Nonprofits have an impact...how can you?
Here are a few easy ways for you to support the nonprofit sector in your community. To learn how a nonprofit impacted you today, visit https://youtu.be/J9yUKxeEHeA.

Disseminate
Use the data in this report to understand and communicate the impact of Nebraska’s nonprofits.

Articulate
Work with nonprofit leaders so you can help articulate their breadth, value, and impact.

Advocate
Call on policy makers to support the nonprofit sector through nonprofit-informed policies.

Donate
Support local nonprofits through the donation of time or money.

Collaborate
Participate in partnerships across all sectors to maximize collaboration, innovation, and impact.

Data Sources
The data in this snapshot come from the sources listed below and focus on data from 2010 to 2015, which is the most recent data available across sources. Most statistics are specific to 501(c)(3) public charities required to file Form 990 or 990-EZ with the IRS.

- Corporation for National and Community Service
- Internal Revenue Service
- Nebraska Department of Revenue
- The Foundation Center
- United States Census Bureau
- Urban Institute’s National Center for Charitable Statistics

Economic Impact Snapshot
An overview of the presence and impact of Nebraska’s nonprofit sector

Nonprofit organizations have a significant impact on the quality of community life across the entire state of Nebraska. The Economic Impact Report was created to build awareness about the size and impact of Nebraska’s nonprofit sector. This document provides a snapshot of the findings presented in the full report, which can be found at www.nonprofitam.org. The Center for Public Affairs Research at the University of Nebraska at Omaha, home to the Nebraska State Data Center, reviewed and supports this report.
Nonprofit Presence

The nonprofit bottom line is a better community

There are more nonprofits per 1,000 people in Nebraska than in the United States. Most are human service focused and located in larger counties across the state.

Nonprofits have an economic ripple effect on Nebraska

Nonprofit revenue, expenses, and assets have all increased over time. However, the majority (56%) of nonprofits are still operating with less than $250,000 in net assets.

Employment Impact

Nonprofits create mission-driven jobs for Nebraskans

Nonprofits employed 90,000+ people (1 in 11) and paid $3.9B in wages in 2015, up 20% from 2010. Nonprofit median wages were higher than for-profit and government.

Financial Impact

Myth busted...nonprofits do pay taxes

Despite common misperceptions, nonprofits and their employees pay a variety of taxes. Nonprofits paid over $263 million in payroll taxes alone.

Taxes Generated

Nebraskans are generous with their time and money

The nonprofit impact highlighted throughout this document wouldn’t be possible if not for the generous nature of Nebraskans and grantmaking foundations.

Giving & Volunteerism

There are 575 foundations that granted over $1.0 billion in 2015, which is a 72% increase from 2010.

1 in 11 Nebraskans were employed by a nonprofit in 2015

Nebraska is the 6th highest ranked state for volunteerism across the nation.

Nebraskans were employed by a nonprofit in 2015

Myth busted...nonprofits do pay taxes

Nonprofits paid $263.8M in payroll taxes in 2015

Nebraska is the 6th highest ranked state for volunteerism across the nation.

84% of Nebraskans report charitable contributions averaging $5,264.

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