



# NEBRASKA NONPROFIT CONFERENCE

## Conference Agenda & Session Descriptions

*\*\*All times noted in Central Time Zone\*\**

### Thursday, July 30<sup>th</sup>

#### Session 00 – Zoom Testing Office Hours

10:00-11:00 am, *The NAM Team*

Join us to learn how to use Zoom & what to expect so you can get the most out of the Nebraska Nonprofit Conference.

### Monday, August 3<sup>rd</sup>

#### Session 01 – 99 Problems but Asking for Money Ain't One

9:00 am – 10:00 am, *Brenda Helget & Brandi Holys*

How do we move forward in a time of uncertainty, when a virus is threatening our way of life, businesses are suffering, the stock market is volatile, racial tensions are high and your organization isn't one of the frontrunners for specifically helping? Keep asking for money. The challenge is getting back to the basics of asking while getting creative with ways to ask. Learn from veteran fundraisers on how you can make your message resonate by customizing your opportunities. Ideas that are working now will not only come from the session presenters, but also from over a dozen esteemed development professionals here in Nebraska. In this session you will learn: • How to implement a development plan to navigate obstacles in the current environment • Ideas to overcome donors deferring or giving smaller gifts • How to look for new prospects • Tips on remaining nimble, flexible, and pivoting when necessary

#### Session 02 – Guidelines and Principles Roundtable Discussion

12:00 pm – 1:00 pm, *Rosey Higgs*

Join NAM for an overview presentation and workshop of the Guidelines & Principles Program for Nonprofit Excellence in Nebraska and Iowa. This session will go over common questions that arise from the Guidelines and Principles. The Guidelines and Principles for Nonprofit Excellence provides training and state-specific tools for evaluating regulatory compliance, enhancing strategic planning, and refining operational evaluation. The presentation will discuss the features of [GuidelinesandPrinciples.org](http://GuidelinesandPrinciples.org), including: Assessments, The Wiki, and Best Practices Partnership Program.

#### Session 03 – Best Practices for Board Excellence

2:00 pm – 3:00 pm, *Amy Sandeen*

Your board of directors is your mission-centered leadership team, vital to the success of your council. This session will provide an opportunity for board members and leadership staff to learn and share about building positive board culture, effective meetings, legal requirements, board self-assessment and more.

## **Tuesday, August 4<sup>th</sup>**

### Session 04 – From Sustainability to Survivability: Managing Uncertainty Amid Crisis

9:00 am – 10:30 am, *Steve Zimmerman*

As nonprofit professionals scramble to devise new operating plans designed to serve as many constituents as possible while protecting and caring for employees, the thought of sustainability seems almost quaint. All revenue streams, from foundations to individuals and even fees for service, are under extreme pressure. Indeed, for many executives, thoughts today are not on sustainability but survivability and, as always, it is at these times our constituents need us most. However, there are steps leaders can take to increase the likelihood of success amid these challenging times. We'll discuss these steps, offering tools and templates along the way that leaders can take back to their organizations and implement immediately.

### Session 05 – A 2020 Vision - It's Time to SEE Us

1:30 pm – 2:30 pm, *Dominique Morgan*

Without equity in our work, we will always have a paradigm of the have and have nots. I have the information, I have the key to your liberation, you must listen to me because I know best. Louis Fonseca of Advocates of Youth has been quoted to say that "If you convince someone to do something - you have only convinced them. That means someone else can convince them as well". Covid - 19 has been a glaring example of the necessity of mutual aid, community voice, and transformative healing in our communities. The historic context of these practices and current implementation all live in the people. We know now more than ever that we must activate a cultural change in health services that removes the barriers to ownership of your health. Positioning leaders in the work who represent the population that they are servicing is a strong and effective first step that can lead to a wellness ecosystem that can be a route to individual liberation.

## **Wednesday, August 5<sup>th</sup>**

### Session 06 – It's Generational: Intergenerational Relationships and Challenges

9:00 am – 10:00 am, *Dr. Laura Garrett*

In an ever-changing world, non-profits are faced with many challenges. The success of organizations in the future, when more generations than ever before will be working together, will depend on people of all ages working effectively and respectfully as a team. Yet in discussions of different generations in the workplace, stereotypes and generalizations often quickly take over. A generation gap is defined as a difference of values between one generation and another regarding beliefs, politics, or values. It is important to think about life events and cultural challenges that make donors, volunteers, employees and participants unique in their outlook on the world. This presentation will outline the differences and similarities that shape us and motivate us to act. Especially important will be how generations addresses the challenges that Covid has brought to us as we work together through the new "normal" with our place and time in life.

### Session 07 – Crisis Response Toolkit Tutorial

1:00 pm – 2:00 pm, *Category One Consulting*

As you know, COVID-19 has had a significant impact on nonprofits by changing the need for services, threatening staff and client safety, and straining financial resources. Nonprofits have worked hard to adjust their programs, practices, and processes over the past few months to develop an immediate response to the pandemic. Recognizing a need for ongoing support, Category One Consulting (C1C), in partnership with the Nonprofit Association of the Midlands (NAM), developed a free toolkit to help nonprofits create personalized plans for the remainder of 2020. These plans will help ensure that nonprofits can continue to keep people safe, support staff members, offer effective programs, and execute their missions. Join C1C for this session focused on the Crisis Response Toolkit where you will learn how to use the online tool to create your personalized crisis response plan!

**Thursday, August 6<sup>th</sup>**

### Session 08 – So You've got a Language Barrier. Whose job is it to fix it?

9:00 am – 10:00 am, *Leah Whitney Chavez*

This presentation will cover the importance of appropriately fulfilling the growing and urgent language needs in our community. Interpreting and translating in it by themselves are precise, time consuming and important positions. It is important that we are not simply overloading the plate of our bilingual staff who in their job description it is not in their duties to interpret. We also must realize that it is inappropriate to have children act as their parents liaisons. By using child interpreters, we are forcing on young people, adult responsibilities and priorities and taking away their adolescence. We must budget the resources and utilize free or local tools to help connect to our communities where English is not their primary language.

### Session 09 – NAM Member Benefits Overview

12:00 pm – 12:30 pm, *Kelly Koepsell*

Join us to learn about all the membership benefits that are yours! We will provide an overview of each benefit and a deep dive on the most-used and most-useful benefits.

### Session 10 – Integrated Project Planning

1:00 pm – 2:00 pm, *Ryan Strawhecker, Patrick Falke, & Cassie Paben*

The presentation will cover items non-profit leadership should understand and plan for when deciding to take on a new initiative such as program changes, building renovations, and capital campaigns like new buildings. Non-profit leadership are often faced with solving problems they have not been trained for and asked to manage new projects above and beyond their full-time jobs. This session will provide background and a sample timeline for when and how you might make decisions on new initiatives and what you should have in place before you move forward.

**Friday, August 7<sup>th</sup>**

Session 11 - The Dual Bottom Line: Holding Impact and Finances Together When Making Strategic Decisions

9:00 am – 11:30 am, *Steve Zimmerman*

When cash gets tight the financial bottom line becomes readily apparent. Organizations may be considering ways to remain sustainable by cutting expenses, including the elimination of positions. However, straight percentage cuts across all activities are rarely the most strategic decision. In stressful times like these, it is important to consider both bottom lines: impact and financial. Given the uncertainty, how can organizations ensure they have deep impact while remaining financially viable? This session looks at the dual bottom line of nonprofits: understanding the true cost and mission impact of each program in order to make difficult decisions for sustainability. To do so, we'll guide participants through an exercise to create the matrix map, a visual depiction of the organization's business model, in order to make critical resource allocation decisions.