2020 SROWCall / Get to SROW Your Neighbor
Guidelines & Expectations

The SROWCall/Get to SROW Your Neighbor offers teams an opportunity to introduce their team members and
meet other students at different institutions. It is also an opportunity to show team spirit and meet build relationships
for the duration of the conference and beyond. These guidelines are a set of expectations for you and your team to
ensure we have a fun, inviting, and inclusive community for all students to be successful!

Get to SROW Your Neighbor

Get to SROW Your Neighbor (GTSYN) is an opportunity for all students to meet others from different institutions
and build new relationships and friendships. Once your team arrives at Western Kentucky University’s (WKU)
Diddle Arena, they will immediately be challenged to break out of their comfort zones and make connections with
many other students at SROW. **Institutions will be organized in separate seating sections by State.** Institutions
may sit in the stands or the floor, but must be seated in their State section. Teams will set their belongings in their
desired areas and return back to the floor to meet other students from different institutions. It is important they take
initiative and build these relationships to help them feel a sense of affinity and unity to their peers and conference
attendees. In addition to music and dancing, students will have the opportunity to participate in an interactive
icebreaker that will utilize their cellular phones and/or social media. Please ensure students to bring their phone to
the floor and have it on their person in a secure location.

**General Expectations:**

- Students should be optimistic and encouraged to meet other members of the SROW community and take
  initiative to build these relationships.
- Students should not use demeaning, profane or obscene behavior, language, gestures, and other vulgar acts.
  Such actions will not be tolerated and will result in removal from the program.
- Students should actively engage with other students and staff during this time as it is an essential
  component of building relationships and setting the tone for the weekend.
- Be Present - All students should be present in the moment and put their full energy and attention to the
  program. Students should focus on each aspect of the program and make the best of every situation to
  optimize the time they have at SROW.
- Strolling (a traditional dance or “party walk” reserved for members of historically Black and Multicultural
  fraternities or sororities) will not be permitted.
  - Participants who are members of a historically Black or Multicultural fraternity or sorority may
    stroll with other members of their organization.
- Students should respect the space boundaries set forth by each individual and not touch or grope any
  student without their consent.
SROWCall

SROWCall is an opportunity for teams to introduce themselves and showcase who they are. Following Get to SROW Your Neighbor, students will have the opportunity to return to their seats in the stands or remain on the floor. Each team/institution will need to sit in their state section. Be prepared to perform a cheer, chant, or unique sound off to showcase your school pride when we announce your institution’s name! **Be sure to keep your conference “hello” to 30 seconds or less.**

*Flow of SROWCall:*

Each state will perform their state chant as a team. Each institution within that state will come together and perform the state chant together. After the state chant, each individual institution within that state will perform their SROWCall. Once each institution within that state has finished their SROWCall, we will move onto the next state where they will perform their state chant and proceed with their individual Roll Calls. We will proceed in this order until each institution that has opted in has performed. Individual institutions will be announced in alphabetical order with the state.

State Chant → Individual Institution Roll Call → State Chant → Individual Institution Roll Call

Guidelines/Expectations:

- Students should not use demeaning, profane or obscene behavior, language, gestures, and other vulgar acts in their chants. Such actions will not be tolerated and will result in removal from the program.
- SROWcall celebrations will be limited to a 1-second party celebration.
- SROWcalls should be limited to 30 seconds or less.
- SROWcall order will be as follows:
  - State Chant → Individual Institution Roll Call → State Chant → Individual Institution Roll Call