josie Ahlquist, Adjunct Faculty/Leadership Educator, Florida State University
Chris Trudell, Higher Education Consultant, Guidebook.EDU

Through a lens of higher education technology competencies this session explores contemporary college students and a new era of the student lifecycle. As new technology, mobile platforms, and software and hardware alike are introduced to a complex, ever-changing higher education environment, educators are challenged to find strategies to effectively communicate with students across many dynamic digital platforms. The session will explore what digital platforms, tools, and best practices are available to succeed in this endeavor. Attendees can expect a fluid dialogue surrounding the issues of digital campus engagement, student Internet identity, and changes in the student lifecycle.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Multicultural Network Roundtable
Room 207
Jodi Stelley, Orientation Assistant Director, University of California at Davis

An opportunity to meet members of NODA’s Multicultural Network to share stories and personal experiences in an informal setting. What is your student affairs “story”? What drew you into OTR? How do you identify and how does this effect your work in OTR? All are welcome.

Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student
Educational Session Nine

Tuesday, November 8, 8:30 a.m. - 9:20 a.m.

**Orientation en Español: Serving Hispanic Families**
Room 309/310
Endorsed by the Parent & Family Network
Paige Woods, Associate Director, First Year Experience, University of Central Florida
Elizabeth Manuel, Orientation Coordinator, First Year Experience, University of Central Florida

Hispanic students comprise the largest minority group on college campuses (Pew Hispanic, 2012). How should we meet the needs of these students’ families? This session will showcase how to create a guest Orientation entirely in Spanish and facilitate discussions on other best practices to support these members of our communities.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

**A Framework for Creating Signature Experiences**
Room 304/305/306
Jeremy McQuigge, Manager, Academic Partnerships, Algonquin College

Amongst generation Z – Experience is everything. I have developed and refined a framework which supports persistence and strengthens affinity based on interactions with 30,000+ first-year students across North America. Join an interactive discussion on how this framework can elevate your OTR programming.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

**Realigning Extended Orientation: What Matters Most?**
Room 313
Dakota Farquhar-Caddell, Assistant Director of New Student and Family Programs, Virginia Tech
Jihye Kim, Graduate Assistant of New Student and Family Programs, Virginia Tech

Aligning our practices to foster holistic growth requires frequent evaluations, crazy ideas, and continual reflection and adjustment. In this session, participants will explore their extended orientation programs critically and creatively to identify areas of growth, practical implications, and ways to measure all that matters most.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

**Finding New Trails – Repacking a Pre-Enrollment Camp for Success**
Room 308
Endorsed by the Large Institution Network
Nino Colla, Assistant Director, The University of Akron

What are the keys to establishing and running a successful pre-enrollment program for incoming freshmen? Learn, compare, and discuss what has or has not worked in establishing this type of first-year programming, as well as aspects of it that include budgeting, marketing, communication, trip planning & selection, and collaboration.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years)

**Big Topics. Small Groups.**
JW Grand Ballroom 3
Matthew Barnes, Assistant Director, Orientation & Commuter Student Involvement, University of Miami
Aysha Daniels, Director, Orientation & Commuter Student Involvement, University of Miami

Orientation may provide a creative opportunity to teach students knowledge, skills, and resources regarding challenging topics through peer-led small group dialogue. This session will provide attendees with recommendations on how to build orientation small group curricula on wellness and diversity topics.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

**Peer Supervision: A Model to Support Large Orientation Teams**
JW Grand Ballroom 2
Andrea Farnan, Coordinator, First Year Center Programs, Washington University in St. Louis
Katharine Pei, Director, First Year Center Programs, Washington University in St. Louis

Peer supervision provides an opportunity to build community and develop professional competencies of student leaders. Peer supervision can also alleviate full-time professional staffing constraints. This session will discuss best practices for peer supervision and share Washington University in St. Louis’s model.
Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years)
At the Crossroads: The Next Step in Your Professional Career
Room 302/303
Shane Ryan, Director of Orientation, Transition & Family Engagement, Georgetown University
Paul Marrigne, Program Director for New Student Engagement, University of Notre Dame
Jordan Hale, Director, New Student Programs, Duke University
Ever considered your career at the crossroads? Want to know more about the experience it takes to lead an orientation office? Hear from five directors with a variety of experience, institutional types and backgrounds who understand what it takes to step into a leadership role in OTR.
Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Appreciative Inquiry: The Positive Way to Train Orientation Staff
JW Grand Ballroom 8
Sylvester Gaskin, Assistant Director, New Student Programs, Towson University
Towson University implemented appreciative inquiry methods to craft a strong and positive orientation leader training program. Participants will learn about the seminal roots of appreciative inquiry, how it works at Towson, and will directly experience the process that will enlighten and empower them to use on their campuses.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

White Like My Institution: Training Student Staff on Diversity
JW Grand Ballroom 1
Natalie Rooney, Orientation Coordinator, Oregon State University
As institutions strive to include programming surrounding diversity and multiculturalism, it’s important for orientation leaders who represent the institution to be trained in these topics. This session will explore activities, exercises and training curriculum that can be used to educate orientation leaders on concepts of diversity.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Come From a Place of Yes: Redefining “Open Access”
JW Grand Ballroom 9
Endorsed by the Two-Year College Network
Sarah Wolfe, Assistant Director of Orientation & Leadership, University of Cincinnati Blue Ash College
Marcus Langford, Director of Student Life & Engagement, University of Cincinnati Blue Ash College
Using the University of Cincinnati Blue Ash College as a case study, we will discuss how open access institutions can fulfill their mission of providing education to all students while maintaining integrity in the quality of education and working towards success in retention and transition of students to selective admission programs.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Doctoral Student Round Table
JW Grand Ballroom 7
Re'Shanda Grace-Bridges, Director of New Student Programs, University of Dayton
Want to connect with others enrolled in doctoral programs or hear from members that have earned doctoral degrees? The Graduate Student Network invites both doctoral students and degree recipients to join us for this conversation. Participants will network and discuss doctoral journeys.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Embracing the Imperfections of Change: Your First Full Time Role
Room 301
Endorsed by the Graduate Student Network
Genna Martella, Coordinator, New Student Programs, North Carolina State University
Eric Goins, Coordinator of Orientation and New Student Programs, Temple University
Kasey Borchardt, Assistant Director of New Student and Family Programs, University of Kentucky
Let’s be honest, change is hard. One of the most difficult changes we face in this field is the transition from our graduate experience to our first professional role. Join us for a conversation about how to navigate this difficult transition, and how to embrace the vulnerability this adjustment encourages.
Appropriate Audience: Graduate Student
Supporting GLBT Students in OTR Panel
JW Grand Ballroom 4
Chris Landry, Assistant Director of First Year Programs, Rice University
Christy Heaton, Director of Orientation and First Year Programs, University of New Orleans
NODA’s GLBTA Issues Network is hosting a panel conversation about supporting LGBT students through orientation, transition, and retention efforts. Hear from established professionals about how they work to welcome queer students to campus, connect them to critical resources, and ensure they thrive in college.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

Early Alerts: Designing Feedback for Student Success
Room 307
Tori Svoboda, Assistant Professor, University of Wisconsin - La Crosse
Kaylie Connaughty, Graduate Research Assistant, University of Wisconsin-La Crosse
Angela Birrittella, Retention Specialist, University of Wisconsin - La Crosse
Early feedback in academic courses can support student success, but how feedback is delivered impacts how it is received -- particularly for marginalized or minoritized students. Join us for a conversation about how student feedback can be used to shape early alert systems, with a shared goal of maximizing student success.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years)

Who’s On Your Team?! A Holistic Approach to OL Recruitment
JW Grand Ballroom 10
Ferene Paris Meyer, Assistant Director for Orientation, The University of Vermont
Andrew Mayer, Graduate Coordinator for Orientation and New Student Programs, The University of Vermont
As staff members overseeing the hiring process, we aspire to develop an orientation team representative of the evolving range of identities students possess. Learn how UVM revamped its recruitment process that resulted in the ability to select a diverse team and provide an inclusive experience for new students and families.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student, Undergraduate Student

NODA First Generation College Student Network

The Newest Network in NODA!
Join us for our first network dinner on
Sunday, November 6
7:00 p.m.
Meet at the entrance of the museum where the reception is taking place
Look for the First Generation Network sign
Attend our network meeting to find out more and connect with other OTR professionals who are looking for better ways to serve our first generation students
Yo Hablo Español! Cultivating Relationships con la Familia
Room 309/310
Ariana Robles, Coordinator of First Year and Transition Programs, CSU Channel Islands
Designated as a HSI, CSU Channel Islands takes pride in being an inclusive institution. In 2012, the New Student Orientation and Transition Programs team created a session in Spanish based on need. This session will walk you through the process of creating and implementing this type of orientation at your university.
Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years)

Rubrics as Direct Measures of Learning in Orientation
JW Grand Ballroom 8
Brett Bruner, Director of Transition & Student Conduct, Fort Hays State University
Kasey Harvill, Director of New Student & Transition Programs, Elon University
Authentic assessment provides OTR professionals with an approach to connect direct observations with competencies of students in real settings. This interactive session applies rubrics as an assessment method to student learning across various OTR programs.
Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Infuse Inclusivity & Social Justice into Extended Orientation
JW Grand Ballroom 1
Eddie Higglinbotham, Senior Coordinator for Leadership & Transition, University of Georgia
Renaldo “Reggie” Gacad, Program Administrator, New York University
One of the benefits of extended orientation programs is having time to “go deeper” with participants as they transition. Let’s set them up for success as a new community member. This session will discuss how you can strategically incorporate inclusivity and social justice elements into all aspect of your program.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Digital Presence in the Digital Age
JW Grand Ballroom 2
Carrie West, Graduate Assistant, First Year Experience & Parent Programs, The University of Alabama
In the digital age, social media is how we communicate, share, and interact. In Higher Education, the big question is how can we use social media to engage students and parents? Whether you’re a social media guru or need “Social Media for Dummies,” this presentation will help you to both manage and build your digital presence.
Appropriate Audience: Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Incorporate Mindset Theory & Positive Psychology in Training
JW Grand Ballroom 3
Carly Edwards, Assistant Director, First-Year Experience, Campbell University
Carol Dweck found that fixed and growth mindsets can influence the way you view your life. This session will help identify the basis and apply mood Dweck’s mindset theory in student leader trainings to help develop more mindful interactions with team members and new students.
Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Navigating the Path Toward a Culture of Inclusion and Access
JW Grand Ballroom 4
Zachary Beaver, Director of Engagement, Leadership, and International Student Life, American International College
Jennifer Ferrell, Director of Student Involvement, Keene State College
All elements of successful orientations require an inclusive and accessible environment. A review of key foundational areas will prompt attendees to reconsider processes/procedures, marketing efforts, selection/training of orientation leaders, and basic event structure. Depart with thoughtful strategies to best support new arrivals.
Appropriate Audience: Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student
Best Practices in Retention at Open-Admission Institutions

**JW Grand Ballroom 9**

*Endorsed by the Two-Year College Network*

Holly Williams, Director of Retention & Student Success, Alvin Community College

Michelle Nightingale, Director of Student Success Services, Tompkins Cortland Community College

Open-admission institutions present unique challenges in student retention. Many initiatives at these institutions target first-generation or academically underprepared students. This interactive dialogue will delve into the factors contributing to college stop-out and focus on promising retention practices.

**Appropriate Audience:** Senior Level Professionals (8+ years), Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

High Impact Practices for First Generation Students

**JW Grand Ballroom 10**

*Endorsed by the First Generation Student Network*

Jacob Patrick, Coordinator of Orientation & Community Engagement, Northeastern State University

Find out who are first generation students, how to discover more institutional information about them, and how one institution is finding success in adapting high impact practices in programming to meet their first generation students’ needs.

**Appropriate Audience:** Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Effective Group Development in Student Staff Training

**Room 302/303**

Elizabeth Burns, Assistant Director, University of Alabama at Birmingham

Learn how UAB applies Tuckman’s stages of group development to its spring semester Orientation Leader class and how your orientation staff can build a more cohesive, high-performing team through the understanding and application of this well-established theory.

**Appropriate Audience:** New Professional (1-3 years), Graduate Student, Undergraduate Student

Meeting Families Where They Are: Using Facebook to Build Connections

**Room 304/305/306**

Arie Gee, Assistant Director- Family Programs and Engagement, University of Florida

While our students have moved on to Instagram, Snapchat, and Yik Yak, family members are still frequent users of Facebook. Come learn about the benefits and challenges of creating and managing a Facebook group for the family members of your incoming class and the strategic campus partnerships that are vital to the success of the group.

**Appropriate Audience:** Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student

Strengthen the Pipeline: Year 1 Programs, Pathways to Engagement

**Room 301**

Genna Martella, Coordinator, New Student Programs, North Carolina State University

Cameron Hill, Associate Director, New Student Programs, North Carolina State University

Looking to strengthen your first year transition initiatives outside of orientation? This session will challenge attendees to consider ways they facilitate pathways for involvement on their campuses as well as share one model of first year transition programming that creates a pipeline toward student engagement.

**Appropriate Audience:** Mid-Level Professionals (4-7 years), New Professional (1-3 years), Graduate Student