

# Nonprofit COVID-19 Pulse Poll

Nonprofit Association of the Midlands (NAM) conducted a Pulse Poll from March 16th through March 19th to assess the concerns and needs of the nonprofit sector due to COVID-19 to ensure that decision-makers in government, philanthropy and the corporate sector had access to real-time data regarding the impact of the pandemic on our vibrant and critical nonprofit sector. We found that nonprofits are stepping up without hesitation to serve their communities, to protect public health, and to support their own employees. This is a snapshot of what we learned.

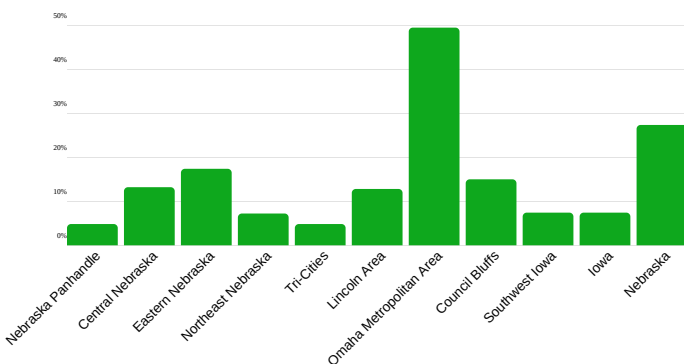
- 505 Nonprofit leaders participated
- 56% reported COVID-19 will have a significant impact on their programs, services, or general operations, while 39% said it would have a moderate impact
- Health and Human Service nonprofits had the highest response rate to this poll with 35%, followed by Education at 17% and Arts at 10%

## How Nonprofits are Responding

The nonprofit sector is doing what it always does in times of need – pulling together to serve the community's best interests.

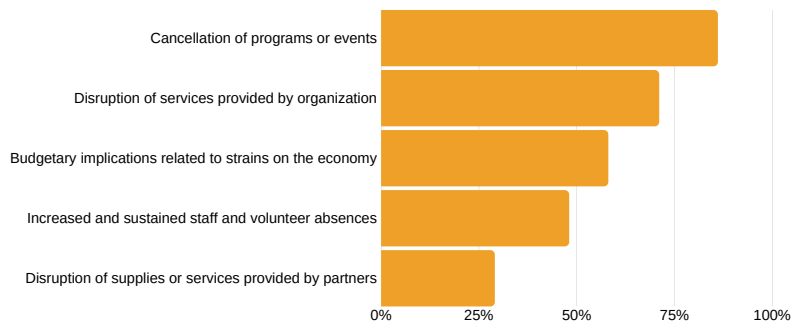
- 91% are cancelling or rescheduling events and programs
- 80% are changing in person meetings and events to virtual
- 65% are revisiting work from home and sick leave policies
- 89% are keeping informed from the CDC and UNMC

## Nonprofit Service Location



The majority (56%) of more than 13,000 nonprofits in Nebraska operate with less than \$250,000 in net assets. One in eleven Nebraskans work for a nonprofit and many of these organizations serve those individuals hit hardest by job loss as a result of the pandemic.

## How Organizations are Being Impacted



## Scope of Impact

Organizations were asked to estimate the level of impact COVID-19 is having and is anticipated to have on its programs, services, or general operations. More than 56% of nonprofits anticipate high impact. This poll illustrates that COVID-19 and its spillover impact into financial markets has made the missions of community based nonprofits more challenging: threatening lives, jobs, and the community safety net that nonprofits in Nebraska and Iowa provide.

- Cancelling events that will lead to a loss in revenue that can't be made up
- An increase in services without having secured funding
- Concerns regarding fundraising and how to keep doors open now with an uncertain economy
- Difficulty transitioning staff to work remotely when not all have that ability