

2018 NORTHERN OHIO AFP IDEA EXCHANGE

7:30 - 8:00	REGISTRATION Sponsored by: Gallagher			
8:00 - 8:15	WELCOME & BREAKFAST Sponsored by: Huntington Bank			
8:15 - 9:05	Mike Mulhall, Vice President of Business Development <i>Greater Cleveland Sports Commission</i> Room 126			
	Room 203	Room 204	Room 205	Room 208
9:15 - 10:05	Are Banks Becoming Interchangeable Vendors? Jim Brunnequell Phoenix-Hecht	The Power of Cloud Analytics Visualizing Data in Managing Currency Impacts Kevin Beck, The Timken Company Corey Edens, FiREapps	Jumping in the Deep End - Understanding and Embracing the New Payments Landscape David Enick and Lia Albright	Treasury & Tax Reform Round Table Discussion led by: John Covey PWC
10:05 - 10:25	Networking Break Sponsored by: Wells Fargo			
10:25 - 11:15	Account Analysis. The Starting Point for Good Treasury Management Tony Carfang & Cathy Gregg Treasury Strategies	The New FX Risk Management Mindset Alison Fletcher Bloomberg	Creatively Combating Today's Global Cyber/Digital Threats Dan Larkin PNC Bank and Former FBI	Payment Control & Fraud Prevention: The Importance of Managing Workflows in Your ERP Yussuf Ali Serrala
11:25 - 12:15	Matt Davies, CTP, AAP, CPP, Assistant Vice President <i>Federal Reserve Bank of Dallas</i> Room 206			
12:15 - 12:20	Mid Day Remarks Room 206			
12:20 - 1:10	Lunch Sponsored by: First National Bank Room 206		Bonus Session - Branding Yourself How to Create Your Custom LinkedIn Susie Sharp 12:30 - 1:00 Room 205	
1:10 - 2:00	Developing a Payment Strategy to Maximize Working Capital Timothy Jenkins PNC Bank	GDPR Compliance/Regulations Mark Webster Treasury Alliance	Empowering Receivables: Decoding the Challenges Presented by Electronic Payments Mark Smith, KeyBank Sarah Hatch, KeyBank Jason Wood, Billtrust	Investing for Business Owners Chris White, CFP Peoples Bank
2:10 - 3:00	State of Payments: Direct-to-Consumer Insights Kent Wuebben, Chase Bank	Working Capital Workshop (Part 1) Win Pinet, Sycamore Associates LLC Mark Webster, Treasury Alliance	Utilizing Faster Payments to Improve B2C Disbursements Tim Mills The Clearing House	To RFP or Not To RFP?? - Best Practices When Selecting Treasury Technology Philip W Dregalla Kyriba
3:00- 3:15	Networking Break Sponsored by: Wells Fargo			
3:15 - 4:05	Centralizing Treasury in a De-centralized World Will Liu, CTP SWIFT	Working Capital Workshop (Part 2) Win Pinet, Sycamore Associates LLC Mark Webster, Treasury Alliance	The Rise of Real Time Payments in the US Market Brian Guess KeyBank	Session Closed
4:05 - 4:55	Anne Graffice, Vice President of Development & Strategic Adventures <i>Pro Football Hall of Fame</i> Room 206			
5:00 - 6:00	Reception Sponsored by Peoples Bank and Superior Press Room 206			

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