

# Sponsorship Prospectus

2019

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The leading source in Georgia for community, education and entrepreneurial knowledge for a successful speaking business.

NSA Georgia

2900 Delk Road | Suite 700, PMB 321

Marietta, GA 30067

# Welcome

Dear Potential NSA Georgia Sponsor:

We are glad you are here! Our members need your unique expertise. We are one of the largest chapters in the National Speakers Association, which has 3,500 members across the country.

Our members are a diverse group who are at different levels of their speaking careers, and have varying business models. Some speakers are just getting started, and need websites, photography, video, promotional materials, coaching and selling strategies.

Others have been speaking for decades, and are expanding their businesses with virtual assistants, automated systems, books, online courses, masterminds, and evergreen revenue streams.

Whatever skills and tools you provide, there are scores of members looking for you to help them grow their speaking businesses. Let's help one another thrive - together.

Sincerely,



Laura Davidson

NSA Georgia President, 2019-2020



# Sponsorship Packages

NSA Georgia believes in the power of true partnership. Three very robust sponsorship packages each include the opportunity for membership in the package price. If you are a supplier for NSA Georgia members, consider sponsorship as a way to grow your investment and involvement.

	<b>GOLD</b> Package
Opportunity to host a Member Social	
Opportunity to host a Speaker Roundtable	
Opportunity to present to 1 ProPath meeting annually	
Panel Participation at one monthly program per year	
Marketing materials in New Member packets	
Corporate logo in NSA Georgia Monthly Newsletter	
Corporate logo on NSA Georgia homepage	
Write 1 Blog article for monthly NSA Georgia blog	
Partner-provided sign displayed at all monthly programs	
Partner Spotlight at one Monthly Chapter Meeting per year	
Member rates for representatives at Chapter events	
Online Directory listings for representative(s)	
Complimentary ticket to Speaker Labs	
Corporate Partner Representatives	

**\$2,500**

# Sponsorship Packages

**SILVER** Package



**\$1,500**














**BRONZE** Package



**\$750**

# In-Kind Sponsor Packages

In-Kind Sponsors provide services in exchange for all the associated benefits at the value level of their services. For vendors, this can be a tremendous mutually beneficial win. The dollar values associated with In-Kind Sponsorships are the value of purchasing the In-Kind services. All In-Kind Sponsors receive: online directory listings for representative(s), complimentary ticket to Speaker Labs, complimentary ticket to First Friday, and access to the member directory.

	<b>QUANTUM</b> Package
Annual Gala Sponsorship (logo on all materials and promotions) or 1 ProPath Participant	
Opportunity to host a Member Social (Underwritten by sponsor)	
Opportunity to present to 1 ProPath meeting annually	
Included in a panel of experts at one monthly program per year	
Opportunity to include marketing materials in New Member packets	
3-minute Partner Spotlight at one Monthly Chapter Meeting per year (can be video)	
Corporate logo in NSA Georgia Monthly Newsletter	
Corporate logo on NSA Georgia homepage	
Logo + offer in walk-in loop displayed at all monthly programs	
Annual Membership for quantity of representatives allocated (non-transferrable)	
Member rates for allocated representatives at Chapter events (non-transferrable)	
Write article for NSA Georgia Blog	
Up to (4) four Corporate Partner Representative (non-transferrable) Memberships at Affiliate Level	

**\$5,000**

# In-Kind Sponsor Packages

All In-Kind Sponsors receive: online directory listings for representative(s), complimentary ticket to Speaker Labs, complimentary ticket to First Friday, and access to the member directory.

	<b>DIAMOND</b> Package
Annual Gala Sponsorship (logo on all materials and promotions) or 1 ProPath Participant	
Opportunity to host a Member Social (Underwritten by sponsor)	
Opportunity to present to 1 ProPath meeting annually	
Included in a panel of experts at one monthly program per year	
Opportunity to include marketing materials in New Member packets	
3-minute Partner Spotlight at one Monthly Chapter Meeting per year (can be video)	
Corporate logo in NSA Georgia Monthly Newsletter	
Corporate logo on NSA Georgia homepage	
Logo + offer in walk-in loop displayed at all monthly programs	
Annual Membership for quantity of representatives allocated (non-transferrable)	
Member rates for allocated representatives at Chapter events (non-transferrable)	
Write article for NSA Georgia Blog	
Up to (3) four Corporate Partner Representative (non-transferrable) Memberships at Affiliate Level	
	<b>\$2,500</b>

# In-Kind Sponsor Packages

All In-Kind Sponsors receive: online directory listings for representative(s), complimentary ticket to Speaker Labs, complimentary ticket to First Friday, and access to the member directory.

## PLATINUM Package

Annual Gala Sponsorship (logo on all materials and promotions) or 1 ProPath Participant

Opportunity to host a Member Social (Underwritten by sponsor)

Opportunity to present to 1 ProPath meeting annually

Included in a panel of experts at one monthly program per year

Opportunity to include marketing materials in New Member packets



3-minute Partner Spotlight at one Monthly Chapter Meeting per year (can be video)



Corporate logo in NSA Georgia Monthly Newsletter



Corporate logo on NSA Georgia homepage



Logo + offer in walk-in loop displayed at all monthly programs



Annual Membership for quantity of representatives allocated (non-transferrable)



Member rates for allocated representatives at Chapter events (non-transferrable)



Write article for NSA Georgia Blog



Up to (2) four Corporate Partner Representative (non-transferrable) Memberships at Affiliate Level



**\$1,500**



# In-Kind Sponsor Packages

All In-Kind Sponsors receive: online directory listings for representative(s), complimentary ticket to Speaker Labs, complimentary ticket to First Friday, and access to the member directory.

## CRYSTAL Package

Annual Gala Sponsorship (logo on all materials and promotions) or 1 ProPath Participant

Opportunity to host a Member Social (Underwritten by sponsor)

Opportunity to present to 1 ProPath meeting annually

Included in a panel of experts at one monthly program per year

Opportunity to include marketing materials in New Member packets

3-minute Partner Spotlight at one Monthly Chapter Meeting per year (can be video)

Corporate logo in NSA Georgia Monthly Newsletter

Corporate logo on NSA Georgia homepage

Logo + offer in walk-in loop displayed at all monthly programs

Annual Membership for quantity of representatives allocated (non-transferrable)

Member rates for allocated representatives at Chapter events (non-transferrable)

Write article for NSA Georgia Blog

Up to (1) four Corporate Partner Representative (non-transferrable) Memberships at Affiliate Level



**\$750**