



NSRA Members-Only Benefit

Retail Education Webinar

Join NSRA in a live education seminar that offers insights on how to rebuild your business and get customers back through the door



Presented by:
Dan Mann

Founder and CEO
of The Mann Group



www.manngroup.net

Mark Your
Calendar for
August 13th!

Leading Change: Time for a Reset

Thursday, August 13, 2020, at 3 p.m. (EDT)

Change is a concept that frightens people. Still, there is no word that better defines 2020 than “Change”. After surviving this global pandemic and the accompanying economic disaster, one thing is for certain: Retail is about to change. You—business owner and manager—will be leading that change in your company. My advice: Don’t let the old ways of behaving creep into your staff culture. It is now time to reset expectations, increase accountability, maximize performance and drive superior results.

How? You need to attend this webinar. *You’ll learn:*

- *How to create buy-in for the changes needed*
- *To better use metrics for team improvement*
- *Where coaching is more important than training*
- *Your role in developing a Culture of Accountability*

Open your trusty dictionary and flip to “leadership,” and you’ll likely find Dan’s face looking back. The Mann himself thrives in the sticky straits of leadership, in both his own business and in the more than 2,000 others he’s worked with since founding The Mann Group in 2002. Dan was given the gift of gab, and it’s his unparalleled communication skills that make him a trusted teacher across dozens of industries. The proficient public speaker, published author, specialty retail sage, and leadership liaison has a host of hobbies that fill his spare time outside the proverbial office, including mountain biking, movies, and music.

Register at www.nsra.org

You must be a NSRA member to register. Space is limited. Webinar will be approximately 1 hour.

If you have questions, please contact NSRA at 1-800-673-8446 or memberservices@nsra.org