



NSRA Members-Only Benefit

Retail Education Webinar

Join NSRA in a live education seminar that offers insights on how to rebuild your business and get customers back through the door



Presented by:
Bob Negen

*Co-founder of
WhizBang!
Retail Training;
co-creator of
the Retail Sales
Academy*

**Mark Your
Calendar for
June 10th!**

Marketing Your Shoe Store In This Crazy New World

Wednesday, June 10, 2020, at 4 p.m. (EDT)

The world has changed and so must your marketing.

Pre-pandemic marketing focused on driving people into your store.

Today, marketing focuses on giving your customers options on how to buy from you, how you engage with them and how you communicate with them.

In this lively webinar you'll learn a new marketing mindset as well as tested tactics to jump-start your sales.

Bob Negen, co-founder of WhizBang! Retail Training and co-creator of the Retail Sales Academy, is a professional retail speaker, consultant, business coach, and author. Negen motivates and trains independent retailers to improve and grow their businesses with practical, actionable tactics and strategies. He speaks to local independent business owners in their own language using real world retail experience and humor. As a retailer he turned a single kite store into an award winning multi-million dollar toy store chain. Now he uses his three decades of retail experience to help store owners and managers learn the nuts-and-bolts skills they need to succeed in today's economy.

Register at www.nsra.org

You must be a NSRA member to register. Space is limited. Webinar will be approximately 1 hour.

If you have questions, please contact NSRA at 1-800-673-8446 or memberservices@nsra.org