2020 SROWdeo T-shirt & Banner Competition Guidelines

This event provides an opportunity for orientation leaders to showcase their school spirit via a t-shirt, banner, or both! Institutions participating in the T-shirt competition and/or Banner competition will sign up during the registration process. During February, you will confirm what specific category you will be participating in per competition.

T-shirt Competition

The T-shirt Competition will be split into two categories - SROW and General Themed.

- The SROW themed T-Shirt category should represent your orientation program while incorporating the 2020 SROW Theme of “SROWdeo”.
- The General Themed category should represent your orientation program for this upcoming year. This should be designed for your incoming class or your orientation leaders to wear during orientation.

The submitted T-shirt must be submitted in XL size and/or the design can be on the front and back of the shirt.

Judging Criteria is based on:

- Concept Effectiveness: Does the design successfully represent and communicate the university’s orientation program, SROW theme, or school spirit? (10 points)
- Concept Originality: How original is the concept of the design? (5 points)
- Completeness: Does the design look professional and well-polished? (5 points)
- Visibility: Is the T-shirt eye-catching and visible? (5 points)

Banner Competition

The Banner Competition will be University themed and split into two categories - Painted and Printed Banner. The University theme should represent your orientation program and institution and should include the SROWdeo theme.

- To enter in the painted category, your banner should be made via hand with the use of paints, pictures, and various crafting supplies.
- To enter in the printed category, your banner should be made via any computer illustrator software (ex. Adobe PhotoShop, publisher, etc.) and printed onto a Banner. There should be NO additions to the poster once it has printed.

The Banner should measure no more than 24” x 36”, should not exceed 3” thickness, and must be able to be hung via zip tie, string and/or clothes pin.

Judging Criteria is based on:

- Concept Effectiveness: Does the design successfully represent and communicate the university’s orientation program while incorporating the SROW theme? (10 points)
- Concept Originality: How original is the concept of the design? (5 points)
- Completeness: Does the design look professional and well-polished? (5 points)
- Visibility: Is the banner eye-catching, visible, legible? (5 points)
- Size: Does the banner meet the size requirements and parameters? (5 points)
SROW Turn-In:
- Banners and T-shirts will be turned in at check-in and will be judged on the Saturday of SROW by a group of volunteer professional staff from the region. T-shirts and/or banners will be available for pick-up on Sunday morning before your leave.

Contact Information:
- For questions regarding this competition, please contact both Laurel Jefferies and Eric Linero at jefferies@uwf.edu and elinero2014@fau.edu