2014 NORA CONFERENCE SCHEDULE

WEDNESDAY, NOVEMBER 5

10:00 AM - 3:00 PM  
Exhibitor Check In and Booth Set Up  (*Grand Atlantic Ballroom Salons 1 & 2*)

10:00 AM - 2:00 PM  
Olein Plant Tour  (*Porte Cochere*) - Pre-Registration Required

2:00 PM - 7:00 PM  
Conference Check-In  (*Grand Atlantic Conference Center Foyer*)
Pick-Up Name Badge During These Hours

Register for Seating Assignment at Closing Party  (*NORA Registration Desk*)
The Island Fiesta Closing Party is included with all exhibitor and attendee registrations, spouse registration, and Friday night closing party registration. Seating assignment and wristband are required in order to attend the event.

4:00 PM - 4:30 PM  
New Member/Board Member Reception  (*Grand Atlantic Ballroom Salons 1 & 2*)
Open Only to New Members and Board Members

4:30 PM - 7:30 PM  
Grand Opening Reception in Trade Show  (*Grand Atlantic Ballroom Salons 1 & 2*)
NORA Members, speakers, and registered spouses/guests only. Drinks & heavy hors d’oeuvres served. Dress: Business casual.

Grand Opening Reception Sponsored by:

- Chemical Engineering Partners
- CleanHarbors
- Fountain Industries LLC
- NOCO
- PRAXAIR
- PRTI
- Titan Logix Corp.
- Weatherford
- ECI
- Emissions Control Inc.
THURSDAY, NOVEMBER 6

7:00 AM - 11:45 AM  Conference Check-In  
(Grand Atlantic Conference Center Foyer)
Pick-Up Name Badge During These Hours

Register for Seating Assignment at Closing Party  
(NORA Registration Desk)
The Island Fiesta Closing Party is included with all exhibitor and attendee registrations,  
spouse registration, and Friday night closing party registration. Seating assignment and  
wristband are required in order to attend the event.

7:00 AM - 7:45 AM  Board Member Meeting/Breakfast  
(Palmas)

7:00 AM - 8:00 AM  Continental Breakfast in Trade Show  
(Grand Atlantic Ballroom Salons 1 & 2)
Sponsored by:

8:00 AM - 9:00 AM  NORA Opening Session  
(Grand Atlantic Ballroom - Salon 3)

9:00 AM - 9:55 AM  Keynote Address  
(Grand Atlantic Ballroom - Salon 3)
“Leadership and Accountability When It Matters”
Commander Kirk Lippold, USN (Ret.)

Keynote Address Sponsored by:

9:55 AM - 10:20 AM  Refreshment Break in Trade Show  
(Grand Atlantic Ballroom Salons 1 & 2)
THURSDAY, NOVEMBER 6

10:20 AM - 11:05 AM  
Re-Refining Technologies (Palominito)  
Francois de Toit

Labs: How to reduce cost, get better results, and limit liability (Icaco)  
Opal Johnson

Solving Business Challenges With Best-In-Class Technology Deployment (Vieques)  
Sherri McDaniel

10:30 AM - 11:30 AM  
Spouse/Guest Brunch, Open to All Registered Spouses/Guests (Las Brisas Restaurant)  
Sponsored by: Waste Oil Collectors, Inc.

11:05 AM - 11:45 AM  
Is the Used Motor Oil Market Ready for Price Indexation? (Palominito)  
Markus Wimmer

What is My Company Worth? (Icaco)  
Bert Rosica

Government Affairs Executive Summary (Vieques)  
Chris Harris and Jack Waggener
THURSDAY, NOVEMBER 6

12:15 PM - 7:00 PM
San Juan Shopping Tour (Porte Cochere) - Pre-Registration Required

12:30 PM - 7:00 PM
23rd Annual NORA Golf Tournament (Check In at Arthur Hills Golf Course Pro Shop)
- Pre-Registration Required

Sponsored by:

Lunch Sponsored by:

Bioluminescent Bay Kayak Tour (El Conquistador Marina) - Pre-Registration Required
FRIDAY, NOVEMBER 7

8:00 AM - 12:00 PM
Conference Check-In (Grand Atlantic Conference Center Foyer)
Pick-Up Name Badge During These Hours

8:00 AM - 9:00 AM
Continental Breakfast in Trade Show (Grand Atlantic Ballroom Salons 1 & 2)
Sponsored by:

8:20 AM - 9:00 AM
PCBs: Working With EPA to Fix the Problem (Grand Atlantic Ballroom Salon 3)
Steve Shimberg

9:00 AM - 9:40 AM
Crisis or Hiccup? Current Realities, and Future Dynamics, in the North American Used Oil Industry (Grand Atlantic Ballroom Salon 3)
Ian Moncrieff

9:40 AM - 10:25 AM
Market Update (Grand Atlantic Ballroom Salon 3)
Scott Parker and Roy Schumacher

10:25 AM - 11:00 AM
Refreshment Break (Grand Atlantic Ballroom Salons 1 & 2)
FRIDAY, NOVEMBER 7

11:00 AM - 11:40 AM

Uh-Oh, It’s Hammered! - Managing Environmentally-Impacted Media in a Merger or Acquisition (Palominito)
Gary Risse

Tire Pyrolysis Provides a New Business Opportunity (Icaco)
Ed Benizzi

Vacuum Tower Asphalt Extenders - Latest Updates (Vieques)
Tony Kriech

11:15 AM

Exhibitor Tear Down (Grand Atlantic Ballroom Salons 1 & 2)

11:40 AM - 12:20 PM

Exports and Imports of Used Oil (Palominito)
Chris Harris

Optimizing the Performance of Hydrotreating and Filtration Systems (Icaco)
Peter Douvry and Nirav Shah

An Update From the International Used Oil Research Institute (Vieques)
Dr. Raoul R. Richardson
FRIDAY, NOVEMBER 7 (CONTINUED)

6:00 PM - 10:00 PM  
NORA Island Fiesta Closing Party (*Departure From El Conquistador Marina*)  
Pre-Registration and Wristband Required  
Inclement weather back-up: Grand Caribbean Ballroom. All exhibitors, attendees, speakers, and registered guests/spouses are invited to attend this event.

Brought to you by:

Lubeline™

Lubricants & Additives

DeMenno/Kerdoon
Recycling for a Cleaner Environment

Valicor

WATER WORKS™

OLEIN

PESCO-Beam

Universal

XL Group

Aggressive Energy LLC

International

Mexican

Noco

Radian

Weatherford

DOBER

Continental

Radial

National

Chemical
Supply

Orc

Noco

Radial

Weatherford
NORA Annual Fishing Expedition (*Meet at Marina Cafe*)
Meet at Marina Cafe at 6:15 AM. Boats depart at 6:45 AM.

Activities on your own (Shopping, golf, spa, sightseeing).