NONPF 2020 Annual Conference: 
Envisioning A New Era for NP Education

Heart of NONPF Sponsorship Opportunities

1. (Non-Exclusive) Annual Dinner Reception Sponsor $10,000.00
   a. As a sponsor for the NONPF Annual Dinner Reception, to be held on Saturday, April 25, 2020, you can expect:
   b. Sponsor Organization’s Logo on the NONPF Website and Conference App (hyperlinked to Sponsor webpage)
   c. Complimentary Half-Page Ad in the NONPF Conference Program
   d. Complimentary Digital Ad in the NONPF Conference Mobile App
   e. Sponsor Name/Logo on the Exhibit Hall Entrance Unit
   f. One (1) reserved table for (up to) 10 people at the NONPF Annual Dinner

2. Audio/Visual (A/V) Sponsor $10,000.00
   a. Sponsor Organization’s Logo on the NONPF Website and Conference App (hyperlinked to Sponsor webpage)
   b. Complimentary Half-Page Ad in the NONPF Conference Program
   c. Complimentary Digital Ad in the NONPF Conference Mobile App
   d. Sponsor Name/Logo on the Exhibit Hall Entrance Unit
   e. Sponsor Name, and Logo, on the 100” scrolling Video Board, located on the Main Conference Floor, for the duration of the conference
Gold Level Sponsorship Opportunities

1. **Conference WiFi Sponsor**
   - Sponsor Organization’s Logo on the NONPF Website and Conference App (hyperlinked to Sponsor webpage)
   - **Complimentary** Digital Ad in the NONPF Conference Mobile App
   - Sponsor Name/Logo on the Exhibit Hall Entrance Unit
   - Sponsor Organization will choose the Home/WiFi Login Page for all attendees that log into the Conference Wifi *roughly 900 attendees*, to be redirected to Sponsor’s homepage
   - $8,000.00

2. **Conference Mobile App Sponsor**
   - Sponsor Organization’s Logo on the NONPF Website and Conference App (hyperlinked to Sponsor webpage)
   - **Complimentary** Digital Ad in the NONPF Conference Mobile App
   - Sponsor Name/Logo on the Exhibit Hall Entrance Unit
   - Sponsor Organization will appear as the loading page for all attendees that access the Conference Mobile App *99% adoption at NONPF’s most recent conference*
   - $7,500.00

3. **Leadership Forum Breakfast Sponsor**
   - Sponsor Organization’s Logo on the NONPF Website and Conference App (hyperlinked to Sponsor webpage)
   - **Complimentary** Digital Ad in the NONPF Conference Mobile App
   - “Thank You” presentation/slide, to be shown as Leadership Forum Breakfast Attendees file into the breakfast.
   - 5 Tickets to attend the Leadership Forum Breakfast (speaker: Dr. Margaret Callahan)
   - $5,000.00

4. **Premier Conference Attendee Giveaway Sponsor**
   - Sponsor Organization’s Logo on the NONPF Website and Conference App (hyperlinked to Sponsor webpage)
   - **Complimentary** Digital Ad in the NONPF Conference Mobile App
   - 1 Bag Insert, of your choosing, to be given to each Conference Attendee
     - Examples:
       1. T-Shirt/Hats
       2. USB Charging Station
   - $5,000.00

5. **NONPF Charging Lounge Sponsor**
   - Sponsor Organization’s Logo on the NONPF Website and Conference App (hyperlinked to Sponsor webpage)
   - **Complimentary** Digital Ad in the NONPF Conference Mobile App
   - 1-2 Charging Cube(s)/furniture, with logos on all sides, to be placed in the Exhibit Hall Lounge Area for constant Attendee use
   - $5,000.00

6. **(Non-Exclusive) Continental Breakfast Sponsor**
   - Sponsor Organization’s Logo on the NONPF Website and Conference App (hyperlinked to Sponsor webpage)
   - **Complimentary** Digital Ad in the NONPF Conference Mobile App
   - Sponsor Organization recognized as the sponsor at EVERY breakfast, over the duration of the conference, with branded Napkins to be used at Sponsored Breakfasts
   - $5,000.00
Silver Level Sponsorship Opportunities

1. **Annual Conference Lanyard Sponsor** $3,500.00
   a. Sponsor Organization’s Logo on the NONPF Website and Conference App (hyperlinked to Sponsor webpage)
   b. Sponsor Organization’s Logo to be printed on every Conference Attendee’s Badge Lanyard *(roughly 900 Attendees)*

2. **Job/Promotional Board Sponsor** $2,500.00
   a. Each year, at the NONPF Annual Conferences, faculty members from schools across the country come to seeking new job opportunities – this year, to help facilitate that, NONPF will have a visible job board for job postings.
   b. This sponsor will have a placard, with their Organization’s name, prominently displayed across the top of the Job Board
   c. Sponsor Organization’s Logo on the NONPF Website and Conference App (hyperlinked to Sponsor webpage)

3. **(Non-Exclusive) Coffee Break Sponsor** $2,000.00
   a. Sponsor Organization’s Logo on the NONPF Website and Conference App (hyperlinked to Sponsor webpage)
   b. Signage to be placed at each coffee break with Sponsors’ logos
   c. Customized napkins, with Sponsor’s logo, to be included at each relevant break