Public Relations report spring 2018

National Surveyor week preparations are underway thanks to Frank Lenik. If you have not received the information and documentation provided for the celebration please contact Frank, Trish or myself for the provided information. This is a week to celebrate who we are and share what a great profession we have.

Trish is going to be working on creating additional brochures similar to the Professional Surveyor one but aim more towards high school and grade school age kids.

Work continues updating and taking over the management of BEASURVEYOR.COM website. Trish is pleased with the overall new look that is developing from the wonderful site that the North Carolina Association originally put together.

Global Surveyors day is March 21st and will always coincide with our National Surveyors week celebration.

The committee is exploring other Public Relations opportunities and will be reporting on other options at our fall 2018 meeting.

I would like to take this opportunity to remind everyone that pamphlets information and giveaways are available from NSPS for any Public Relations projects you are working on. Therefore if you are planning to attend a Careers Day, talk to a school or a group of Realtors and any public events please contact Trish two weeks prior to the event to get give away items.