April 4, 2019

AFFILIATE REPORT
NSPS Spring BUSINESS MEETING
Hilton Arlington, Virginia

On behalf of the Professional Land Surveyors of Oregon (PLSO) I respectfully submit this affiliate report.

Thanks to the continued strong leadership of Past Chairmen Patrick Gayloard and David Williams and management skills of Executive Director Aimee McAuliffe, PLSO is doing quite well.

Below is a brief summary of activities this year along with current and upcoming events:

2019 PLSO Conference in Eugene went well. Survey results showed our most popular speakers being David Doyle, Chuck Whitten, JB Byrd, Joseph Fenicle, Evan Page, Jack Walker and Mike Gordon. The OrYSN held their annual meet up at the Conference and NSPS YSN President, Chris Glantz, was awarded the prestigious Surveyor of the Year award. Tim Kent proctored a well-attended CST Level 1 exam as well.

At the annual conference, PLSO holds an Education and Outreach Auction. This year PLSO raised $26,712.00 for scholarships and outreach activities. PLSO will be awarding $18,000 in scholarships for the 2019-2020 school year.

A new logo and updated marketing collateral were rolled out in 2018. PLSO has continued the process by starting the web redesign process, which will update the look and navigation of the site. They have hired The ARRC. Goals include:

1. Update the website to be consistent with the look, feel and information of marketing materials which were generated through a recent rebranding effort.
2. Simplify the navigation of the website and add more modern functionality.
3. Upgrade the site to be functional with hand held and portable devices.

PLSO has been active on the legislative front with its lobbyist Darrell Fuller. Fuller has been working with the Legislative Committee as well as NSPS on the national level regarding QBS issues. Last April, PLSO members visited Capitol Hill as part of NSPS’s annual legislative Conference, which lead to hosting a “show and tell” with Congressman Kurt Schrader to discuss 3DEP. The 2019 Oregon Legislative Session is currently under way, where Fuller and the Committee are also tracking a number of bills.
PLSO currently has 577 members and is seeing a slight decline in renewing and new members. Membership recruiting will start rolling out in April with postcards being sent out in May 2019.

Respectfully submitted,

By: Bob Neathamer, PLSc
Bob Neathamer, NSPS Oregon Director