



FLEET MANAGEMENT AWARD

Darryl Geiken, CFFM
North Texas Chapter

The NPMA Innovations in Fleet Management Award recognizes excellence and innovation in fleet management at leading corporations, federal, state and local government agencies as well as universities and institutions of higher learning.

This year's Fleet Management Award goes to Darryl Geiken. He is a member of the North Texas Chapter and serves as Enterprise Vehicle Fleet Manager for Lockheed Martin Aeronautics. With more than 30 years of experience in vehicle operations and maintenance, he oversees fleet activities across nine U.S. sites.

Recognized for his technical expertise, dedication, and collaborative leadership, Darryl ensures compliance and promotes sound fleet-management practices. He continually expands his knowledge to support efficient and effective fleet operations.

Darryl recently led the implementation of a new fuel-management system that enables his team to identify underutilized vehicles and redeploy available assets where needed. This initiative reduces unnecessary capital expenditures by ensuring existing assets are fully leveraged before new equipment is acquired. Through strong collaboration with program-office partners, he also reinforces proper documentation and responsible asset stewardship.

His ability to identify reutilization opportunities has enhanced asset value, improved operational efficiency, and supported responsible resource management. Darryl's commitment to continuous improvement, teamwork, and high-quality fleet management makes him a highly deserving recipient of this year's Fleet Management Award.

Congratulations, Darryl, on receiving the Fleet Management Award!