

**SERIOUS ABOUT BUILDING YOUR SPEAKING BUSINESS?**

# PRO PATH

**YOUR PATH TO PROFESSIONAL SPEAKING**



## Supercharge your speaking career!

NSA Georgia's ProPath is an innovative, year-long program designed for those who want to initiate or accelerate their speaking business.

Through teaching, mentoring and mastermind groups, we will help you develop your business and platform skills in a safe, supportive, and interactive environment. We'll cover all the elements that go into a profitable speaking business, including topic development, sales and marketing, brand development, platform mechanics, and product development.

- ✓ Meetings will be after each NSA Georgia chapter meeting, from 1-6 p.m. Snacks and lunch are included.
- ✓ ProPath Showcase in January.
- ✓ If you're not currently an NSA Georgia member, tuition pays for a year of membership.
- ✓ Monthly master classes and access to Speaker Lab, a twice-monthly performance-polishing workshop, are included.
- ✓ Class size is limited to ensure personalized attention.
- ✓ Sessions will be held at **Rich Hart Global Inc.**  
2030 Powers Ferry Road, Suite 270,  
Atlanta, Georgia 30339

"If you're serious about building a profitable speaking business, the NSA Georgia ProPath is one of the best investments you could ever make. It was an amazing experience for me. It gave me the skills and confidence to become a chapter leader and helped propel me into my own business."

*Dez Thornton,  
Executive Speech Coach*

"The NSA Georgia ProPath is an immersion into the nuts and bolts of finding your message, refining your message, delivering your message and packaging, marketing and selling your message. Really, it's everything a speaker needs to know, all in one place, surrounded by a supportive group."

*Sandy Weaver, CEO  
Voicework on Demand, Inc.*

"I learned how the speaking business really works and I had access to a group of fellow speakers who soon became friends. We continue to learn from each other, root for each other and help each other succeed."

*Tom Nixon,  
Presentation Designer,  
Tom Nixon Design*

**Questions? Ask Richard Hardon at 770-312-2323 or [rick@powerbuildersteam.com](mailto:rick@powerbuildersteam.com)  
For more information and to register, visit [nsageorgia.org](http://nsageorgia.org)**