



# NORA CONFERENCE AGENDA

## NOVEMBER 11-14 | ORLANDO, FLORIDA

### WEDNESDAY, NOVEMBER 11

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10:00 AM - 2:00 PM  
2:00 PM - 7:00 PM  
3:15 PM - 4:00 PM  
4:00 PM - 4:30 PM  
4:30 PM - 8:30 PM

**Exhibitor Check In and Booth Set Up (Osceola Ballroom ABCD)**  
**Conference Check-In/Registration (Osceola Convention Center Foyer)**  
**Board Member Meeting (Kissimmee A)**  
**New Member/Board Member Reception (Kissimmee B)**  
**Grand Opening Reception in Trade Show (Osceola Ballroom ABCD)**

### THURSDAY, NOVEMBER 12

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7:00 AM - 11:45 AM  
7:00 AM - 8:00 AM  
8:00 AM - 8:45 AM  
8:45 AM - 10:00 AM  
10:00 AM - 10:35 AM  
10:20 AM - 11:05 AM  
  
11:00 AM - 11:45 AM  
11:20 AM - 12:00 AM  
  
12:30 PM - 7:00 PM  
  
1:15 PM - 10:00 PM

**Conference Check-In (Osceola Convention Center Foyer)**  
**Continental Breakfast in Trade Show (Osceola Ballroom ABCD)**  
**NORA Opening Session (Osceola Ballroom E)**  
**Keynote Address By Lou Holtz (Osceola Ballroom E)**  
**Coffee and Donut Break in Trade Show (Osceola Ballroom ABCD)**  
**Conference Sessions**  
VTAE: Update on NORA's Effort to Protect This Market - John D'Angelo (Kissimmee)  
Optimization of Above Ground Storage Tanks (AST) - Mike Murray (St. Cloud)  
**Spouse/Guest Brunch, Open to Registered Spouses/Guests (Trevi's Restaurant)**  
**Conference Sessions**  
Technology Selection as a Final Step in Re-Refining Process - Nirav Shaw (Kissimmee)  
Government Affairs Executive Summary - Chris Harris and Jack Waggener (St. Cloud)  
**24<sup>th</sup> Annual NORA Golf Tournament (Check In at Pro Shop at the International Golf Course)**  
Brought to you by Dexsil—Pre-Registration Required  
**Epcot International Food & Wine Festival (Meet in Hotel Lobby)**  
Pre-Registration Required

### FRIDAY, NOVEMBER 13

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7:30 AM - 8:30 PM  
8:30 AM - 9:05 AM  
  
9:05 AM - 10:00 AM  
10:00 AM - 11:00 AM  
11:15 AM  
11:00 AM - 11:40 AM  
  
11:40 AM - 12:20 PM  
  
5:45 PM - 10:00 PM

**Continental Breakfast in Trade Show (Osceola Ballroom ABCD)**  
**TSCA Reform Update: NORA & EPA Working Together to Solve the PCB Problem**  
**Steve Shimberg (Osceola Ballroom E)**  
**Oil Markets Tanking: Now What? Dr. Loren Scott (Osceola Ballroom E)**  
**Take Me Out to the Ballgame Refreshment Break in Trade Show (Osceola Ballroom ABCD)**  
**Tear Down (Osceola Ballroom ABCD)**  
**Conference Sessions**  
ObamaCare: What businesses need to know now - Sarah L. Fowles (Kissimmee)  
Cracking: An Old Idea Applied to Used Oil - Louis Bertrand (St. Cloud)  
**Conference Sessions**  
Social Media: Opportunity and Threats for NORA members - Michael Harvey (Kissimmee)  
Safety Issues Involving Oil Shipments by Rail - Chris Harris and Jack Waggener (St. Cloud)  
**Closing Party: Dinner and Glow Golf (Golf Course Commons and Champions 9 Golf Course)**  
Brought to you by LUB-LINE

### SATURDAY, NOVEMBER 14

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6:00 AM - 10:00 AM

**NORA Annual Fishing Expedition (Meet in Hotel Lobby)**  
Brought to you by Vertex