



# CSP™ (Certified Speaking Professional) Designation

## Be Recognized at the Highest Level: Get Certified

As a [member of the National Speakers Association® \(NSA\)](https://www.nsaspeaker.org/professional-membership/), you can start preparing for the CSP™ (Certified Speaking Professional) designation. The CSP designation is conferred by the NSA. The CSP designation is the speaking profession's highest earned international measure of professional platform competence. When you earn your CSP designation, meeting professionals looking to hire the best of the best will see your commitment to the profession, know you have top-notch speaking ability and a track record of professionalism and success.

Less than 12 percent of the 5,000+ speakers worldwide, who belong to the 14 member associations of the Global Speakers Federation (GSF), currently hold this professional designation. This means you'll be recognized as one of the best in your field and set yourself apart for an even more successful speaking career.

The CSP designation is earned by mastering the four professional competencies adopted by the NSA Board of Directors:

- Eloquence – The art of speaking and the use of powerful and persuasive presentations.
- Expertise – Knowledge, skills and experience in a specific area.

- Enterprise – The purposeful undertaking of a successful speaking business venture.
- Ethics – The standards governing the conduct of those in the speaking profession.

To earn the CSP designation, a speaker is required to:

- Perform and document hundreds of presentations
- Show income earnings of \$50,000+ for a minimum of five years
- Receive excellent ratings on performance evaluations from past clients and fellow CSPs
- Take part in ongoing education
- Maintain and renew their designation every 5 years

## Where do I start?

Start the process to earn your CSP for 2018 submission. The deadline to apply is **Friday, January 12, 2018**.

The application fee is \$375. The resubmission fee is \$100.

## Requirements for CSP Application

Professional Member (<https://www.nsaspeaker.org/professional-membership/>) in good standing of NSA or a member association of the GSF for **12 continuous months (1 year)** immediately prior to submitting your application.

Attend one (1) NSA or member association of the GSF, national, annual, in-person event in the past 10 years. (Eligible years include 2008 through the end of 2017.)

Attend the three (3) required sessions – “How to Earn Your CSP” session, the Professional Competencies session AND the Professional Business Ethics session – at a NSA in-person event, or purchase and listen to the session recordings, within **10**

**years** prior to submitting your application.

Session recordings are available for [purchase here](#)

(<https://www.pathlms.com/nsa/courses/5413>). Session titles include:

- How to Earn Your CSP
- The Professional Competencies
- Be the Ethical Speaker Your Dog Thinks You Are

Document **250** paid presentations delivered in the past **10 years** using Presentation Spreadsheet. (Eligible years include 2008 through the end of 2017.) [Download Presentation Spreadsheet template \(https://www.nsaspeaker.org/wp-content/uploads/2017/09/CSP\\_Presentation\\_Spreadsheet\\_Template\\_2018.xls\)](#).

- A presentation is defined as a paid speech delivered to a live audience of 15 or more attendees. Presentations may be either in-person or virtual. Virtual presentations must be live, real time, non-interview style.
  - Up to 25% of your total qualifying presentations can be to an audience of less than 15, with a minimum of 3 attendees.
  - Up to 25% of your total qualifying presentations may be given virtually (webinars, teleseminars, video conferences, etc.).
- Document multiple presentations separately, dividing the total number of presentations into the total amount paid to arrive at a fee paid per presentation.
- All presentations must be consistent with your usual fee to be counted.

Document the income earned for each presentation to show total earnings of **\$50,000 USD per year\* for five of the 10 years**. (Years do NOT have to be consecutive.) \*International applicants please contact Sarah.

- The **fee paid** for a presentation **and/or** revenue generated from **same day product sales** count as your income.

Provide a minimum of 20 names of **individual clients** willing to complete an online evaluation of your work using Client Listing Form. [Download Client Listing Form template \(https://www.nsaspeaker.org/wp-content/uploads/2017/09/Client\\_Listing\\_Form\\_2018.xls\)](#). NSA will send out

evaluations and must receive 20 completed evaluations within two weeks from date sent. A total average evaluation score of 30 out of 36 must be received for application to advance.

Submit link to a Public or Unlisted YouTube **video recording** of a full, in-person, unabridged presentation, 45 minutes in length, but no longer than 60 minutes, or a continuous unabridged 60 minute excerpt from an appreciably longer presentation, such as an all day workshop or training, for review by a four member CSP panel. The panel wants to see a presentation that is representative of what you get paid for, and of your skills. A total average evaluation score of 30 out of 36 must be received for application to advance.

**Salaried** employees may be eligible to apply. Please see our [CSP Frequently Asked Questions \(https://www.nsaspeaker.org/certifications-faq/\)](https://www.nsaspeaker.org/certifications-faq/) page.

**For additional details, please contact Sarah at [Sarah@NSAspeaker.org](mailto:Sarah@NSAspeaker.org) (<mailto:Sarah@NSAspeaker.org>) or visit the [CSP Frequently Asked Questions \(https://www.nsaspeaker.org/certifications-faq/\)](https://www.nsaspeaker.org/certifications-faq/) page.**

Complete each section of the CSP™ (Certified Speaking Professional) online application form, provide your supporting materials / documents (presentation spreadsheet, client listing form, video link, and, if applicable, recordings receipt, employer verification letter, etc.), and submit the appropriate application fee by the deadline. The deadline for submission is 11:59 p.m. Pacific time, **Friday, January 12, 2018.**

### Contact Information


*Provide name as you would like it to appear on printed material should you receive the CSP designation.*

First Name *	<input type="text"/>
Middle Name or Middle Initial (if used)	<input type="text"/>
Last Name *	<input type="text"/>
Suffix (if used)	<input type="text"/>
Designation(s)	<input type="text"/>
Company Name	<input type="text"/>
Street Address *	<input type="text"/>

Street Address Line 2	<input type="text"/>
City *	<input type="text"/>
State *	<input type="text"/>
Postal Code *	<input type="text"/>
Country *	<input type="text" value="Please select one"/>
Email *	<input type="text"/>
Alternate email	<input type="text"/>
Office phone *	<input type="text"/>
Alternate phone	<input type="text"/>

## Membership

You must be a **Professional Member** in good standing of NSA or a member association of the Global Speakers Federation (GSF) for a minimum of **12 continuous months (1 year)** immediately prior to submitting your application.

I am a Professional Member of: *	<input type="text" value="Please select one"/>
Join Date (Month/Year): *	<input type="text" value="Join Date (Month/Year): *"/> 
I have verified with Sarah Best I have had no lapses in membership since January 12, 2017 *	<input type="radio"/> Yes <input type="radio"/> No
Are you a member in good standing? *	<input type="radio"/> Yes <input type="radio"/> No
Have you had any ethics charges filed against you by a NSA or GSF member in the last 10 years? *	<input type="radio"/> Yes <input type="radio"/> No
If yes, please explain.	<input type="text" value="If yes, please explain."/>

## Required National Event

Attend one NSA or GSF member association's national in-person event within 10 years prior to submitting your application. (Eligible years for 2018 application include 2008 through 2017.)

Event attended was held by this association *	<input type="text" value="Please select one"/>
Year you attended this event: *	<input type="text" value="Please select one"/>

## Required Education Sessions


Attend the How to Earn Your CSP session, the Professional Competencies session AND the Business Ethics session at an NSA Convention, or purchase and listen to all three (3) session recordings, within 10 years prior to submitting your application. (Eligible years for 2018 application include 2008 through 2017.) Your signature must appear on the roster(s) indicating attendance at the session(s) **OR** you must submit receipt of purchase as verification of listening to the recording(s). Recordings are available by visiting [NSA OnDemand](#) ("How to Earn Your CSP", "The Professional Competencies", and "Ethics: Be the Ethical Speaker Your Dog Thinks You Are").

Year you attended the How to Earn Your CSP session: *	<input type="text" value="Please select one"/>
Year you attended the Professional Competencies session: *	<input type="text" value="Please select one"/>
Year you attended the Business Ethics session: *	<input type="text" value="Please select one"/>

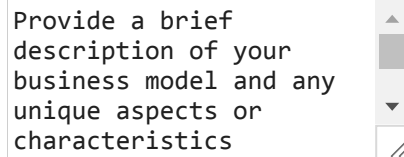
If you purchased the session recording(s), please email receipt(s) of purchase to Sarah Best at [Sarah@NSASpeaker.org](mailto:Sarah@NSASpeaker.org) when submitting your other supporting documents/materials required for application.

## Business Model and Area(s) of Expertise

Which best describes your area of focus? \*

Please select one 

Provide a brief description of your business model and any unique aspects or characteristics regarding your business model or speeches that you would like the CSP Committee to be aware of: \*

Provide a brief description of your business model and any unique aspects or characteristics 

Business Website: \*

Business Website: \*

Salaried applicants are required to provide a verification letter from their employer(s) to substantiate percentage of time in their position dedicated to live presenting, as well as their annual income for the years used on their application.

## Video Evaluation

Submit a video recording of a full, in-person, unabridged presentation, 45 minutes in length, but no longer than 60 minutes, **OR** a continuous, unabridged 60-minute excerpt from an appreciably longer presentation, such as an all-day workshop or training, for review by a four (4) member CSP panel. The CSP Review Panel wants to see a presentation that is representative of what you get paid for, and of your skills.

YouTube link to your video recording: \*

YouTube link to your video recording: \*

Provide the names and email addresses of two (2) current CSPs who have agreed to serve on your CSP Review Panel. CSPs must be available to review and complete the evaluation within two weeks of receipt. Video and evaluation are sent during the months of March and April.

Name of CSP #1: \*

Name of CSP #1: \*

Email Address: \*

Email Address: \*

Name of CSP #2: \*

Name of CSP #2: \*

Email Address: \*

Email Address: \*

## Understanding, Authorization and Signature

I understand the CSP (Certified Speaking Professional) designation is not an endorsement or recommendation by the National Speakers Association, but rather a designation of achievement through experience and professionalism. In any advertising or promotion, I will not use, indicate or infer any more than receipt of the CSP certification. I hereby affirm I have received, read, understood, and agree to abide by the National Speakers Association's Code of Professional Ethics.

In consideration of the National Speakers Association reviewing my application, I shall indemnify, hold harmless, and release NSA, its officers, directors, employees, agents or others acting for or on behalf of NSA from any and all liability arising out of the acceptance or rejection of this application and the suspension or termination of the CSP designation for any reason by NSA.

Once you have obtained the CSP designation, you will be required to maintain the designation through a simple ongoing process. The CSP designation must be renewed every five (5) years by meeting the following requirements:

1. Maintain membership in good standing in NSA or a member association of the GSF.
2. Earn a minimum of 24 professional education credits.
3. Submit an administrative fee of \$200.00 USD.

I certify the information submitted is accurate and I agree to the criteria established for the determination and awarding of the CSP designation.

If I earn the CSP designation, I agree to serve on a future CSP Review Panel(s) to evaluate video submission(s) of CSP applicant(s)

Signature (entering name implies agreement) \*

Signature (entering name implies agreement) \*

Today's Date \*

Today's Date \*

PROCESS MY APPLICATION &  
PAY APPLICATION FEE

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## Sign Up

Sign up to learn more about NSA!

Sign up to receive news, updates and information on becoming a member.

Email \*

First Name \*

Last Name \*

CAPTCHA

I'm not a robot

reCAPTCHA  
[Privacy - Terms](#)

[Sign Up](#)

By submitting this form, you are granting: National Speakers Association, 1500 South Priest Drive, Tempe, Arizona, 85281, United States, <https://nsaspeaker.org> permission to email you. You may unsubscribe via the link found at the bottom of every email. (See our [Email Privacy Policy \(http://www.constantcontact.com/legal/privacy-statement\)](http://www.constantcontact.com/legal/privacy-statement) for details.) Emails are serviced by Constant Contact.

## Sitemap

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## Contact Us

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