



President's Award

Jen Sanford, CAE, MBA
Etherio

Each year, the NPMA President has the distinguished honor of selecting a recipient for the President's Honorary Award that is based on the level of commitment given to NPMA and the asset management/property profession during the last year.

It is with great enthusiasm that I present the President's Award to Jen Sanford, in recognition of her outstanding leadership, unwavering dedication to NPMA, and extraordinary commitment to both our members and staff team.

Throughout every challenge, transition, and opportunity, Jen has consistently demonstrated the ability to navigate difficult times with calm determination and a clear sense of purpose.

Whether guiding operational transitions, or implementing new systems and tools, she always finds a path forward that aligns with the Executive Board's strategic goals while ensuring members continue to receive exceptional value from their NPMA experience.

Jen's leadership is rooted in service. She looks for ways to strengthen member services and expand opportunities for engagement. She creates an environment where staff feel empowered to contribute ideas, propose new initiatives, and collaborate openly, which in turn, benefits the NPMA. She maintains high standards, manages a highly effective team, and drives continuous process improvement with professionalism and care. Under her leadership, innovation is not simply encouraged, it becomes part of the culture.

Her forward-thinking leadership and dedication to continuous improvement has led to several significant operational improvements for NPMA, including the rollout of Microsoft Teams for chapters previously using GoToMeeting, implementation of Bill.com, and the successful transition of NPMA's banking operations from Wells Fargo. These initiatives improved efficiency, strengthened collaboration, and modernized key organizational processes while remaining fiscally responsible and member focused.

Most importantly, Jen leads with integrity, resilience, and genuine care for people. Her dedication to NPMA's mission, vision, members, and staff. Join me in congratulating this year's President's Award recipient, Jen Sanford.