



Rancho Mirage, California • November 6-10, 2018

2018 NORA Conference Sponsorship Form

Complete form with sponsorship/advertising selections.

Contact Info

_____ Name	_____ Title
_____ Company	_____ Email

Sponsorship Opportunities

General Sponsorships

Price

- Premier Sponsor* **\$5000**
- Lanyard Sponsor* **\$2900**
- Keycard Sponsor* **\$2900**
- Water Bottle Sponsor* **\$2300**
- Notebook Sponsor* **\$2200**
- Audio Visual Sponsor* **\$2000**
- Keynote Speaker Sponsor **\$2000**
- Gold Sponsor **\$1800**
- Drink Ticket Sponsor **\$1000**
- Floor Sponsor **\$800**
- Charging Station Sponsor **\$600**
- Bag Sponsor **\$550**
- Event Page Logo Sponsor **\$500**
- Golf Lunch Sponsor **\$500**
- Grand Opening Reception Sponsor **\$450**
- Bag Insert Sponsor **\$325**
- Spouse Brunch Sponsor **\$300**
- Candy Bowl Sponsor **\$275**
- Thursday Continental Breakfast Sponsor **\$250**
- Friday Continental Breakfast Sponsor **\$250**
- Golf Hole Sponsor **\$225**

Closing Party Sponsorships

Price

- Closing Party Naming Rights* **\$7500**
- Level 1 Closing Party Sponsor **\$5000**
- Level 2 Closing Party Sponsor **\$2000**
- Level 3 Closing Party Sponsor **\$1000**
- Level 4 Closing Party Sponsor **\$500**
- Level 5 Closing Party Sponsor **\$250**

Conference Book Advertisements

Price

- Inside Front Cover Ad* **\$1100**
- Inside Back Cover Ad* **\$925**
- Full Page Color Ad (7-1/2" x 10") **\$625**
- Full Page B&W Ad (7-1/2" x 10") **\$475**
- Half Page Color Horizontal Ad (7-1/2" x 5") **\$475**
- Third Page Color Ad (7-1/2" x 3-1/2") **\$375**
- Fourth Page Horizontal Color Ad (3-3/4" x 5") **\$275**
- Half Page B&W Horizontal Ad (7-1/2" x 5") **\$260**
- Third Page B&W Ad (7-1/2" x 3-1/2") **\$200**
- Fourth Page Horizontal B&W Ad (3-3/4" x 5") **\$200**
- Color Logo by Exhibitor Index (1/2" high) **\$150**
- Color Logo by Company Index (1/2" high) **\$150**

** Only one available. Submit form by August 17, 2018 to enter the lottery. Winners of the lottery will be given the opportunity to purchase these sponsorships.*

To receive full promotional consideration in print materials please submit sponsorships by September 25, 2018. After this date, sponsorships are still welcome but will receive different promotional consideration.

For more information about the sponsorships, visit noranews.org > Events

Payment Options

All payments are in US Dollars, drawn on US Bank.

Total Amount Due \$ _____ Check (payable to NORA) American Express Visa MasterCard

Name on Card _____
Signature

Card Number _____
Exp. Date _____
Security Code

Billing Street Number & Zip (if different than above) _____
Email to send receipt (if different than above)

Submit Your Sponsorship

Credit Card Only:
Check or Credit Card:
Questions:

Email: casey@noranews.org or fax 703-753-2445
Mail to: 7250 Heritage Village Plaza, Suite 201, Gainesville, VA 20155
Call 703-753-4277 or email casey@noranews.org